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Contract

BTA1277 - Marketing Production Services Framework

British Tourist Authority t/a VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2021/S 000-022135

Procurement identifier (OCID): ocds-h6vhtk-02dde6

Published 7 September 2021, 12:15pm

Section I: Contracting authority

I.1) Name and addresses

British Tourist Authority t/a VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Contact

Procurement

Email

alejandra.arroyo@visitbritain.org

Telephone

+44 2075781054

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1277 - Marketing Production Services Framework

II.1.2) Main CPV code

• 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitBritain/VisitEngland seeks to establish a multi-supplier framework of up to 190 creatives in 8 Lots, made up of photographers, videographers, directors, producers, drone

operators, model agencies, art directors, stylists, Hair & Make-up, animators and illustrators whose portfolios and expertise match the professionalism, quality standards and artistic criteria detailed in the Invitation to Tender.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £590,000

II.2) Description

II.2.1) Title

Lot 1 – Image & Video Researchers

Lot No

1

II.2.2) Additional CPV code(s)

79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 1 – Image & Video Researchers

Direct Link: https://www.delta-esourcing.com/respond/BXDQF3D3D6

VisitBritain/VisitEngland seeks to award up to a maximum of 10 suppliers under this Lot.

The suppliers will have the relevant skills and experience to review a brief and research locations, venues, places and contacts (to include photographers and videographers with existing assets via own platforms, represented via agencies or social media) in order to source relevant existing assets to fit the brief.

Suppliers will be required to log assets searched and those received, and present them to the VisitBritain/VisitEngland for review.

They will have the ability to manage timeframes and liaise directly with locations, venues and other suppliers in order to submit a suitable volume of assets for review and selection by the project lead(s) and brand team.

They will be required to work with VisitBritain/VisitEngland and suppliers assuring they have secured permissions, clearances and licenses. If required, on a retrospective basis.

Image and video researchers must be able to demonstrate that they have secure, GDPR compliant and efficient processes for the management of assets working with VisitBritain/VisitEngland's legal documentation throughout the project as required.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria in the Invitation to Tender / Weighting: 10

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this Lot please follow: https://www.delta-esourcing.com/respond/BXDQF3D3D6

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 2 - Production Professionals

Lot No

2

II.2.2) Additional CPV code(s)

• 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and

evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 2 – Production Professionals

Direct Link: https://www.delta-esourcing.com/respond/RM3SPS39Q4

VisitBritain/VisitEngland seeks to award a maximum of 15 suppliers under this Lot.

Such as individual Director, Producer, Art Director, Production Agency (single or within a network) who has proven experience of managing small to large scale video or photography briefs that require a detailed level of planning in organizing all necessary permissions/permits, access and negotiations relevant to finding and securing locations, venues, models, cast or volunteers. The individual or team may be required at both the recce and shoot. Production may include location finding, organizing travel, accommodation, casting sessions and any other hire or purchase needed. Manage clearances, model and property releases; and permit contracts and risk assessments where required. Suppliers may be required to secure music and voiceover licenses for the agreed purpose and duration of a video shoot.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/RM3SPS39Q4

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 3 – Photographers & Instagrammers

Lot No

3

II.2.2) Additional CPV code(s)

• 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Selection Questionnaire will be evaluated in 3

stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note: important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers interested are advised to review the documentation at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 3 – Photographers & Instagrammers

https://www.delta-esourcing.com/respond/9APA4C35ME

VisitBritain/VisitEngland seeks to award up to a maximum of 50 suppliers under this Lot. This Lot is divided in 12 Sub-Lots as follows:

Lot 3a – Aerial Photography/Drone (CAA Licence)

Lot 3b - Celebrity

Lot 3c - Culture Specific/Diversity

Lot 3d – Documentary/Interview

Lot 3e – Fashion/Style

Lot 3f – Festivals and Sporting Events

Lot 3g – Food and Drink/Restaurants/Bars

Lot 3h – Heritage

Lot 3i – Landscape and Cityscape

Lot 3j – Business Events

Lot 3k – Networking Event Photography (Business Events, Corporate, Trade, PR)

Lot 3I – People and Lifestyle

Individual stills photographers who have an excellent portfolio, suitable equipment and

skill to work on a brief working alone, or with a team (ie with a Videographer, Producer, Art Director, Stylist etc) on location to fulfill the required brief.

Photographers may be asked to shoot at short notice and deliver assets while on location for review and work on assets following feedback from the client. Assets will be uploaded directly to the VisitBritain/VisitEngland Images library for selection purposes.

Assistants may be required depending on technical, lighting or processing requirements. Some shoots may require the photographer to shoot tethered in order for the client and Art Director to review shots in real time. Public Liability insurance, for drone operators or as applicable, may be required for up to £5m.

In particular, we will be looking for suppliers who specialize in the following areas:

- Aerial photography / Drone (CAA licence)
- Celebrity
- Culture specific / Diversity
- Documentary/ Interview
- Fashion/Style
- Festivals and Sporting events
- Food and Drink / Restaurants / Bars
- Heritage
- Landscape and Cityscape
- Business Events
- •Networking Event Photography (Business Events/Corporate/Trade/PR)
- People and lifestyle

Deliverables may also include, but are not limited to, cinemagraphs, gifs, boomerangs, stop motion graphics, time-lapse, 360, AR/VR, drone and aerial.

Influencers may apply for photographic or video commissions.

Event Photography:

VisitBritain/VisitEngland requires specialist event photography that could include but is not limited to:

- •VisitBritain/VisitEngland events, receptions and launches. Requirements include agreeing event brief with organisers, capturing key moments as per the brief, including branding (VisitBritain/VisitEngland and sponsors), key speakers/dignitaries, and participants engaging, networking, doing business and presenting. Imagery needs to be quickly accessed onsite at the event, for journalist and social media requirements.
- •VisitBritain/VisitEngland may also require specialist event photographers for staged events shoots, for the Business Events campaign.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender document / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Direct Link: https://www.delta-esourcing.com/respond/9APA4C35ME

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 4 – Videographers

Lot No

4

II.2.2) Additional CPV code(s)

• 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 4 – Videographers

Direct Link: https://www.delta-esourcing.com/respond/6U2C347J4X

VisitBritain/VisitEngland seeks to award up to a maximum of 50 suppliers under this Lot. This Lot is divided in 12 Sub-Lots as follows:

Lot 4a – Aerial Photography/Drone (CAA Licenced)

Lot 4b – Celebrity

Lot 4c - Culture Specific/Diversity

Lot 4d – Documentary/Interview

Lot 4e – Fashion/Style

Lot 4f – Festivals and Sporting Events

Lot 4g – Food and Drink/Restaurants/Bars

Lot 4h – Heritage

Lot 4i – Landscape and Cityscape

Lot 4j – Business Events

Lot 4k – Networking Event Photography (Business Events, Corporate, Trade, PR)

Lot 4I – People and Lifestyle

Individual Directors, film-makers or production companies with the capacity to manage shoots of varying scales including but not limited to high end TV or online advertising.

Shoots may also include interviews, inspirational location shots, short edited clips or finished edits for Broadcast or TVC. Will be required to secure music and voiceover licenses for the agreed purpose and duration of the project. Public Liability insurance required up to £5m. Video suppliers may be asked to work alongside Photographers, Producers, Art Directors, Stylists etc).

In particular, we will be looking for suppliers who specialize in the following areas:

- Aerial photography / Drone (CAA licenced)
- Celebrity
- Culture specific / Diversity

- Documentary/ Interview
- Fashion/Style
- Festivals and Sporting events
- •Food and Drink / Restaurants / Bars
- Heritage
- Landscape and Cityscape
- Business Events
- •Networking Event Photography (Business Events/Corporate/Trade/PR)
- People and lifestyle

Deliverables may also include, but are not limited to, cinemagraphs, gifs, boomerangs, stop motion graphics, time-lapse, 360, AR/VR, drone and aerial.

Event Videography:

VisitBritain/VisitEngland requires specialist event photography that could include but is not limited to:

- •VisitBritain/VisitEngland events, receptions and launches.
- •VisitBritain/VisitEngland may also require specialist event videographers for staged events shoots, for the Business Events campaign.

II.2.5) Award criteria

Quality criterion - Name: Technical evaluation Criteria in Invitation to Tender documents / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/6U2C347J4X

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 5 – Post-production

Lot No

5

II.2.2) Additional CPV code(s)

79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and

Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 5 – Post-production

Direct Link: https://www.delta-esourcing.com/respond/567S692P94

VisitBritain/VisitEngland seeks to award up to a maximum of 10 suppliers under this Lot. VisitBritain/VisitEngland may require specialist post production on stills and video edits or additional manipulation or retouching on marketing assets.

