

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/021847-2024>

Contract

## **Waterfront Strategy**

Liverpool City Council

F03: Contract award notice

Notice identifier: 2024/S 000-021847

Procurement identifier (OCID): ocds-h6vhtk-04212b

Published 16 July 2024, 2:22pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Liverpool City Council

Cunard Building, Water Street

Liverpool

L3 1DS

#### **Contact**

Mr Joseph Lynam

#### **Email**

[Joseph.Lynam@liverpool.gov.uk](mailto:Joseph.Lynam@liverpool.gov.uk)

#### **Telephone**

+44 1512330589

#### **Country**

United Kingdom

**Region code**

UKD72 - Liverpool

**Internet address(es)**

Main address

<http://www.liverpool.gov.uk>

Buyer's address

<http://www.liverpool.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Other activity

Place Making & Policy

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Waterfront Strategy

Reference number

DN701841

**II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

Liverpool City Council would like to procure the services of a highly experienced and exceptional consultancy team, which has both international and local recognition, to produce a Waterfront Strategy. The Strategy should reimagine the city's iconic Waterfront, building upon its fundamental intrinsic value. It will set a creative and ambitious vision for its evolution, to ensure future transformation creates successful neighbourhoods, helping local communities and the wider city thrive.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £195,530

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKD72 - Liverpool

### **II.2.4) Description of the procurement**

The Strategy will need to understand and respond to the context and character of the Waterfront and should:

1. Set a creative and ambitious Vision for Liverpool's Waterfront, reinforcing its international status and position on the world stage. The strategy should be seen as an opportunity or invitation to reimagine the area of the waterfront, building upon its intrinsic value and consider how it could be transformed to help the city thrive.
2. Provide a more detailed planning framework to deliver a joined up, innovative and collaborative approach to the continued regeneration and development of Liverpool's waterfront area, maximising investment opportunities; delivering quality place-making and ensuring current and future proposals are cognisant of one another.

3. Deliver excellence in quality of place that responds to distinctiveness and character of each dock area.
4. Maximise connectivity north/south along the Waterfront and address east/west connectivity to maximise the benefit of waterfront regeneration with adjacent neighbourhoods and ensure connectivity between key waterfront attractions and investment.
5. Support healthier lifestyle choices and positive health and well-being outcomes.
6. Consider measures for enhancing linkages/ permeability/legibility, including for walking, cycling and public transport, public realm, public art, way marking, environmental improvements, green infrastructure to create a sense of place along the Waterfront.
7. Set out an approach for enhancing the appropriate use of water spaces and water resources for recreational uses – reconnecting people with the water both physically and emotionally, whilst also ensuring protection of European and nationally important habitat sites.
8. Ensure the conservation and enhancement of the significance of the City's heritage assets and support the interpretation of the historic environment.
9. Deliver sustainable, creative and innovative solutions to addressing the impact of climate change and increasing sustainability.
10. Inspire quality of place and reinforce the waterfront as a great location for business, homes, play, culture and tourism.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical Questions / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Total cost / Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-035557](#)

---

## **Section V. Award of contract**

### **Contract No**

DN701841

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 April 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

BDP

Manchester

Country

United Kingdom

NUTS code

- UKD33 - Manchester

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £196,000

Total value of the contract/lot: £195,530

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Liverpool City Council

Liverpool

Country

United Kingdom