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Tender

Communications Agency

Catapult CT

F02: Contract notice

Notice identifier: 2023/S 000-021604

Procurement identifier (OCID): ocds-h6vhtk-03ea5b

Published 26 July 2023, 10:29am

Section I: Contracting authority

I.1) Name and addresses

Catapult CT

12th Floor Tower Wing, Guy's Hospital, Great Maze Pond, London SE1 9RT

London

SE1 9RT

Email

procurement@ct.catapult.org.uk

Country

United Kingdom

NUTS code

UKI - London

National registration number

07964711

Internet address(es)

Main address

<https://catapult.org.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://catapultcgtc.wax-live.com/S2C/DisplayModules/TradeModules/Negotiations/Opportunities/ListEvents.aspx?ApplicationInstanceId=27adc89e-0cb2-4b51-9bc1-34061f10156f>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://catapultcgtc.wax-live.com/S2C/DisplayModules/TradeModules/Negotiations/Opportunities/ListEvents.aspx?ApplicationInstanceId=27adc89e-0cb2-4b51-9bc1-34061f10156f>

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I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Communications Agency

II.1.2) Main CPV code

- 79416200 - Public relations consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The Cell and Gene Therapy Catapult (CGT Catapult) is seeking to appoint a suitable organisation to provide Public Relations and Communications services. This agency will support our work promoting the advancement of cell and gene therapies and help us achieve our vision for a thriving industry in the UK, delivering life-changing advanced therapies to the world. The supplier must have knowledge of the cell and gene therapy industry.

II.1.5) Estimated total value

Value excluding VAT: £200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

CGT Catapult would like to commission the services of a PR or communications agency to help improve our reputation in the cell and gene therapy space, position CGT Catapult as a thought leader and showcase how CGT Catapult provides value to the cell and gene

therapy sector through its research, innovation and collaborations. Our key target audiences for these messages are the wider advanced therapy industry and government stakeholders.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 December 2023

This contract is subject to renewal

Yes

Description of renewals

This is a 2 year contract, with the possibility to extend for two further 1 year periods (2years +1 year + 1 year)

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

29 August 2023

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

18 September 2023

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Cell and Gene Therapy Catapult

12th Floor Tower Wing, Guy's Hospital, Great Maze Pond, London SE1 9RT

London

SE1 9RT

Country

United Kingdom