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Contract

BTA1277 - Marketing Production Services Framework

British Tourist Authority t/a VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2021/S 000-022135

Procurement identifier (OCID): ocds-h6vhtk-02dde6

Published 7 September 2021, 12:15pm

Section I: Contracting authority

I.1) Name and addresses

British Tourist Authority t/a VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Contact

Procurement

Email

alejandra.arroyo@visitbritain.org

Telephone

+44 2075781054

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1277 - Marketing Production Services Framework

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitBritain/VisitEngland seeks to establish a multi-supplier framework of up to 190 creatives in 8 Lots, made up of photographers, videographers, directors, producers, drone

operators, model agencies, art directors, stylists, Hair & Make-up, animators and illustrators whose portfolios and expertise match the professionalism, quality standards and artistic criteria detailed in the Invitation to Tender .

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £590,000

II.2) Description

II.2.1) Title

Lot 1 – Image & Video Researchers

Lot No

1

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 1 – Image & Video Researchers

Direct Link: <https://www.delta-esourcing.com/respond/BXDQF3D3D6>

VisitBritain/VisitEngland seeks to award up to a maximum of 10 suppliers under this Lot.

The suppliers will have the relevant skills and experience to review a brief and research locations, venues, places and contacts (to include photographers and videographers with existing assets via own platforms, represented via agencies or social media) in order to source relevant existing assets to fit the brief.

Suppliers will be required to log assets searched and those received, and present them to the VisitBritain/VisitEngland for review.

They will have the ability to manage timeframes and liaise directly with locations, venues and other suppliers in order to submit a suitable volume of assets for review and selection by the project lead(s) and brand team.

They will be required to work with VisitBritain/VisitEngland and suppliers assuring they have secured permissions, clearances and licenses. If required, on a retrospective basis.

Image and video researchers must be able to demonstrate that they have secure, GDPR compliant and efficient processes for the management of assets working with VisitBritain/VisitEngland's legal documentation throughout the project as required.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria in the Invitation to Tender / Weighting: 10

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this Lot please follow: <https://www.delta-sourcing.com/respond/BXDQF3D3D6>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 2 – Production Professionals

Lot No

2

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and

evaluate their Tender Response(s).

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Lot 2 – Production Professionals

Direct Link: <https://www.delta-esourcing.com/respond/RM3SPS39Q4>

VisitBritain/VisitEngland seeks to award a maximum of 15 suppliers under this Lot.

Such as individual Director, Producer, Art Director, Production Agency (single or within a network) who has proven experience of managing small to large scale video or photography briefs that require a detailed level of planning in organizing all necessary permissions/permits, access and negotiations relevant to finding and securing locations, venues, models, cast or volunteers. The individual or team may be required at both the recce and shoot. Production may include location finding, organizing travel, accommodation, casting sessions and any other hire or purchase needed. Manage clearances, model and property releases; and permit contracts and risk assessments where required. Suppliers may be required to secure music and voiceover licenses for the agreed purpose and duration of a video shoot.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/RM3SPS39Q4>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 3 – Photographers & Instagrammers

Lot No

3

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Selection Questionnaire will be evaluated in 3

stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note: important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers interested are advised to review the documentation at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 3 – Photographers & Instagrammers

<https://www.delta-esourcing.com/respond/9APA4C35ME>

VisitBritain/VisitEngland seeks to award up to a maximum of 50 suppliers under this Lot. This Lot is divided in 12 Sub-Lots as follows:

Lot 3a – Aerial Photography/Drone (CAA Licence)

Lot 3b – Celebrity

Lot 3c – Culture Specific/Diversity

Lot 3d – Documentary/Interview

Lot 3e – Fashion/Style

Lot 3f – Festivals and Sporting Events

Lot 3g – Food and Drink/Restaurants/Bars

Lot 3h – Heritage

Lot 3i – Landscape and Cityscape

Lot 3j – Business Events

Lot 3k – Networking Event Photography (Business Events, Corporate, Trade, PR)

Lot 3l – People and Lifestyle

Individual stills photographers who have an excellent portfolio, suitable equipment and

skill to work on a brief working alone, or with a team (ie with a Videographer, Producer, Art Director, Stylist etc) on location to fulfill the required brief.

Photographers may be asked to shoot at short notice and deliver assets while on location for review and work on assets following feedback from the client. Assets will be uploaded directly to the VisitBritain/VisitEngland Images library for selection purposes.

Assistants may be required depending on technical, lighting or processing requirements. Some shoots may require the photographer to shoot tethered in order for the client and Art Director to review shots in real time. Public Liability insurance, for drone operators or as applicable, may be required for up to £5m.

In particular, we will be looking for suppliers who specialize in the following areas:

- Aerial photography / Drone (CAA licence)
- Celebrity
- Culture specific / Diversity
- Documentary/ Interview
- Fashion/ Style
- Festivals and Sporting events
- Food and Drink / Restaurants / Bars
- Heritage
- Landscape and Cityscape
- Business Events
- Networking Event Photography (Business Events/Corporate/Trade/PR)
- People and lifestyle

Deliverables may also include, but are not limited to, cinemagraphs, gifs, boomerangs, stop motion graphics, time-lapse, 360, AR/VR, drone and aerial.

Influencers may apply for photographic or video commissions.

Event Photography:

VisitBritain/VisitEngland requires specialist event photography that could include but is not limited to:

- VisitBritain/VisitEngland events, receptions and launches. Requirements include agreeing event brief with organisers, capturing key moments as per the brief, including branding (VisitBritain/VisitEngland and sponsors), key speakers/dignitaries, and participants engaging, networking, doing business and presenting. Imagery needs to be quickly accessed onsite at the event, for journalist and social media requirements.
- VisitBritain/VisitEngland may also require specialist event photographers for staged events shoots, for the Business Events campaign.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender document / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Direct Link: <https://www.delta-esourcing.com/respond/9APA4C35ME>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 4 – Videographers

Lot No

4

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

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Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 4 – Videographers

Direct Link: <https://www.delta-esourcing.com/respond/6U2C347J4X>

VisitBritain/VisitEngland seeks to award up to a maximum of 50 suppliers under this Lot. This Lot is divided in 12 Sub-Lots as follows:

Lot 4a – Aerial Photography/Drone (CAA Licenced)

Lot 4b – Celebrity

Lot 4c – Culture Specific/Diversity

Lot 4d – Documentary/Interview

Lot 4e – Fashion/Style

Lot 4f – Festivals and Sporting Events

Lot 4g – Food and Drink/Restaurants/Bars

Lot 4h – Heritage

Lot 4i – Landscape and Cityscape

Lot 4j – Business Events

Lot 4k – Networking Event Photography (Business Events, Corporate, Trade, PR)

Lot 4l – People and Lifestyle

Individual Directors, film-makers or production companies with the capacity to manage shoots of varying scales including but not limited to high end TV or online advertising.

Shoots may also include interviews, inspirational location shots, short edited clips or finished edits for Broadcast or TVC. Will be required to secure music and voiceover licenses for the agreed purpose and duration of the project. Public Liability insurance required up to £5m. Video suppliers may be asked to work alongside Photographers, Producers, Art Directors, Stylists etc).

In particular, we will be looking for suppliers who specialize in the following areas:

- Aerial photography / Drone (CAA licenced)
- Celebrity
- Culture specific / Diversity

- Documentary/ Interview
- Fashion/ Style
- Festivals and Sporting events
- Food and Drink / Restaurants / Bars
- Heritage
- Landscape and Cityscape
- Business Events
- Networking Event Photography (Business Events/Corporate/Trade/PR)
- People and lifestyle

Deliverables may also include, but are not limited to, cinemagraphs, gifs, boomerangs, stop motion graphics, time-lapse, 360, AR/VR, drone and aerial.

Event Videography:

VisitBritain/VisitEngland requires specialist event photography that could include but is not limited to:

- VisitBritain/VisitEngland events, receptions and launches.
- VisitBritain/VisitEngland may also require specialist event videographers for staged events shoots, for the Business Events campaign.

II.2.5) Award criteria

Quality criterion - Name: Technical evaluation Criteria in Invitation to Tender documents / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/6U2C347J4X>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 5 – Post-production

Lot No

5

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

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Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 5 – Post-production

Direct Link: <https://www.delta-esourcing.com/respond/567S692P94>

VisitBritain/VisitEngland seeks to award up to a maximum of 10 suppliers under this Lot. VisitBritain/VisitEngland may require specialist post production on stills and video edits or additional manipulation or retouching on marketing assets.

This may also include, but is not limited to, digital retouching, scanning, editing and CGI.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender document / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/567S692P94>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 6 – Model, Casting Agencies, Hair & Make-up, Stylists, Event Support

Lot No

6

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review

the full tender documentation accessible at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 6 – Model, Casting Agencies, Hair & Make-up, Stylists, Event Support

Direct Link: <https://www.delta-esourcing.com/respond/896CJZ326S>

VisitBritain/VisitEngland seeks to award up to a maximum of 25 suppliers under this Lot. This Lot is divided in 3 Sub-Lots as follows:

Lot 6a – Model Agencies

Lot 6b – Hair & Make-up

Lot 6c – Stylists

Lot 6d – Event Support

VisitBritain/VisitEngland will work with preferred agencies who will agree to allow for assets featuring models and cast to be used in line with the roster agreements and be distributed for editorial and commercial uses via VisitBritain/VisitEngland's image library, in perpetuity.

Models and cast must complete and sign VisitBritain/VisitEngland release forms. Model and Casting agencies may also source models and actors from third party casting agencies/sites but in line with VisitBritain/VisitEngland's

terms. In particular, VisitBritain/VisitEngland would be interested in agencies who also represent Hair & Makeup and Stylists.

At times, the level of production requires a dedicated stylist to work on wardrobe or location setting sometimes working with an Art Director. The Stylist should have a creative flair for fashion and trends across segments and also cultural styles and codes of dress as well as knowledge of British brands. We would like to see examples of styling on previous shoots and current understanding of cultural styles/dress codes in advertising.

On site event operational staff:

VisitBritain/VisitEngland may require additional onsite event specialists from time to time, including but not limited to, show callers and stage managers to assist the delivery of the event. To work closely with the central events team on the running order and schedule.

II.2.5) Award criteria

Quality criterion - Name: Technical Evaluation Criteria in Invitation to Tender document /
Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial
Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union
funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/896CJZ326S>

This procurement process is being conducted in accordance with the open procedure.
Tenderers need to meet the minimum requirements as stated in the Selection
Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 7 – Illustration, Animation & Event Graphics

Lot No

7

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

Responses to this open competition with Standard Selection Questionnaire will be evaluated in 3 stages: Selection Questionnaire; Technical Submission and Financial/Commercial Submission.

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Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 7 – Illustration, Animation & Event Graphics

Direct Link: <https://www.delta-esourcing.com/respond/K8K969584D>

VisitBritain/VisitEngland seeks to award up to a maximum of 15 suppliers under this Lot. This Lot is divided in 3 Sub-Lots as follows:

Lot 7a – Illustration

Lot 7b – Animation

Lot 7c – Event Graphics

VisitBritain/VisitEngland may require specialist creatives who can support creation of short animations i.e. infomercials for B2B promotions or illustrations such as maps showcasing locations and icons in Britain. VisitBritain/VisitEngland may also require graphics, illustrations and presentations created for events. Artists will sign over full commercial and editorial rights to VistiBritain for artworks created for VisitBritain/VisitEngland

Event GFX and Production:

VisitBritain/VisitEngland may require creative content through graphics for events. Great graphics for events will engage, captivate and motivate an audience. Graphics such as clocks for timed meetings, opening stings, presentations, images on rotation etc These professionals can create and also run the GFX on site at an event.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria stated in the Invitation to Tender. / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/K8K969584D>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

II.2) Description

II.2.1) Title

Lot 8 – Editorial Content Creators

Lot No

8

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

This procurement process is being conducted in accordance with the Open Procedure. However, Tenderers need to meet the minimum requirements (Selection Criteria) for each of their selected Lot(s) before the British Tourist Authority (BTA) will fully score and evaluate their Tender Response(s).

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Tender responses will be evaluated following the most economically advantageous tender (MEAT) method, based on the information provided in the tender response in answer to the Lot(s)' Evaluation Criteria.

Please note that important background information is provided in the Tender documentation accessible via this notice and the BTA's eSourcing Platform Delta. Tenderers that are interested in any of the Lots in this opportunity are advised to review the full tender documentation accessible at: <https://www.delta-esourcing.com/respond/Z4V7TM47D4>

Lot 8 – Editorial Content Creators

Direct Link: <https://www.delta-esourcing.com/respond/58EV457PRC>

VisitBritain/VisitEngland seeks to award up to a maximum of 15 suppliers under this Lot.

VisitBritain/VisitEngland may require writers and editors to help with the curation and creation of editorial content for online, print and campaign purposes, on a project-by-project basis.

Suppliers are required to provide examples of inspiring, results-driven content they have created across a range of mediums, perform a writing test and demonstrate their experience working with SEO, data and social media, in addition to working with a variety of CMSs.

In particular, VisitBritain/VisitEngland are interested in writers and editors with strong experience of writing short and long form copy (for B2C, B2B, PR and Business Events) for a variety of different markets and audiences, about destinations and experiences throughout the UK. These should include content on themes such as culture, the outdoors, history and heritage, food and drink and entertainment.

They should also be able to demonstrate solid experience of writing about and helping promote venues and suppliers throughout the UK, for corporates, associations and incentive travel from a Business Events perspective.

II.2.5) Award criteria

Quality criterion - Name: Technical Criteria in the Tender Documentation. / Weighting: 70

Cost criterion - Name: Day Rates - See Tender Documentation and Appendix B Financial Submission Template. / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Additional information: To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/58EV457PRC>

This procurement process is being conducted in accordance with the open procedure. Tenderers need to meet the minimum requirements as stated in the Selection Questionnaire for each Lot.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 255-643488](#)

Section V. Award of contract

Contract No

BTA1277 - Lot 1

Lot No

1

Title

Image & Video Researchers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 August 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 8

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Daniel Black - smart-creatives.com

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Michelle Wood Design Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08114690

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Big Sky Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07267579

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

River Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11346868

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £20,000

Total value of the contract/lot: £20,000

Section V. Award of contract

Contract No

BTA1277 - Lot 2 Part 1

Lot No

2

Title

Production Professionals

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 63

Number of tenders received from SMEs: 63

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Black Lab Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10688106

The contractor is an SME

No

V.2.3) Name and address of the contractor

Black Paint Creative Agency

Factory Gorkitzer pk, Luhmuhlenstrasse 65

Berlin

12345

Country

Germany

NUTS code

- DE3 - Berlin

National registration number

HRB 202612 B

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dependable Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06947334

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Green Traveller Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06997760

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JonesMillBank Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07538551

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Joshua Lipworth Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09850808

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lambda Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06462734

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Nemorin Film and Video Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09310870

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Pinzutu Films

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

OC404322

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Quite Frankly Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04941188

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Contract No

BTA1277 - Lot 2 Part 2

Lot No

2

Title

Production Professionals

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 63

Number of tenders received from SMEs: 63

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Red Bee Creative

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04257461

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Storyman Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09832131

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Zut Media

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06412435

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Big Sky Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07267579

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Daniel Black

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £150,000

Total value of the contract/lot: £150,000

Section V. Award of contract

Contract No

BTA1277 - Lot 7 Part 2

Lot No

7

Title

Illustration, Animation & Event Graphics

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 49

Number of tenders received from SMEs: 49

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Few & Far Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11616669

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Shoot You Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04018597

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

David Janes Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05458385

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Kilogramme

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05402850

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Meantime Media

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06728992

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £90,000

Total value of the contract/lot: £90,000

Section V. Award of contract

Contract No

BTA1277 - Lot 5

Lot No

5

Title

Post Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 45

Number of tenders received from SMEs: 45

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Big Sky Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07267579

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Black Lab Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10688106

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Black Paint Creative Agency

Factory Gorkitzer pk, Luhmuhlenstrasse 65

Berlin

12345

Country

Germany

NUTS code

- DE3 - Berlin

National registration number

HRB 202612 B

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dependable Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06947334

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ENVY Post Production Ltd

UK

Uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05360199

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Gass Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06036348

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Joshua Lipworth Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09850808

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Komodo Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06258981

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lambda Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06462734

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Storyman Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09832131

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £70,000

Total value of the contract/lot: £70,000

Section V. Award of contract

Contract No

BTA1277

Lot No

6

Title

Model, Casting Agencies, Hair & Make-up, Stylists, Event Support

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Contract No

BTA1277 - Lot 7 Part 1

Lot No

7

Title

Illustration, Animations & Event Graphics

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 49

Number of tenders received from SMEs: 49

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

DRPG (UK) Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03653794

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Katherine Kannon Illustration

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

WTF Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05851763

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lucky Mary Ltd T/A Studio Giggle

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10704912

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JonesMillBank Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07538551

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Steve Taylor Creative

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trade

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Rocket Box Design Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08564445

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

River Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11346868

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Northern Spark Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10031889

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

WONKY Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05994584

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £90,000

Total value of the contract/lot: £90,000

Section V. Award of contract

Contract No

BTA1277 - Lot 8

Lot No

8

Title

Editorial Content Creators

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 13

Number of tenders received from SMEs: 13

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Hazel Plush

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Kerry Parnell

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Rin Hamburgh & Co Ltd

55 Footshill Road

Bristol

BS15 8EZ

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10682743

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

River Creative Ltd

Winterfell, Devils Highway

Wokingham

RG40 1XJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11346868

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sarah Bolam Communications Ltd

8 Jesmond Road

Hove

BN3 5LL

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08182863

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Slippy Media Ltd

12 High Street

Stonehouse

GL10 2NA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10483671

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sunny Spot Copywriting

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Emma Field

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Prominent PR Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08873694

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

BrandContent Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09097963

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £30,000

Total value of the contract/lot: £30,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 1

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

A&S PIX Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08711370

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Alex Hare

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Alex Ingram Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Arnhel de Serra

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Big Sky Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07267579

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Carrie Davenport Photographic

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Chris Boulton Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Chris Orange Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07674914

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dan Prince Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08345532

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DANIEL WILDEY T/A WILDEY MEDIA

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 2

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Daniela Luquini

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Tonshi Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09152277

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Duncan Soar Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Ethos Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04972233

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Grant Pritchard Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05577613

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Guy Richardson Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

In-Press Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03663111

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

James Osmond Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Shift Focus Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11226976

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

John Spaul

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA2177 - Lot 3 Part 3

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Joshua Lipworth Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09850808

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Junction Eleven Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

01977119

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Kevin Moran Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Komodo Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06258981

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lowe Film & Photo Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11265107

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MS Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Niven Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

One Ninety Three Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06173234

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Paul K Porter T/A paulkporterphotography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

55383 89234K Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Pete Dadds Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05239457

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 4

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Peter Kindersley

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Pizko Studio Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12769866

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Raj Passy Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

13531443

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Randall Media Factory Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09483764

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Robin Goodlad Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Rod Edwards Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05280734

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Scott M Salt

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ShotAway Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Shutterstock Inc

Third Floor, Counting House Hays Galleria, 51-57 Tooley Street, London, England

London

SE1 2QN

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08443009

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Southwest Images Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09348899

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 3 Part 5

Lot No

3

Title

Photographers & Instagrammers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 105

Number of tenders received from SMEs: 105

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

SVV Trading Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07495503

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Big Ladder Photographer

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Tom Parker Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11874019

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TonyPleavin.com Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

NI605974

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Trevor Ray Hart Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Upstart Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10175455

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Vox Multimedia Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12497636

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Wales News Service Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04908525

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Westbeach Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07591377

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Zut Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06412435

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 1

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

1080 Media Organisation Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06565472

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Adarak Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11823968

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Ally & Mo Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11695129

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Barn Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07156424

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Big Sky Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07267579

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Black Paint Creative Agency

Factory Gorlitzer pk, Luhmuhlenstrasse 65

Berline

12345

Country

Germany

NUTS code

- DE3 - Berlin

National registration number

HRB 202612 B

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Branded 7 Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08903125

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Carbon Hawk Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11203587

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dan Prince Photography Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08345532

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Tonshi Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09152277

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 2

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Dependable Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06947334

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DRPG (UK) Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03653794

The contractor is an SME

No

V.2.3) Name and address of the contractor

Gass Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06036348

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Grey Moth

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08791614

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Guy Richardson Photography

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Hewitt & Walker

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11061494

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HT Media

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04403525

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Iconic Steps Film Academy C.IC

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08311368

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Idenna Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04666516

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

John Spaul

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 3

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Jonnie Lewis Film Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

SC582224

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Joshua Lipworth Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09850808

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Juice Moving Images Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06400316

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Komodo Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06258981

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lambda Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06462734

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lonelyleap Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05900166

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lowe Film & Photo Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11265107

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Meantime Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

06728992

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Moving Glass Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09724058

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Nemorin Film & Video Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09310870

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 4

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

No Class Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12001277

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Oliver Astrologo Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12563055

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Peter Kindersley

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Pizko Studio Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12769866

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Quite Frankly Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04941188

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Radley Yeldar

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Randall Media Factory Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09483764

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Realm Video Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10123750

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

River Creative Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11346868

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Robin Creative Media

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11041202

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section V. Award of contract

Contract No

BTA1277 - Lot 4 Part 5

Lot No

4

Title

Videographers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 August 2021

V.2.2) Information about tenders

Number of tenders received: 101

Number of tenders received from SMEs: 101

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Shutterstock Inc.

Third Floor, Counting House Hays Galleria, 51-57 Tooley Street, London, England

London

SE1 2QN

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08443009

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Skylark Media Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05446048

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Splice Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10248776

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Screen Business

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

09830596

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Upstart Photography Ltd T/A Upstart Productions

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

10175455

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Vox Multimedia Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12497636

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Wall Breaker Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08907860

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Westbeach Productions Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

07591377

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Wildey Media

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

Sole Trader

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Woven Films Ltd

UK

UK

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

08289199

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £95,000

Total value of the contract/lot: £95,000

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=624032794>

GO Reference: GO-202197-PRO-18865792

VI.4) Procedures for review

VI.4.1) Review body

British Tourist Authority t/a VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

procurement@visitbritain.org

Telephone

+44 2075781054

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.2) Body responsible for mediation procedures

British Tourist Authority

3 Grosvenor Gardens

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The BTA will incorporate a minimum 10 calendar day standstill period at the point that

information on the award of the contract is communicated to tenderers. If an appeal regarding the award of contract has not been successfully resolved, then the Public Contracts Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).

Lots Estimated value reminder:

Lot 1: £20,000

Lot 2: £150,000

Lot 3: £95,000

Lot 4; £95,000

Lot 5: £70,000

Lot 7: £90,000

Lot 8: £30,000