This may also include, but is not limited to, digital retouching, scanning, editing and CGI.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender document / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/567S692P94

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 6 – Model, Casting Agencies, Hair & Make-up, Stylists, Event Support

Lot No

6

II.2.2) Additional CPV code(s)

79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review

the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 6 - Model, Casting Agencies, Hair & Make-up, Stylists, Event Support

Direct Link: https://www.delta-esourcing.com/respond/896CJZ326S

VisitBritain/VisitEngland seeks to award up to a maximum of 25 suppliers under this Lot. This Lot is divided in 3 Sub-Lots as follows:

Lot 6a – Model Agencies

Lot 6b - Hair & Make-up

Lot 6c - Stylists

Lot 6d – Event Support

VisitBritain/VisitEngland will work with preferred agencies who will agree to allow for assets featuring models and cast to be used in line with the roster agreements and be distributed for editorial and commercial uses via VisitBritain/VisitEngland's image library, in perpetuity.

Models and cast must complete and sign VisitBritain/VisitEngland release forms. Model and Casting agencies may also source models and actors from third party casting agencies/sites but in line with VisitBritain/VisitEngland's

terms. In particular, VisitBritain/VisitEngland would be interested in agencies who also represent Hair & Makeup and Stylists.

At times, the level of production requires a dedicated stylist to work on wardrobe or location setting sometimes working with an Art Director. The Stylist should have a creative flair for fashion and trends across segments and also cultural styles and codes of dress as well as knowledge of British brands. We would like to see examples of styling on previous shoots and current understanding of cultural styles/dress codes in advertising.

On site event operational staff:

VisitBritain/VisitEngland may require additional onsite event specialists from time to time, including but not limited to, show callers and stage managers to assist the delivery of the event. To work closely with the central events team on the running order and schedule.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender document / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/896CJZ326S

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 7 – Illustration, Animation & Event Graphics

Lot No

7

II.2.2) Additional CPV code(s)

79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 7 – Illustration, Animation & Event Graphics

Direct Link: https://www.delta-esourcing.com/respond/K8K969584D

VisitBritain/VisitEngland seeks to award up to a maximum of 15 suppliers under this Lot. This Lot is divided in 3 Sub-Lots as follows:

Lot 7a – Illustration

Lot 7b – Animation

Lot 7c – Event Graphics

VisitBritain/VisitEngland may require specialist creatives who can support creation of short animations i.e. infomercials for B2B promotions or illustrations such as maps showcasing locations and icons in Britain. VisitBritain/VisitEngland may also require graphics, illustrations and presentations created for events. Artists will sign over full commercial and editorial rights to VisitBritain for artworks created for VisitBritain/VisitEngland

Event GFX and Production:

VisitBritain/VisitEngland may require creative content through graphics for events. Great graphics for events will engage, captivate and motivate an audience. Graphics such as clocks for timed meetings, opening stings, presentations, images on rotation etc These professionals can create and also run the GFX on site at an event.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria stated in the Invitation to Tender. / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/K8K969584D

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 8 - Editorial Content Creators

Lot No

8

II.2.2) Additional CPV code(s)

• 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

• UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: https://www.delta-esourcing.com/respond/Z4V7TM47D4

Lot 8 – Editorial Content Creators

Direct Link: https://www.delta-esourcing.com/respond/58EV457PRC

VisitBritain/VisitEngland seeks to award up to a maximum of 15 suppliers under this Lot.

VisitBritain/VisitEngland may require writers and editors to help with the curation and creation of editorial content for online, print and campaign purposes, on a project-by-project basis.

Suppliers are required to provide examples of inspiring, results-driven content they have created across a range of mediums, perform a writing test and demonstrate their experience working with SEO, data and social media, in addition to working with a variety of CMSs.

In particular, VisitBritain/VisitEngland are interested in writers and editors with strong experience of writing short and long form copy (for B2C, B2B, PR and Business Events) for a variety of different markets and audiences, about destinations and experiences throughout the UK. These should include content on themes such as culture, the outdoors, history and heritage, food and drink and entertainment.

They should also be able to demonstrate solid experience of writing about and helping promote venues and suppliers throughout the UK, for corporates, associations and incentive travel from a Business Events perspective.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria in the Tender Documentation. / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: https://www.delta-esourcing.com/respond/58EV457PRC

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: <u>2020/S 255-643488</u>

Section V. Award of contract

Contract No

BTA1277 - Lot 1

Lot No

1

Title

Image & Video Researchers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 August 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Daniel Black - smart-creatives.com

UK

UK

Country

United Kingdom

NUTS code

UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Michelle Wood Design Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
08114690
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Big Sky Productions Ltd
UK
UK
Country
United Kingdom

NUTS code

• UK - United Kingdom

National registration number

07267579

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

River Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

11346868

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £20,000

Total value of the contract/lot: £20,000

Section V. Award of contract

Contract No

BTA1277 - Lot 2 Part 1

Lot No

2

Title

Production Professionals

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 63

Number of tenders received from SMEs: 63

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Black Lab Films Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

10688106
The contractor is an SME
No
V.2.3) Name and address of the contractor
Black Paint Creative Agency
Factory Gorlitzer pk, Luhmuhlenstrasse 65
Berlin
12345
Country
Germany
NUTS code
• DE3 - Berlin
National registration number
HRB 202612 B
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Dependable Productions Ltd
UK
UK
Country
United Kingdom
NUTS code

UK - United Kingdom
National registration number
06947334
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Green Traveller Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06997760
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
JonesMillBank Ltd
UK
UK
Country
United Kingdom

NUTS code • UK - United Kingdom National registration number 07538551 The contractor is an SME Yes V.2.3) Name and address of the contractor Joshua Lipworth Ltd UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number 09850808 The contractor is an SME Yes V.2.3) Name and address of the contractor Lambda Films Ltd UK UK Country

United Kingdom NUTS code • UK - United Kingdom National registration number 06462734 The contractor is an SME Yes V.2.3) Name and address of the contractor Nemorin Film and Video Ltd UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number 09310870 The contractor is an SME Yes V.2.3) Name and address of the contractor Pinzutu Films UK UK

UK - United Kingdom
National registration number
OC404322
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Quite Frankly Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
04941188
The contractor is an SME
Yes
V.2.4) Information on value of contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Country

NUTS code

United Kingdom

Section V. Award of contract

Contract No

BTA1277 - Lot 2 Part 2

Lot No

2

Title

Production Professionals

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 63

Number of tenders received from SMEs: 63

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Red Bee Creative

UK

UK

Country

United Kingdom

NUTS code

UK - United Kingdom
National registration number
04257461
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Storyman Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09832131
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Zut Media
UK
UK
Country
United Kingdom

NUTS code
UK - United Kingdom
National registration number
06412435
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
The Big Sky Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
07267579
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Daniel Black
UK
UK
Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Contract No

BTA1277 - Lot 7 Part 2

Lot No

7

Title

Illustration, Animation & Event Graphics

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 49
Number of tenders received from SMEs: 49
The contract has been awarded to a group of economic operators: Yes
V.2.3) Name and address of the contractor
Few & Far Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
11616669
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Shoot You Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

National registration number
04018597
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
David Janes Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
05458385
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Kilogramme
UK
UK
Country
United Kingdom
NUTS code

UK - United Kingdom
National registration number
05402850
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Meantime Media
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06728992
The contractor is an SME
Yes
V.2.4) Information on value of contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: £90,000
Total value of the contract/lot: £90,000
Section V. Award of contract

Contract No

BTA1277 - Lot 5

Lot No

5

Title

Post Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Big Sky Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

07267579

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Black Lab Films Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
10688106
The contractor is an SME
Yes
V 0 0) Name and address of the application
V.2.3) Name and address of the contractor
Black Paint Creative Agency
Black Paint Creative Agency
Black Paint Creative Agency Factory Gorlitzer pk, Luhmuhlenstrasse 65
Black Paint Creative Agency Factory Gorlitzer pk, Luhmuhlenstrasse 65 Berlin
Black Paint Creative Agency Factory Gorlitzer pk, Luhmuhlenstrasse 65 Berlin 12345
Black Paint Creative Agency Factory Gorlitzer pk, Luhmuhlenstrasse 65 Berlin 12345 Country

National registration number
HRB 202612 B
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Dependable Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06947334
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
ENVY Post Production Ltd
UK
Uk
Country
United Kingdom
NUTS code

UK - United Kingdom
National registration number
05360199
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Gass Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06036348
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Joshua Lipworth Ltd
UK
UK
Country
United Kingdom

NUTS code
UK - United Kingdom
National registration number
09850808
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Komodo Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06258981
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Lambda Films Ltd
UK
UK
Country

-
NUTS code
UK - United Kingdom
National registration number
06462734
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Storyman Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09832131

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £70,000

Total value of the contract/lot: £70,000

The contractor is an SME

Yes

United Kingdom

Section V. Award of contract

Contract No

BTA1277

Lot No

6

Title

Model, Casting Agencies, Hair & Make-up, Stylists, Event Support

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Contract No

BTA1277 - Lot 7 Part 1

Lot No

7

Title

Illustration, Animations & Event Graphics

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

United Kingdom

V.2.2) Information about tenders
Number of tenders received: 49
Number of tenders received from SMEs: 49
The contract has been awarded to a group of economic operators: Yes
V.2.3) Name and address of the contractor
DRPG (UK) Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
03653794
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Katherine Kannon Illustration
UK
UK
Country

NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
WTF Creative Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
05851763
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Lucky Mary Ltd T/A Studio Giggle
UK
UK
Country

United Kingdom
NUTS code
UK - United Kingdom
National registration number
10704912
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
JonesMillBank Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
07538551
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Steve Taylor Creative
UK
UK

Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trade
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Rocket Box Design Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
08564445
The contractor is an SME
Yes
Yes V.2.3) Name and address of the contractor

WONKY Ltd
V.2.3) Name and address of the contractor
Yes
The contractor is an SME
10031889
National registration number
UK - United Kingdom
NUTS code
United Kingdom
Country
UK
UK
Northern Spark Productions Ltd
V.2.3) Name and address of the contractor
Yes
The contractor is an SME
11346868
National registration number
UK - United Kingdom
NUTS code
United Kingdom
Country
UK

UK	
Country	
United Kingdom	
NUTS code	
UK - United Kingdom	
National registration number	
05994584	
The contractor is an SME	
Yes	
V.2.4) Information on value of contract/lot (excluding VAT)	
Initial estimated total value of the contract/lot: £90,000	
Total value of the contract/lot: £90,000	
Section V. Award of contract	
Contract No	
BTA1277 - Lot 8	
Lot No	
8	
Title	
Editorial Content Creators	

UK

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract 31 August 2021 V.2.2) Information about tenders Number of tenders received: 13 Number of tenders received from SMEs: 13 The contract has been awarded to a group of economic operators: Yes V.2.3) Name and address of the contractor Hazel Plush UK UK Country **United Kingdom** NUTS code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.3) Name and address of the contractor Kerry Parnell UK UK

Country

United Kingdom NUTS code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.3) Name and address of the contractor Rin Hamburgh & Co Ltd 55 Footshill Road Bristol **BS15 8EZ** Country **United Kingdom NUTS** code • UK - United Kingdom National registration number 10682743 The contractor is an SME Yes V.2.3) Name and address of the contractor

Winterfell, Devils Highway

River Creative Ltd

Wokingham
RG40 1XJ
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
11346868
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Sarah Bolam Communications Ltd
8 Jesmond Road
Hove
BN3 5LL
Country
Country United Kingdom
•
United Kingdom
United Kingdom NUTS code
United Kingdom NUTS code • UK - United Kingdom
United Kingdom NUTS code • UK - United Kingdom National registration number

V.2.3) Name and address of the contractor

Slippy Media Ltd
12 High Street
Stonehouse
GL10 2NA
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
10483671
The contractor is an SME
Yes
Yes V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor Sunny Spot Copywriting
V.2.3) Name and address of the contractor Sunny Spot Copywriting UK
V.2.3) Name and address of the contractor Sunny Spot Copywriting UK UK
V.2.3) Name and address of the contractor Sunny Spot Copywriting UK UK Country
V.2.3) Name and address of the contractor Sunny Spot Copywriting UK UK Country United Kingdom
V.2.3) Name and address of the contractor Sunny Spot Copywriting UK UK Country United Kingdom NUTS code

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Emma Field
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Prominent PR Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

08873694

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

BrandContent Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

09097963

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £30,000

Total value of the contract/lot: £30,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 1

Lot No

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

A&S PIX Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

08711370

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Alex Hare
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor Alex Ingram Photography
·
Alex Ingram Photography
Alex Ingram Photography UK
Alex Ingram Photography UK UK
Alex Ingram Photography UK UK Country
Alex Ingram Photography UK UK Country United Kingdom
Alex Ingram Photography UK UK Country United Kingdom NUTS code
Alex Ingram Photography UK UK Country United Kingdom NUTS code • UK - United Kingdom

Yes

V.2.3) Name and address of the contractor
Arnhel de Serra
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Big Sky Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number

07267579

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Carrie Davenport Photographic
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Chris Boulton Photography
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

