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Contract

The procurement of a public polling service

CPS

F03: Contract award notice

Notice identifier: 2022/S 000-022037

Procurement identifier (OCID): ocds-h6vhtk-035aab

Published 10 August 2022, 3:09pm

Section I: Contracting authority

I.1) Name and addresses

CPS

102 Petty France

London

SW1H 9EA

Contact

Crown Prosecution Service Commercial Team

Email

commercialinbox@cps.gov.uk

Telephone

+44 2077176000

Country

United Kingdom

NUTS code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.cps.gov.uk/>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Public order and safety

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The procurement of a public polling service

Reference number

PR 2022 004

II.1.2) Main CPV code

- 79320000 - Public-opinion polling services

II.1.3) Type of contract

Services

II.1.4) Short description

Requirement to procure services to conduct research that is essential to inform the direction of CPS future communications campaigns and ensure efficient use of public money in building public confidence in CPS work.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £391,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI32 - Westminster

II.2.4) Description of the procurement

Aim to reach a robust and demographically representative sample of the England and Wales population to establish their opinions and experience of the CPS and the wider

criminal justice system.

II.2.5) Award criteria

Quality criterion - Name: Understanding the Requirement / Weighting: 20

Quality criterion - Name: Quality of Proposal / Weighting: 20

Quality criterion - Name: Past Experience / Weighting: 20

Quality criterion - Name: Risk Identification / Weighting: 10

Quality criterion - Name: Speed of Delivery / Weighting: 10

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 10

II.2.11) Information about options

Options: Yes

Description of options

The Relevant Authority can extend the Contract for the Extension Period by giving the Supplier no less than 3 Months' written notice before the Contract expires.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 148-364139](#)

Section V. Award of contract

Contract No

PR 2022 004

Title

Public Polling

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 August 2022

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YouGov

50 Featherstone Street,

London

EC1Y 8RT

Country

United Kingdom

NUTS code

- UKI32 - Westminster

National registration number

3607311

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £391,000

Total value of the contract/lot: £391,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Crown Prosecution Service Commercial Team

102 Petty France

London

SW1H 9EA

Email

commercialinbox@cps.gov.uk

Country

United Kingdom

Internet address

<https://www.cps.gov.uk/>

VI.4.4) Service from which information about the review procedure may be obtained

Crown Prosecution Service Commercial Team

102 Petty France

London

SW1H 9EA

Email

commercialinbox@cps.gov.uk

Country

United Kingdom

Internet address

<https://www.cps.gov.uk/>