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Contract

AT1281 Luton Rising DART Ticketing Website

Luton Council on behalf of Luton Rising

F03: Contract award notice

Notice identifier: 2024/S 000-021755

Procurement identifier (OCID): ocds-h6vhtk-04524b

Published 16 July 2024, 9:57am

Section I: Contracting authority

I.1) Name and addresses

Luton Council on behalf of Luton Rising

Town Hall, George Street

Luton

LU1 2BQ

Contact

Mrs Caroline Sturman

Email

caroline.sturman@luton.gov.uk

Country

United Kingdom

Region code

UKH21 - Luton

Internet address(es)

Main address

<http://www.luton.gov.uk>

Buyer's address

<http://www.luton.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AT1281 Luton Rising DART Ticketing Website

Reference number

DN712340

II.1.2) Main CPV code

- 72212224 - Web page editing software development services

II.1.3) Type of contract

Services

II.1.4) Short description

Luton DART, which was launched in March 2023, and is a fast transit system that will link London Luton Airport with Luton Airport Parkway station and is capable of moving passengers to/from airport in four minutes. The project included the creation of a terminal station building and platforms, a multi-storey car park, with drop off and pick up areas, a public transport interchange, and provision for retail and commercial space.

Clearly the aim of DART is to ameliorate passenger interchange between the station and airport terminal previously served by bus, which will not only benefit airport passengers, but improve access and social inclusion, serve airport businesses and their staff, and contribute to long-term economic growth and employment.

Luton DART is seeking to improve the existing website and its digital ticketing capabilities, so it is better positioned to develop the market, increase mode share to rail and reduce carbon emissions.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £683,865

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH21 - Luton

II.2.4) Description of the procurement

Luton DART, which was launched in March 2023, and is a fast transit system that will link London Luton Airport with Luton Airport Parkway station and is capable of moving passengers to/from airport in four minutes. The project included the creation of a terminal station building and platforms, a multi-storey car park, with drop off and pick up areas, a public transport interchange, and provision for retail and commercial space.

Clearly the aim of DART is to ameliorate passenger interchange between the station and airport terminal previously served by bus, which will not only benefit airport passengers, but improve access and social inclusion, serve airport businesses and their staff, and contribute to long-term economic growth and employment.

Another key aim of the project was to support seamless journeys e.g. St Pancras, to London Luton Airport in 32 minutes, develop other rail markets e.g., in the East Midlands and achieve mode share targets by rail to reduce carbon emissions.

Luton DART is seeking to improve the existing website and its digital ticketing capabilities, so it is better positioned to develop the market, increase mode share to rail and reduce carbon emissions.

II.2.5) Award criteria

Cost criterion - Name: See tender documents / Weighting: 100

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-012194](#)

Section V. Award of contract

Contract No

AT1281 Luton Rising - DART Ticketing Website

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 July 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

RE: INTERNET SYSTEMS LIMITED T/A RE: SYSTEMS

HULL

Country

United Kingdom

NUTS code

- UKH21 - Luton

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £683,865

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

HIGH COURT OF JUSTICE

LONDON

Country

United Kingdom