

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/021989-2023>

Contract

## **The Beatles Story Integrated Ticketing Online and Product Inventory System**

The Beatles Story Ltd

F03: Contract award notice

Notice identifier: 2023/S 000-021989

Procurement identifier (OCID): ocids-h6vhtk-03960e

Published 28 July 2023, 12:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Beatles Story Ltd

Britannia Vaults

Liverpool

L3 4AD

#### **Contact**

Procurement Officer

#### **Email**

[tender@liverpoolcityregion-ca.gov.uk](mailto:tender@liverpoolcityregion-ca.gov.uk)

#### **Telephone**

+44 1513301111

#### **Country**

United Kingdom

**Region code**

UKD7 - Merseyside

**Internet address(es)**

Main address

<http://www.merseytravel.gov.uk/>

Buyer's address

<http://www.merseytravel.gov.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Tourism

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

The Beatles Story Integrated Ticketing Online and Product Inventory System

Reference number

DN631561

**II.1.2) Main CPV code**

- 48000000 - Software package and information systems

**II.1.3) Type of contract**

## Supplies

### **II.1.4) Short description**

The Beatles Story Ltd is looking to procure an integrated Ticketing, Online and Product Inventory System. We are looking to appoint a provider for 3 years with the option to extend for 1 year, followed by a further 1 year..

The new booking system platform is at the heart of the requirement and requires a central back office EPOS system which will manage all aspects of tickets and product sales in real time, delivered simultaneously through multiple sales channels including online via the following channels:

- The Beatles Story Website
- API links into OTA's and Channel Managers
- The Systems' POS at Admissions
- The Sales Office
- Local partner sales portals

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £291,945

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKD7 - Merseyside

### **II.2.4) Description of the procurement**

The Beatles Story Ltd is looking to procure an integrated Ticketing, Online and Product Inventory System. We are looking to appoint a provider for 3 years with the option to extend for 1 year, followed by a further 1 year..

The new booking system platform is at the heart of the requirement and requires a central back office EPOS system which will manage all aspects of tickets and product sales in real time, delivered simultaneously through multiple sales channels including online via the following channels:

- The Beatles Story Website
- API links into OTA's and Channel Managers
- The Systems' POS at Admissions
- The Sales Office
- Local partner sales portals

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-000599](#)

---

## **Section V. Award of contract**

### **Title**

The Beatles Story Integrated Ticketing Online and Product Inventory System

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 June 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Digital Ticketing Systems Ltd

Sigma House Oak View Close, Edginswell Park

Torquay

TQ2 7FF

Country

United Kingdom

NUTS code

- UKD7 - Merseyside

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £291,945

Total value of the contract/lot: £291,945

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom