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Contract

IDP Managed Services

UNIVERSITY OF SUSSEX(THE)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021577

Procurement identifier (OCID): ocds-h6vhtk-0513f3

Published 15 May 2025, 10:08am

Scope

Reference

US_25212

Description

Managed marketing and advertising services

Contract 1

Supplier

- IDP Connect Ltd

Contract value

- £159,000 excluding VAT
- £190,800 including VAT

Below the relevant threshold

Date signed

14 May 2025

Contract dates

- 1 June 2025 to 30 June 2027
- 2 years, 1 month

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

IDP Connect Ltd

Bedford House - Fulham High Street

London

SW6 3JW

United Kingdom

Email: uk.info@idp-connect.com

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

UNIVERSITY OF SUSSEX(THE)

- Companies House: RC000672
- Public Procurement Organisation Number: PWVT-1568-HWWM

Sussex House

Falmer, Brighton

BN1 9RH

United Kingdom

Email: suppliers@sussex.ac.uk

Website: <http://www.sussex.ac.uk>

Region: UKJ21 - Brighton and Hove

Organisation type: Public authority - sub-central government

