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Contract

Issues Management Societal Issue Planning and Scenario

ORBIT GROUP LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-022043

Procurement identifier (OCID): ocds-h6vhtk-0667c0

Published 11 March 2026, 5:36pm

Scope

Description

Sodali & Co Limited will support Orbit in the role of strategic communications advisers to provide the following scope of services relating to the planning and implementation of an issues management workshop:

Stage one:

- Creation of a corporate positioning statement that aligns with Orbit's vision
- A working session for Orbit and Sodali in London to:
 - o Review Orbit's business continuity plans (high level) and share lessons learnt from Perry St
 - o Discuss and agree potential issues scenarios (incident-based e.g. social media post/ rumour inciting hate, similar to Perry Street; a riot; incident requiring lockdown; health and safety incident such as a fire etc.)
 - o Discuss how Orbit would respond (operationally and reputationally) based on its existing business continuity plans

- The Sodali team to then work these findings up into a workshop to be held at Orbit's office in Coventry with its communications and Silver IMT teams to discuss how the company would respond
- The output from this session would then be developed into two workstreams: the creation of a specific section for Orbit's Issues Management Procedure (communications focused but with operational considerations), and recommendations for the various teams to implement

Stage two:

- Sodali to help design and run a scenario day with Silver IMT to test that the learnings have been factored into internal plans and to identify any gaps

Contract 1. Issues Management Societal Issue Planning and Scenario

Supplier

- Sodali & Co

Contract value

- £33,750 excluding VAT
- £40,500 including VAT

Below the relevant threshold

Date signed

4 March 2026

Contract dates

- 5 March 2026 to 4 January 2027
- 10 months

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

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This Contract may be amended or varied at any time by mutual agreement in writing.

CPV classifications

- 79416000 - Public relations services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)

- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Sodali & Co

The Leadenhall Building, 122 Leadenhall St

London

EC3V 4AB

United Kingdom

Email: david.cohen@sodali.com

Website: <https://sodali.com/>

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Issues Management Societal Issue Planning and Scenario

Contracting authority

ORBIT GROUP LIMITED

- Companies House: IP28503R
- Public Procurement Organisation Number: PDDL-8571-LDGT

Garden Court, Harry Weston Road, Binley Business Park, Binley

Coventry

CV3 2SU

United Kingdom

Email: group.tenders@orbit.org.uk

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government