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Contract

Enquiry Management and Conversion Services

Kingston University

F03: Contract award notice

Notice identifier: 2021/S 000-022197

Procurement identifier (OCID): ocds-h6vhtk-02b84a

Published 7 September 2021, 6:00pm

Section I: Contracting authority

I.1) Name and addresses

Kingston University

Hind Court 106-114 London Road

Kingston upon Thames

KT2 6TN

Contact

Grace Onyenuforo

Email

g.onyenuforo@kingston.ac.uk

Telephone

+44 2084173579

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<http://www.kingston.ac.uk>

Buyer's address

<https://in-tendhost.co.uk/kingstonuniversity>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Enquiry Management and Conversion Services

Reference number

CPU-KU-UK-508-GO-2021

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Kingston University wishes to appoint an experienced and capable service provider to provide enquiry management and conversion services covering UK and international markets.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,750,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Enquiry Management and Conversion Services covering UK and international markets

II.2.5) Award criteria

Quality criterion - Name: Various Quality Criteria / Weighting: 85%

Price - Weighting: 15%

II.2.11) Information about options

Options: Yes

Description of options

Kingston University reserves the right to extend the contract for up to 2 further years subject to the satisfactory delivery of services and University requirements.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-012504](#)

Section V. Award of contract

Contract No

CPU-KU-UK-508-GO-2021

Title

Enquiry Management & Conversion Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 September 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Uni-Quest Ltd

Brabourne

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,750,000

Total value of the contract/lot: £3,750,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Kingston University

Hind Court 106-114 London Road

Kingston upon Thames

KT2 6TN

Country

United Kingdom