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Contract

The Beatles Story Integrated Ticketing Online and Product Inventory System

The Beatles Story Ltd

F03: Contract award notice

Notice identifier: 2023/S 000-021989

Procurement identifier (OCID): ocids-h6vhtk-03960e

Published 28 July 2023, 12:24pm

Section I: Contracting authority

I.1) Name and addresses

The Beatles Story Ltd

Britannia Vaults

Liverpool

L3 4AD

Contact

Procurement Officer

Email

tender@liverpoolcityregion-ca.gov.uk

Telephone

+44 1513301111

Country

United Kingdom

Region code

UKD7 - Merseyside

Internet address(es)

Main address

<http://www.merseytravel.gov.uk/>

Buyer's address

<http://www.merseytravel.gov.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Beatles Story Integrated Ticketing Online and Product Inventory System

Reference number

DN631561

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

The Beatles Story Ltd is looking to procure an integrated Ticketing, Online and Product Inventory System. We are looking to appoint a provider for 3 years with the option to extend for 1 year, followed by a further 1 year..

The new booking system platform is at the heart of the requirement and requires a central back office EPOS system which will manage all aspects of tickets and product sales in real time, delivered simultaneously through multiple sales channels including online via the following channels:

- The Beatles Story Website
- API links into OTA's and Channel Managers
- The Systems' POS at Admissions
- The Sales Office
- Local partner sales portals

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £291,945

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD7 - Merseyside

II.2.4) Description of the procurement

The Beatles Story Ltd is looking to procure an integrated Ticketing, Online and Product Inventory System. We are looking to appoint a provider for 3 years with the option to extend for 1 year, followed by a further 1 year..

The new booking system platform is at the heart of the requirement and requires a central back office EPOS system which will manage all aspects of tickets and product sales in real time, delivered simultaneously through multiple sales channels including online via the following channels:

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- API links into OTA's and Channel Managers
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- The Sales Office
- Local partner sales portals

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-000599](#)

Section V. Award of contract

Title

The Beatles Story Integrated Ticketing Online and Product Inventory System

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 June 2023

V.2.2) Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Digital Ticketing Systems Ltd

Sigma House Oak View Close, Edginswell Park

Torquay

TQ2 7FF

Country

United Kingdom

NUTS code

- UKD7 - Merseyside

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £291,945

Total value of the contract/lot: £291,945

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom