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Contract

Framework for Smoke Alarms and Associated Products (2025-29)

West Midlands Fire and Rescue Authority

F03: Contract award notice

Notice identifier: 2025/S 000-022032

Procurement identifier (OCID): ocids-h6vhtk-04cf61

Published 16 May 2025, 9:45am

Section I: Contracting authority

I.1) Name and addresses

West Midlands Fire and Rescue Authority

Fire Service Headquarters, 99 Vauxhall Road

Birmingham

B7 4HW

Contact

Jacky Perkins

Email

jackie.perkins@wmfs.net

Country

United Kingdom

Region code

UKG31 - Birmingham

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<http://www.wmfs.net>

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

Public order and safety

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework for Smoke Alarms and Associated Products (2025-29)

Reference number

C5691

II.1.2) Main CPV code

- 38431200 - Smoke-detection apparatus

II.1.3) Type of contract

Supplies

II.1.4) Short description

West Midlands Fire and Rescue Authority ("the Authority") has conducted this procurement using the Open Procedure in accordance with the requirements of the Public Contracts

Regulations 2015 for the purpose of procuring the Goods described in the Specifications.

This Framework Agreement is for the supply of Smoke Alarms and Associated Products to include but not limited to smoke alarms, interlinked smoke alarms, vibrating pads and strobes for the hearing impaired, carbon monoxide and heat alarms and a customer support service.

The framework is designed to meet the needs of UK Fire and Rescue Services for use in residential premises. Through the establishment of this framework agreement all UK FRS's will have the capability to place direct call off orders with the winning suppliers for these products. A directory listing potential Fire and Rescue Service customers can be located on the National Fire Chiefs Council (NFCC) homepage.

<https://www.nationalfirechiefs.org.uk/Fire-and-Rescue>

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £20,000,000 / Highest offer: £32,000,000 taken into consideration

II.2) Description

II.2.1) Title

Stand-alone Smoke Alarms, Heat Alarms and Carbon Monoxide Alarms

Lot No

1

II.2.2) Additional CPV code(s)

- 38431200 - Smoke-detection apparatus

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

II.2.4) Description of the procurement

Supply of Stand-alone Smoke Alarms, Heat Alarms and Carbon Monoxide Alarms to all UK Fire and Rescue Services

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 45%

Quality criterion - Name: Social Value / Weighting: 15%

Cost criterion - Name: Price / Weighting: 40%

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Hearing Impaired (wireless) Smoke Alarms

Lot No

2

II.2.2) Additional CPV code(s)

- 38431200 - Smoke-detection apparatus

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

II.2.4) Description of the procurement

Supply of Hearing Impaired (wireless) Smoke Alarms, Heat Alarms, Carbon Monoxide Alarms and Control Units for all UK Fire and Rescue Services

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 45%

Quality criterion - Name: Social Value / Weighting: 15%

Cost criterion - Name: Price / Weighting: 40%

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Smart Home Technology

Lot No

3

II.2.2) Additional CPV code(s)

- 38431200 - Smoke-detection apparatus

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

II.2.4) Description of the procurement

Provision of Smart Home Technology which could include Smoke Alarms and associate products along with monitoring equipment or apps for all Fire and Rescue Services. A mini competition would be required to use this Lot.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.14) Additional information

Bidders must be awarded on Lot 2 to be party to Lot 3

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-000961](#)

Section V. Award of contract

Contract No

C5691-1

Lot No

1

Title

Stand-alone Smoke Alarms, Heat Alarms and Carbon Monoxide Alarms

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 May 2025

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

AICO

Maesbury Road,

Oswestry

SY10 8NR

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

02544399

The contractor is an SME

No

V.2.3) Name and address of the contractor

FireAngel Safety Technology Ltd

Vanguard Centre, Sir William Lyons Road

Coventry

CV4 7EZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Fireblitz Extinguisher Ltd

15/17 Manford Industrial Estate, Manor Road

Erith

DA9 2AJ

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Hispec Electrical Products Ltd

Unit 21, Chorley North Business Park,

Chorley

PR6 7BX

Country

United Kingdom

NUTS code

- UKD - North West (England)

Companies House

04619331

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £20,000,000

Lowest offer: £13,500,000 / Highest offer: £20,000,000 taken into consideration

Section V. Award of contract

Contract No

C5691-2

Lot No

2

Title

Hearing Impaired (wireless) Smoke Alarms

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 May 2025

V.2.2) Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

AICO

Maesbury Road,

Oswestry

SY10 8NR

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

02544399

The contractor is an SME

No

V.2.3) Name and address of the contractor

Bellman & Symfon UK Ltd

158 Hemper Lane,

Sheffield

S8 7FE

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

Companies House

11045896

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FireAngel Safety Technology Ltd

Vanguard Centre, Sir William Lyons Road

Coventry

CV4 7EZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Fireblitz Extinguisher Ltd

15/17 Manford Industrial Estate, Manor Road

Erith

DA9 2AJ

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £10,000,000

Lowest offer: £6,000,000 / Highest offer: £10,000,000 taken into consideration

Section V. Award of contract

Contract No

C5691-3

Lot No

3

Title

Smart Home Technology

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 May 2025

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

AICO

Maesbury Road

Oswestry

SY10 8NR

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

Companies House

02544399

The contractor is an SME

No

V.2.3) Name and address of the contractor

FireAngel Safety Technology Ltd

Vanguard Centre, Sir William Lyons Road

Coventry

CV4 7EZ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Fireblitz Extinguisher Ltd

15/17 Manford Industrial Estate, Manor Road

Erith

DA9 2AJ

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,000,000

Lowest offer: £1 / Highest offer: £2,000,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom