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Contract

## **The procurement of a public polling service**

CPS

F03: Contract award notice

Notice identifier: 2022/S 000-022037

Procurement identifier (OCID): ocds-h6vhtk-035aab

Published 10 August 2022, 3:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

CPS

102 Petty France

London

SW1H 9EA

#### **Contact**

Crown Prosecution Service Commercial Team

#### **Email**

[commercialinbox@cps.gov.uk](mailto:commercialinbox@cps.gov.uk)

#### **Telephone**

+44 2077176000

#### **Country**

United Kingdom

**NUTS code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.cps.gov.uk/>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Public order and safety

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The procurement of a public polling service

Reference number

PR 2022 004

#### **II.1.2) Main CPV code**

- 79320000 - Public-opinion polling services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Requirement to procure services to conduct research that is essential to inform the direction of CPS future communications campaigns and ensure efficient use of public money in building public confidence in CPS work.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £391,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI32 - Westminster

#### **II.2.4) Description of the procurement**

Aim to reach a robust and demographically representative sample of the England and Wales population to establish their opinions and experience of the CPS and the wider

criminal justice system.

#### **II.2.5) Award criteria**

Quality criterion - Name: Understanding the Requirement / Weighting: 20

Quality criterion - Name: Quality of Proposal / Weighting: 20

Quality criterion - Name: Past Experience / Weighting: 20

Quality criterion - Name: Risk Identification / Weighting: 10

Quality criterion - Name: Speed of Delivery / Weighting: 10

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 10

#### **II.2.11) Information about options**

Options: Yes

Description of options

The Relevant Authority can extend the Contract for the Extension Period by giving the Supplier no less than 3 Months' written notice before the Contract expires.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the setting up of a dynamic purchasing system

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 148-364139](#)

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## **Section V. Award of contract**

### **Contract No**

PR 2022 004

### **Title**

Public Polling

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 August 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

YouGov

50 Featherstone Street,

London

EC1Y 8RT

Country

United Kingdom

NUTS code

- UKI32 - Westminster

National registration number

3607311

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £391,000

Total value of the contract/lot: £391,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Crown Prosecution Service Commercial Team

102 Petty France

London

SW1H 9EA

Email

[commercialinbox@cps.gov.uk](mailto:commercialinbox@cps.gov.uk)

Country

United Kingdom

Internet address

<https://www.cps.gov.uk/>

**VI.4.4) Service from which information about the review procedure may be obtained**

Crown Prosecution Service Commercial Team

102 Petty France

London

SW1H 9EA

Email

[commercialinbox@cps.gov.uk](mailto:commercialinbox@cps.gov.uk)

Country

United Kingdom

Internet address

<https://www.cps.gov.uk/>