

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/022145-2023>

Tender

goStrategy: Strategic Business Development

East Ayrshire Council

F02: Contract notice

Notice identifier: 2023/S 000-022145

Procurement identifier (OCID): ocds-h6vhtk-03eba4

Published 31 July 2023, 12:11pm

Section I: Contracting authority

I.1) Name and addresses

East Ayrshire Council

Corporate Procurement Team, London Road HQ

Kilmarnock

KA3 7BU

Email

zoe.wilson@east-ayrshire.gov.uk

Country

United Kingdom

NUTS code

UKM93 - East Ayrshire and North Ayrshire mainland

Internet address(es)

Main address

<http://www.east-ayrshire.gov.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00223

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

goStrategy: Strategic Business Development

Reference number

PS/23/85

II.1.2) Main CPV code

- 79411100 - Business development consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Strategic Business Development consultancy framework.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79411100 - Business development consultancy services

II.2.3) Place of performance

NUTS codes

- UKM93 - East Ayrshire and North Ayrshire mainland

II.2.4) Description of the procurement

The Council require to tender in order to put in place a framework of up to 10 providers, which will enable East Ayrshire Council to deliver expert advice and strategic business support to local businesses under the GoStrategy Brand

GoStrategy will focus on building a strategic understanding within a business to help it achieve a positive operational transformation over the long term.

GoStrategy will help a business determine where it is going over the next year or more and how it will get there, providing a strategic emphasis.

It is expected that the consultants selected for GoStrategy will undertake a process that will include the following elements:

- a. Strategic analysis – a review of internal and external business environment and an evaluation of the challenges and opportunities it presents
- b. Strategic direction – setting the strategic goals and selecting the best strategies for achieving them
- c. Strategic Plan – to assist the development and implementation of a strategic plan,

including identifying the tactics associated with reaching stated objectives, specifying responsibilities and timelines and setting out the budgetary requirements.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

2 x 1 year extensions

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.2) Conditions related to the contract

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 10

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

30 August 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

30 August 2023

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: Yes, if funding available. In 2, 3 or 4 years.

VI.3) Additional information

The buyer is using PCS-Tender to conduct this ITT exercise. The Project code is 24805. For more information see:

<http://www.publiccontractsscotland.gov.uk/info/InfoCentre.aspx?ID=2343>

(SC Ref:740253)

VI.4) Procedures for review

VI.4.1) Review body

Kilmarnock Sheriff Court

St Marnock Street

Kilmarnock

Country

United Kingdom