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Not applicable

## **Infant Feeding, Breastfeeding Peer Support Service**

Lancashire County Council

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-021907

Procurement identifier (OCID): ocds-h6vhtk-03e4f4

Published 27 July 2023, 6:38pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Lancashire County Council

Fishergate

Preston

PR18XJ

#### **Contact**

Procurement Care-Health

#### **Email**

[caphprocurement@lancashire.gov.uk](mailto:caphprocurement@lancashire.gov.uk)

#### **Telephone**

+44 1772538206

#### **Country**

United Kingdom

**Region code**

UKD4 - Lancashire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.lancashire.gov.uk/isupplier/>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Infant Feeding, Breastfeeding Peer Support Service

#### **II.1.2) Main CPV code**

- 85000000 - Health and social work services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This Prior Information Notice is in advance of the publication of the Contract Notice and Invitation to Tender for Infant Feeding, Breastfeeding Peer Support Service for Lancashire County Council.

Lancashire County Council as the Procurement lead acting on behalf of Public Health commissioners would like to notify suitably qualified and experienced providers that the Authority aims to publish this opportunity in early September 2023. If you are interested in bidding for this opportunity, you are invited to register on:

<https://www.lancashire.gov.uk/fusion-supplier-portal/>

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2023/S 000-021374](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.2.4

Place of text to be modified

Description of the Procurement

Instead of

Text

Lancashire County Council is dedicated to improving the health and wellbeing of babies and children via the Council's 'Best Start in Life' and 'Healthy Heart's' priorities. We strive to reduce health inequalities across Lancashire by supporting those women who are least likely to initiate breastfeeding or to continue breastfeeding and focus on creating and maintaining an accepting community culture whereby mothers feel confident, secure, and safe to breastfeed throughout Lancashire. As such, we are excited to seek tenders from providers regarding the recommission of the Infant Feeding Breastfeeding Support Service.

We are seeking a flexible and innovative approach to Breastfeeding Peer Support with a particular focus on improving breastfeeding prevalence rates for babies at 6-8 weeks of age.

The Service will be led by appropriately trained Peer Supporters and will incorporate valuable Breastfeeding Peer Support volunteers. As a commissioned service of Lancashire County Council Public Health, you will also form part of Lancashire's Family Hub network and work collaboratively with other professionals and stake holders to deliver a whole system approach to the promotion of breastfeeding.

We are extremely proud of our BFI accreditation award and require the Provider to support the maintenance of our Gold award by supporting other partners and adhering to

the Baby Friendly (BFI) standards and code of conduct.

By promoting an increase in breastfeeding prevalence, you will be indirectly supporting the Lancashire community to reduce hospital admissions for those under the age of 1, reduce infant mortality rates, improve child development at 2-2.5 years of age, improve school readiness, reduce the numbers of those living with obesity and improve the oral health of children and therefore future adults.

Delivery of the Infant Feeding Breastfeeding Support Service will be offered as a single countywide contract through a single lot. The tenderer will be permitted to sub-contract the services or operate as a consortium.

Read

Text

Lancashire County Council is dedicated to giving children the very 'Best Start in Life' and improving health and wellbeing outcomes for babies, children and families. We strive to reduce health inequalities across Lancashire by commissioning appropriate support and encouragement to all women who wish to initiate breastfeeding and to continue breastfeeding by helping them to feel confident, secure, and safe to breastfeed throughout Lancashire. As such, we are excited to seek tenders from providers for an Infant Feeding Breastfeeding Peer Support Service.

We are extremely proud of our BFI accreditation and are seeking a Provider who is just as passionate to work with us to maintain our Gold Award by supporting other partners and adhering to the Baby Friendly (BFI) standards and code of conduct.

We are seeking a provider who will deliver support to mothers on their breast-feeding journey using a flexible and innovative approach which will improve our breastfeeding initiation and prevalence rates for babies at 6-8 weeks of age

The Service will focus on establishing a volunteers led Breastfeeding Peer Support Service led by appropriately trained Peer Supporters. This will include working within current pathways, partnerships and using a whole systems approach to improving outcomes.

Delivery of the Infant Feeding Breastfeeding Support Service will be offered as a single countywide contract through a single lot. The tenderer will be permitted to sub-contract the services or operate as a consortium to achieve the best outcomes for babies and families across Lancashire.