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Contract

## **CYBER SKILLS AND CAREERS INSPIRATION PROGRAMME FOR YOUNG PEOPLE**

Department of Digital, Culture, Media and Sport

F03: Contract award notice

Notice identifier: 2021/S 000-022111

Procurement identifier (OCID): ocids-h6vhtk-02b682

Published 7 September 2021, 9:15am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Digital, Culture, Media and Sport

100 Parliament Street, London

London

SW1A 2BQ

#### **Email**

[commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

#### **Telephone**

+44 2072116000

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.gov.uk/dcms](http://www.gov.uk/dcms)

Buyer's address

[www.gov.uk/dcms](http://www.gov.uk/dcms)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

CYBER SKILLS AND CAREERS INSPIRATION PROGRAMME FOR YOUNG PEOPLE

Reference number

102402

**II.1.2) Main CPV code**

- 800000000 - Education and training services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

As part of the National Cyber Security Programme, the Department for Digital, Culture, Media and Sport (DCMS) requires design and delivery of a programme to build enthusiasm and engagement for cyber security amongst young people of secondary school age - and at a point that leads up to and includes pupils' decision points on subject choices for further study. The required services will focus activity in 3 core areas:

- A Digital Solution(s) to inspire and support 11-14 year old young people's engagement with cyber security across the UK.
- Regional pilot interventions to support the Digital Solution and, importantly, to embed and deepen engagement of it with under-represented groups and in areas of disadvantage.
- A Targeted Communications Campaign, to support both the promotion of the Digital Solution and to embed and deepen engagement to build awareness and enthusiasm for cyber careers in the target audience.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

As part of the National Cyber Security Programme, the Department for Digital, Culture, Media and Sport (DCMS) requires design and delivery of a programme to build enthusiasm and engagement for cyber security amongst young people of secondary school age - and at a point that leads up to and includes pupils' decision points on

subject choices for further study. The required services will focus activity in 3 core areas:

- A Digital Solution(s) to inspire and support 11-14 year old young people's engagement with cyber security across the UK.
- Regional pilot interventions to support the Digital Solution and, importantly, to embed and deepen engagement of it with under-represented groups and in areas of disadvantage.
- A Targeted Communications Campaign, to support both the promotion of the Digital Solution and to embed and deepen engagement to build awareness and enthusiasm for cyber careers in the target audience.

The Department's aim is to continue to build the UK's cyber security talent pipeline by influencing the perceptions, subject choices and interests of young people (aged 11-14 yrs), and their commitment to further their learning and interest in cyber security.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical Submission / Weighting: 70

Cost criterion - Name: Pricing Schedule / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-012048](#)

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## **Section V. Award of contract**

### **Contract No**

102402

### **Title**

CYBER SKILLS AND CAREERS INSPIRATION PROGRAMME FOR YOUNG PEOPLE

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 September 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

QA Ltd

Rath House,, 55-65 Uxbridge Road,

Slough, Berkshire

SL1 1SG

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

2413137

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £2,896,745

#### **V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Short description of the part of the contract to be subcontracted

Provision of secure, digital, cyber learning platform.

Design & development of digital content to inspire the target population.

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contract value provided at Section V 2.4 does not include value for any activities that may be carried out if the contract is extended.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=623996047>

GO Reference: GO-202197-PRO-18863239

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Department of Digital, Culture, Media and Sport

100 Parliament Street

London

SW1A 2BQ

Email

[commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

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+44 207212088

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