NI/A
N/A
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Chris Orange Photography Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
07674914
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Dan Prince Photography Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

National registration number 08345532 The contractor is an SME Yes V.2.3) Name and address of the contractor DANIEL WILDEY T/A WILDEY MEDIA UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.4) Information on value of contract/lot (excluding VAT) Initial estimated total value of the contract/lot: £95,000 Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 2

Lot No
3
Title
Photographers & Instagrammers
A contract/lot is awarded: Yes
V.2) Award of contract
V.2.1) Date of conclusion of the contract
31 August 2021
V.2.2) Information about tenders
Number of tenders received: 105
Number of tenders received from SMEs: 105
The contract has been awarded to a group of economic operators: Yes
V.2.3) Name and address of the contractor
Daniela Luquini
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number

The contractor is an SME

Sole Trader

Yes

V.2.3) Name and address of the contractor
Tonshi Creative Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09152277
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Duncan Soar Photography
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number

N/A

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Ethos Media Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
04972233
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Grant Pritchard Photography
UK
UK
Country
United Kingdom
NUTS code
1112 11 % 112
UK - United Kingdom

05577613 The contractor is an SME Yes V.2.3) Name and address of the contractor Guy Richardson Photography UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.3) Name and address of the contractor In-Press Photography Ltd UK UK Country **United Kingdom NUTS** code

• UK - United Kingdom

National registration number
03663111
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
James Osmond Photography
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Shift Focus Ltd
UK
UK
Country
United Kingdom
NUTS code

• UK - United Kingdom National registration number 11226976 The contractor is an SME Yes V.2.3) Name and address of the contractor John Spaull UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.4) Information on value of contract/lot (excluding VAT) Initial estimated total value of the contract/lot: £95,000 Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA2177 - Lot 3 Part 3

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Joshua Lipworth Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

09850808

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Junction Eleven Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
01977119
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Kevin Moran Photography
UK
UK
UK Country
Country
Country United Kingdom

Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Komodo Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06258981
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Lowe Film & Photo Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

National registration number
11265107
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
MS Photography
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Niven Photography
UK
UK
Country
United Kingdom
NUTS code

UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
One Ninety Three Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06173234
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Paul K Porter T/A paulkporterphotography
UK
UK
Country
United Kingdom

NUTS code

• UK - United Kingdom

National registration number

55383 89234K Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Pete Dadds Photgraphy Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

05239457

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 4

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Peter Kindersley

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Pizko Studio Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
12769866
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Raj Passy Photography Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

National registration number
13531443
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Randall Media Factory Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09483764
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Robin Goodlad Photography
UK
UK
Country
United Kingdom
NUTS code

UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Rod Edwards Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
05280734
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Scott M Salt
UK
UK
Country
United Kingdom

NUTS code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.3) Name and address of the contractor ShotAway Photography UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.3) Name and address of the contractor Shutterstock Inc Third Floor, Counting House Hays Galleria, 51-57 Tooley Street, London, England London SE1 2QN

United Kingdom
NUTS code
UK - United Kingdom
National registration number
08443009
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Southwest Images Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09348899
The contractor is an SME
Yes
V.2.4) Information on value of contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: £95,000
Total value of the contract/lot: £95,000

Country

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 5

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

SVV Trading Ltd

UK

UK

Country

United Kingdom

NUTS code

UK - United Kingdom
National registration number
07495503
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
The Big Ladder Photographer
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Tom Parker Photography Ltd
UK
UK
Country
United Kingdom

NUTS code • UK - United Kingdom National registration number 11874019 The contractor is an SME Yes V.2.3) Name and address of the contractor TonyPleavin.com Ltd UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number NI605974 The contractor is an SME Yes V.2.3) Name and address of the contractor Trevor Ray Hart Photography UK UK Country

United Kingdom NUTS code • UK - United Kingdom National registration number Sole Trader The contractor is an SME Yes V.2.3) Name and address of the contractor Upstart Photography Ltd UK UK Country **United Kingdom** NUTS code • UK - United Kingdom National registration number 10175455 The contractor is an SME Yes V.2.3) Name and address of the contractor Vox Multimedia Ltd UK UK

Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
12497636
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Wales News Service Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
04908525
-
04908525
04908525 The contractor is an SME
04908525 The contractor is an SME Yes

UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
07591377
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Zut Media Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06412435
The contractor is an SME
No
V.2.4) Information on value of contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 1

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

1080 Media Organisation Ltd

UK

UK

Country

United Kingdom

NUTS code • UK - United Kingdom National registration number 06565472 The contractor is an SME Yes V.2.3) Name and address of the contractor Adarak Ltd UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number 11823968 The contractor is an SME Yes V.2.3) Name and address of the contractor Ally & Mo Media Ltd UK UK Country

United Kingdom NUTS code • UK - United Kingdom National registration number 11695129 The contractor is an SME Yes V.2.3) Name and address of the contractor Barn Media Ltd UK UK Country **United Kingdom NUTS** code • UK - United Kingdom National registration number 07156424 The contractor is an SME Yes V.2.3) Name and address of the contractor Big Sky Productions Ltd UK UK

Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
07267579
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Black Paint Creative Agency
Factory Gorlitzer pk, Luhmuhlenstrasse 65
Berline
12345
Country
Germany
NUTS code
• DE3 - Berlin
National registration number
HRB 202612 B
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Branded 7 Media Ltd

UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
08903125
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Carbon Hawk Ltd
UK
UK
OIX .
Country
Country
Country United Kingdom
Country United Kingdom NUTS code
Country United Kingdom NUTS code • UK - United Kingdom
Country United Kingdom NUTS code • UK - United Kingdom National registration number
Country United Kingdom NUTS code • UK - United Kingdom National registration number 11203587

Dan Prince Photography Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
08345532
The contractor is an SME
Yes
VOON Name and address of the contractor
V.2.3) Name and address of the contractor
Tonshi Creative Ltd
Tonshi Creative Ltd
Tonshi Creative Ltd UK
Tonshi Creative Ltd UK UK
Tonshi Creative Ltd UK UK Country
Tonshi Creative Ltd UK UK Country United Kingdom
Tonshi Creative Ltd UK UK Country United Kingdom NUTS code
Tonshi Creative Ltd UK UK Country United Kingdom NUTS code • UK - United Kingdom
Tonshi Creative Ltd UK UK Country United Kingdom NUTS code • UK - United Kingdom National registration number

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 2

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Dependable Productions Ltd

UK

UK

Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06947334
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
DRPG (UK) Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
03653794
The contractor is an SME
No
V.2.3) Name and address of the contractor
Gass Productions Ltd
UK

UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06036348
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Grey Moth
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
08791614
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Guy Richardson Photography

UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Hewitt & Walker
UK
UK
Country
Country United Kingdom
·
United Kingdom
United Kingdom NUTS code
United Kingdom NUTS code • UK - United Kingdom
United Kingdom NUTS code • UK - United Kingdom National registration number
United Kingdom NUTS code • UK - United Kingdom National registration number 11061494

HT Media
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
04403525
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
.,
Iconic Steps Film Academy C.IC
Iconic Steps Film Academy C.IC
Iconic Steps Film Academy C.IC UK
Iconic Steps Film Academy C.IC UK UK
Iconic Steps Film Academy C.IC UK UK Country
Iconic Steps Film Academy C.IC UK UK Country United Kingdom
Iconic Steps Film Academy C.IC UK UK Country United Kingdom NUTS code
Iconic Steps Film Academy C.IC UK UK Country United Kingdom NUTS code • UK - United Kingdom
Iconic Steps Film Academy C.IC UK UK Country United Kingdom NUTS code • UK - United Kingdom National registration number

V.2.3) Name and address of the contractor

•
Idenna Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
04666516
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor John Spaull
John Spaull
John Spaull UK
John Spaull UK UK
John Spaull UK UK Country
John Spaull UK UK Country United Kingdom
John Spaull UK UK Country United Kingdom NUTS code
John Spaull UK UK Country United Kingdom NUTS code • UK - United Kingdom

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 3

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Jonnie Lewis Film Ltd

UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
SC582224
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Joshua Lipworth Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09850808
The contractor is an SME
Yes
165

Juice Moving Images Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06400316
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor Komodo Ltd
Komodo Ltd
Komodo Ltd UK
Komodo Ltd UK UK
Komodo Ltd UK UK Country
Komodo Ltd UK UK Country United Kingdom
Komodo Ltd UK UK Country United Kingdom NUTS code
Komodo Ltd UK UK Country United Kingdom NUTS code • UK - United Kingdom
Komodo Ltd UK UK Country United Kingdom NUTS code • UK - United Kingdom National registration number

V.2.3) Name and address of the contractor

Lambda Films Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
06462734
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor Lonelyleap Ltd
Lonelyleap Ltd
Lonelyleap Ltd UK
Lonelyleap Ltd UK UK
Lonelyleap Ltd UK UK Country
Lonelyleap Ltd UK UK Country United Kingdom
Lonelyleap Ltd UK UK Country United Kingdom NUTS code
Lonelyleap Ltd UK UK Country United Kingdom NUTS code • UK - United Kingdom

Yes

V.2.3) Name and address of the contractor

Lowe Film & Photo Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

11265107

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Meantime Media Ltd

UK

UK

Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

06728992

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Moving Glass Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09724058
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Nemorin Film & Video Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number

09310870

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 4

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

No Class Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
12001277
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor Oliver Astrologo Ltd
Oliver Astrologo Ltd
Oliver Astrologo Ltd UK
Oliver Astrologo Ltd UK UK
Oliver Astrologo Ltd UK UK Country
Oliver Astrologo Ltd UK UK Country United Kingdom
Oliver Astrologo Ltd UK UK Country United Kingdom NUTS code
Oliver Astrologo Ltd UK UK Country United Kingdom NUTS code • UK - United Kingdom

Yes

V.2.3) Name and address of the contractor
Peter Kindersley
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
Yes V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor
V.2.3) Name and address of the contractor Pizko Studio Ltd
V.2.3) Name and address of the contractor Pizko Studio Ltd UK
V.2.3) Name and address of the contractor Pizko Studio Ltd UK UK
V.2.3) Name and address of the contractor Pizko Studio Ltd UK UK Country
V.2.3) Name and address of the contractor Pizko Studio Ltd UK UK Country United Kingdom
V.2.3) Name and address of the contractor Pizko Studio Ltd UK UK Country United Kingdom NUTS code

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Quite Frankly Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
04941188
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Radley Yeldar
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number

Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Randall Media Factory Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
09483764
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Realm Video Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom

National registration number
10123750
10123730
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
River Creative Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
11346868
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Robin Creative Media
UK
UK
Country
United Kingdom
NUTS code

• UK - United Kingdom

National registration number

11041202

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 5

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes V.2.3) Name and address of the contractor Shutterstock Inc. Third Floor, Counting House Hays Galleria, 51-57 Tooley Street, London, England London SE1 2QN Country **United Kingdom NUTS** code • UK - United Kingdom National registration number 08443009 The contractor is an SME Yes V.2.3) Name and address of the contractor Skylark Media Ltd UK UK Country **United Kingdom** NUTS code • UK - United Kingdom

National registration number

05446048 The contractor is an SME Yes V.2.3) Name and address of the contractor Splice Films Ltd UK UK Country United Kingdom **NUTS** code • UK - United Kingdom National registration number 10248776 The contractor is an SME Yes V.2.3) Name and address of the contractor The Screen Business UK UK Country **United Kingdom NUTS** code • UK - United Kingdom

National registration number
09830596
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Upstart Photography Ltd T/A Upstart Productions
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
10175455
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Vox Multimedia Ltd
UK
UK
Country
United Kingdom
NUTS code

UK - United Kingdom
National registration number
12497636
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Wall Breaker Productions Ltd
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
08907860
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Westbeach Productions Ltd
UK
UK
Country
United Kingdom

NUTS code
UK - United Kingdom
National registration number
07591377
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Wildey Media
UK
UK
Country
United Kingdom
NUTS code
UK - United Kingdom
National registration number
Sole Trader
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Woven Films Ltd
UK
UK
Country

United Kingdom

NUTS code

• UK - United Kingdom

National registration number

08289199

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=624032794

GO Reference: GO-202197-PRO-18865792

VI.4) Procedures for review

VI.4.1) Review body

British Tourist Authority t/a VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

Email
procurement@visitbritain.org
Telephone
+44 2075781054
Country
United Kingdom
Internet address
www.visitbritain.org
VI.4.2) Body responsible for mediation procedures
British Tourist Authority
3 Grosvenor Gardens
London
SW1W 0BD
Email
procurement@visitbritain.org
Country
United Kingdom
Internet address
www.visitbritain.org
VI.4.3) Review procedure
Precise information on deadline(s) for review procedures
The BTA will incorporate a minimum 10 calendar day standstill period at the point that

SW1W 0BD

information on the award of the contract is communicated to tenderers. If an appeal regarding the award of contract has not been successfully resolved, then the Public Contracts Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).

Lots Estimated value reminder:

Lot 1: £20,000

Lot 2: £150,000

Lot 3: £95,000

Lot 4; £95,000

Lot 5: £70,000

Lot 7: £90,000

Lot 8: £30,000