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Contract

## **Framework for Smoke Alarms and Associated Products (2025-29)**

West Midlands Fire and Rescue Authority

F03: Contract award notice

Notice identifier: 2025/S 000-022032

Procurement identifier (OCID): ocds-h6vhtk-04cf61

Published 16 May 2025, 9:45am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Midlands Fire and Rescue Authority

Fire Service Headquarters, 99 Vauxhall Road

Birmingham

B7 4HW

#### **Contact**

Jacky Perkins

#### **Email**

[jackie.perkins@wmfs.net](mailto:jackie.perkins@wmfs.net)

#### **Country**

United Kingdom

**Region code**

UKG31 - Birmingham

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.wmfs.net](http://www.wmfs.net)

**I.4) Type of the contracting authority**

Regional or local Agency/Office

**I.5) Main activity**

Public order and safety

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Framework for Smoke Alarms and Associated Products (2025-29)

Reference number

C5691

**II.1.2) Main CPV code**

- 38431200 - Smoke-detection apparatus

**II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

West Midlands Fire and Rescue Authority ("the Authority") has conducted this procurement using the Open Procedure in accordance with the requirements of the Public Contracts

Regulations 2015 for the purpose of procuring the Goods described in the Specifications.

This Framework Agreement is for the supply of Smoke Alarms and Associated Products to include but not limited to smoke alarms, interlinked smoke alarms, vibrating pads and strobes for the hearing impaired, carbon monoxide and heat alarms and a customer support service.

The framework is designed to meet the needs of UK Fire and Rescue Services for use in residential premises. Through the establishment of this framework agreement all UK FRS's will have the capability to place direct call off orders with the winning suppliers for these products. A directory listing potential Fire and Rescue Service customers can be located on the National Fire Chiefs Council (NFCC) homepage.

<https://www.nationalfirechiefs.org.uk/Fire-and-Rescue>

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £20,000,000 / Highest offer: £32,000,000 taken into consideration

### **II.2) Description**

#### **II.2.1) Title**

Stand-alone Smoke Alarms, Heat Alarms and Carbon Monoxide Alarms

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 38431200 - Smoke-detection apparatus

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

## **II.2.4) Description of the procurement**

Supply of Stand-alone Smoke Alarms, Heat Alarms and Carbon Monoxide Alarms to all UK Fire and Rescue Services

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 45%

Quality criterion - Name: Social Value / Weighting: 15%

Cost criterion - Name: Price / Weighting: 40%

## **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Hearing Impaired (wireless) Smoke Alarms

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 38431200 - Smoke-detection apparatus

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

## **II.2.4) Description of the procurement**

Supply of Hearing Impaired (wireless) Smoke Alarms, Heat Alarms, Carbon Monoxide Alarms and Control Units for all UK Fire and Rescue Services

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 45%

Quality criterion - Name: Social Value / Weighting: 15%

Cost criterion - Name: Price / Weighting: 40%

## **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Smart Home Technology

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 38431200 - Smoke-detection apparatus

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

#### **II.2.4) Description of the procurement**

Provision of Smart Home Technology which could include Smoke Alarms and associate products along with monitoring equipment or apps for all Fire and Rescue Services. A mini competition would be required to use this Lot.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.14) Additional information**

Bidders must be awarded on Lot 2 to be party to Lot 3

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-000961](#)

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## **Section V. Award of contract**

### **Contract No**

C5691-1

### **Lot No**

1

### **Title**

Stand-alone Smoke Alarms, Heat Alarms and Carbon Monoxide Alarms

A contract/lot is awarded: Yes

### **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

8 May 2025

### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

### **V.2.3) Name and address of the contractor**

AICO

Maesbury Road,

Oswestry

SY10 8NR

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

02544399

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

FireAngel Safety Technology Ltd



Vanguard Centre, Sir William Lyons Road

Coventry

CV4 7EZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Fireblitz Extinguisher Ltd

15/17 Manford Industrial Estate, Manor Road

Erith

DA9 2AJ

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Hispec Electrical Products Ltd

Unit 21, Chorley North Business Park,

Chorley

PR6 7BX

Country

United Kingdom

NUTS code

- UKD - North West (England)

Companies House

04619331

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £20,000,000

Lowest offer: £13,500,000 / Highest offer: £20,000,000 taken into consideration

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## **Section V. Award of contract**

### **Contract No**

C5691-2

### **Lot No**

2

### **Title**

Hearing Impaired (wireless) Smoke Alarms

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

8 May 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

AICO

Maesbury Road,

Oswestry

SY10 8NR

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

02544399

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Bellman & Symfon UK Ltd

158 Hemper Lane,

Sheffield

S8 7FE

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

Companies House

11045896

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

FireAngel Safety Technology Ltd

Vanguard Centre, Sir William Lyons Road

Coventry

CV4 7EZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Fireblitz Extinguisher Ltd

15/17 Manford Industrial Estate, Manor Road

Erith

DA9 2AJ

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £10,000,000

Lowest offer: £6,000,000 / Highest offer: £10,000,000 taken into consideration

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## **Section V. Award of contract**

### **Contract No**

C5691-3

### **Lot No**

3

### **Title**

Smart Home Technology

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

8 May 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

AICO

Maesbury Road

Oswestry

SY10 8NR

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

02544399

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

FireAngel Safety Technology Ltd

Vanguard Centre, Sir William Lyons Road

Coventry

CV4 7EZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Fireblitz Extinguisher Ltd

15/17 Manford Industrial Estate, Manor Road

Erith

DA9 2AJ

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,000,000

Lowest offer: £1 / Highest offer: £2,000,000 taken into consideration



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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom