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Contract

Signage Refreshment Programme

London Borough of Hounslow

F03: Contract award notice

Notice identifier: 2023/S 000-021958

Procurement identifier (OCID): ocds-h6vhtk-039a5d

Published 28 July 2023, 11:17am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Hounslow

Hounslow House, Bath Road, Hounslow

London

TW3 3EB

Contact

Miss Tracey Williams

Email

tracey.williams@hounslow.gov.uk

Telephone

+44 2085832000

Country

United Kingdom

Region code

UKI75 - Hounslow and Richmond upon Thames

Internet address(es)

Main address

<http://www.hounslow.gov.uk/>

Buyer's address

<http://www.hounslow.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Signage Refreshment Programme

Reference number

DN603434

II.1.2) Main CPV code

- 34928472 - Sign posts

II.1.3) Type of contract

Supplies

II.1.4) Short description

Design, manufacture, and install / replacement of approximately 220 signs across the

Borough, these include large welcome noticeboards, playground information, and cemetery

regulation signs, along with ground works required at the specified locations.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £216,000

II.2) Description

II.2.2) Additional CPV code(s)

- 34928471 - Sign materials
- 34928470 - Signage

II.2.3) Place of performance

NUTS codes

- UKI75 - Hounslow and Richmond upon Thames

II.2.4) Description of the procurement

Hounslow requires an experience contractor to be responsible for the design, manufacture,

and install / replacement of approximately 220 signs across the Borough, these include

large welcome noticeboards, playground information, and cemetery regulation signs, along

with ground works required at the specified locations.

The initial contract period is expected to be 9 months. The contract will automatically renew

if required until Hounslow has expended all the available budget and the final works on the

signage have been completed and signed off.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-002231](#)

Section V. Award of contract

Title

Signage Refreshment Programme

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 April 2023

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sign Makers UK (Kent) Limited

Unit 5 Hawkwell Business Centre Maidstone Road

Tunbridge Wells

TN2 4AG

Country

United Kingdom

NUTS code

- UKJ4 - Kent

Internet address

<https://www.signmakersuk.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £216,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom