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Contract

ID 4572576 DfE - Provision of Graphic Design, Artwork and Print Services

Department for the Economy

F03: Contract award notice

Notice identifier: 2023/S 000-021757

Procurement identifier (OCID): ocids-h6vhtk-03c5bf

Published 27 July 2023, 9:57am

Section I: Contracting authority

I.1) Name and addresses

Department for the Economy

Adelaide House 39/49 Adelaide Street

BELFAST

BT2 8FD

Email

dfemail@economy-ni.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://economy-ni.gov.uk>

Buyer's address

<https://etendersni.gov.uk/epps>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ID 4572576 DfE - Provision of Graphic Design, Artwork and Print Services

Reference number

ID 4572576

II.1.2) Main CPV code

- 98000000 - Other community, social and personal services

II.1.3) Type of contract

Services

II.1.4) Short description

The Department for the Economy wishes to appoint a Contractor to provide a graphic design, artwork, and print management service. The Contractor must produce and print to

a target audience, as advised by the Corporate Engagement and Marketing Branch (CEMB), visual design concepts and imagery that are in keeping with the Department's corporate identity and accessibility guidelines whilst demonstrating imaginative and creative thinking.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £495,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79810000 - Printing services
- 79820000 - Services related to printing
- 79811000 - Digital printing services
- 79821000 - Print finishing services
- 79821100 - Proofreading services
- 79822400 - Lithographic services
- 79822500 - Graphic design services
- 79823000 - Printing and delivery services
- 79824000 - Printing and distribution services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

The Department for the Economy wishes to appoint a Contractor to provide a graphic design, artwork, and print management service. The Contractor must produce and print to a target audience, as advised by the Corporate Engagement and Marketing Branch (CEMB), visual design concepts and imagery that are in keeping with the Department's corporate identity and accessibility guidelines whilst demonstrating imaginative and

creative thinking.

II.2.5) Award criteria

Quality criterion - Name: AC1 Proposed Methodology / Weighting: 15

Quality criterion - Name: AC2 Proposed Team Experience / Weighting: 15

Quality criterion - Name: AC3 Key Account Manager Experience / Weighting: 10.2

Quality criterion - Name: AC4 Contract Management / Weighting: 9.6

Quality criterion - Name: AC5 Social Value / Weighting: 10.2

Cost criterion - Name: AC6 Total Contract Price / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

After the initial three year contract period, there is one option to extend the contract for up to one year.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-012558](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 July 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Page Setup

6 Murray Street

BELFAST

BT1 6DN

Email

david@pagesetup.co.uk

Telephone

+44 2890326200

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £495,000

Total value of the contract/lot: £495,000

Section VI. Complementary information

VI.3) Additional information

Contract monitoring: the successful contractor's performance on the contract will be regularly monitored. Contractors not delivering.. on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach.. satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach.. satisfactory levels of contract performance, the matter will be escalated to senior management in construction and procurement delivery.. (CPD) for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period,.. this may be considered grounds for termination of the contract at your expense as provided for in the Conditions of Contract. In lieu.. of termination, CPD may issue a Notice of Written Warning or a Notice of Unsatisfactory Performance. A supplier in receipt of multiple.. Notices of Written Warning or a Notice of Unsatisfactory Performance may, in accordance with The Public Contracts Regulations 2015 (as.. amended), be excluded from future public procurement competitions for a period of up to three years.

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 (as amended).. and incorporated a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was.. communicated to tenderers. That notification provided full information on the award decision. This provided time for the unsuccessful.. tenderers to challenge the award decision before the contract was entered into.

