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Award

Commonwealth Games Legacy Enhancement Fund - Legacy Trailblazer Programme

West Midlands Combined Authority

F15: Voluntary ex ante transparency notice

Notice identifier: 2023/S 000-021669

Procurement identifier (OCID): ocids-h6vhtk-03ea88

Published 26 July 2023, 2:45pm

Section I: Contracting authority/entity

I.1) Name and addresses

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

Contact

Procurement Team

Email

procurement.team@wmca.org.uk

Telephone

+44 1212147225

Country

United Kingdom

Region code

UKG31 - Birmingham

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.wmca.org.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Provision of 5 Trailblazing Projects - please see short and long descriptions below for further information

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Commonwealth Games Legacy Enhancement Fund - Legacy Trailblazer Programme

Reference number

04860-2023

II.1.2) Main CPV code

- 92622000 - Sports-event organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

During the Games five Birmingham 2022 Commonwealth Games legacy programmes achieved high levels of inclusive impact and reach amongst underserved communities and in overlooked places across the West Midlands. However, not everyone had a chance to take part and this contract award during its term will enable more people to volunteer at events, young people facing barriers can access social action placements, people with disabilities and more women and girls to participate in Games-linked physical activity, and more Voluntary Community and Social Enterprise organisations ("VCSE") operating in our most deprived places and with our most disadvantaged people can gain resilience from inclusion in the Games legacy network.

There is current evidence of demand for five projects amongst communities and VCSEs in the West Midlands. In 2023, community consultation tested post-Games appetite for the outputs and the objectives of five specific trailblazer projects and found not only demand, but also that communities trusted the charity as a neutral body to deliver fairly on behalf of WMCA. Communities said that the Games brand continues to be seen as inclusive, positive and powerful, with the potential to engage underserved beneficiary groups linked to all five Trailblazers.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £5,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

- Critical Mass - an inclusive dance programme, supporting young people with disabilities to access dance-based activities and performance opportunities across the West Midlands. Participants will have the opportunity to perform at the Games Anniversary Festival in Summer 2023.
- Gen22 - a youth social action programme, aimed at empowering young people aged 16-24 to make real change in their own communities.
- Volunteering - maintaining the regional asset that is the 'Commonwealth Collective', meeting a local demand for volunteers, and positioning the region as a viable host for future major events.
- Bring the Power - schools and community-based youth programme, delivering workshops and upskilling teachers to maximise the educational opportunities presented to young people, particularly girls and SEND young people in the West Midlands.
- Social Value - connecting private and third sector organisations to maximise community impact and corporate social value in a measurable and quantitative way.

II.2.11) Information about options

Options: Yes

Description of options

The contract period is until Monday March 31st 2025, however it should be noted that this time limit is the current timeline set by the funder which may be subject to future amendment.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

The delivery agent for these projects has been pre-defined as the United by 2022 Legacy Charity (UB22) - the official Birmingham Commonwealth Games charity. UB22 is led and staffed by individuals who previously worked for the B2022 Organising Committee (OC), delivering the five projects. For the impact and reputational management required for this intervention, branding continuity is essential, and therefore UB22, as the rights holder of the Games branding assets is the only viable delivery option.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

Title

Commonwealth Games Legacy Enhancement Fund - Trailblazer Projects

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

26 July 2023

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

United By Birmingham 2022 Legacy Charity

CO Gowling WLG UK LLP, Two Snowhill, Snow Hill Queensway

Birmingham

B4 6WR

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Charity Commission (England and Wales)

1193875

The contractor/concessionaire is an SME

No

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £5,000,000

Section VI. Complementary information

VI.3) Additional information

The contract will run until Monday March 31st 2025 it should be noted that this time limit is the current timeline set by the funder which may be subject to future amendment. For the avoidance of doubt this contract will not exceed a period of three years.

VI.4) Procedures for review

VI.4.1) Review body

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

Email

procurement.team@wmca.org.uk

Country

United Kingdom