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Contract

## **Cheapside BID - Hudson Fuggle Social Media retainer 2025/26**

The Mayor and Commonalty and Citizens of the City of London

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021684

Procurement identifier (OCID): ocds-h6vhtk-051446

Published 15 May 2025, 12:20pm

### **Scope**

### **Description**

Hudson Fuggle have set up and have been managing social media for the Cheapside BID. As they have worked with the BID on various other projects, such as their website and other technical support, they understand best the need of the BIDs. Pricing is also competitive given their longstanding relationship.

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### **Contract 1**

## Supplier

- [Hudson Fuggle Limited](#)

## Contract value

- £46,800 excluding VAT
- £56,160 including VAT

Below the relevant threshold

## Date signed

31 March 2025

## Contract dates

- 1 April 2025 to 31 March 2026
- 1 year

## Main procurement category

Services

## CPV classifications

- 79342000 - Marketing services
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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Hudson Fuggle Limited

Suite 4, 2 Shad Thames

London

SE1 2YU

United Kingdom

Email: [sarah@hudsonfuggle.com](mailto:sarah@hudsonfuggle.com)

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

## **The Mayor and Commonalty and Citizens of the City of London**

- Public Procurement Organisation Number: PYQD-1693-MYXR

PO Box 270

City of London

EC2P 2EJ

United Kingdom

Email: [CityProc.Operations@cityoflondon.gov.uk](mailto:CityProc.Operations@cityoflondon.gov.uk)

Website: <https://www.cityoflondon.gov.uk>

Region: UKI43 - Haringey and Islington

Organisation type: Public authority - sub-central government