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Award

## **AM\_874 Content Agency Services for Americas**

British Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-021550

Procurement identifier (OCID): ocds-h6vhtk-061042 ([view related notices](#))

Published 10 March 2026, 6:04pm

### **Scope**

### **Description**

The British Council is seeking to appoint content creation agency to work across Americas region

### **Commercial tool**

Establishes a framework

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### **Lot 1. Lot 1 Content Agency Services for Americas Region**

## **Description**

Content Agency Services for Americas Region Cover Countries as United States and Canada

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## **Contract 1**

### **Lots**

Lot 1. Lot 1 Content Agency Services for Americas Region

### **Supplier**

- Abrecaminos Contenidos

### **Contract value**

- £210,000 including VAT

Above the relevant threshold

### **Award decision date**

10 March 2026

### **Date assessment summaries were sent to tenderers**

10 March 2026

### **Standstill period**

- End: 20 March 2026
- 8 working days

### **Earliest date the contract will be signed**

24 March 2026

### **Contract dates (estimated)**

- 6 April 2026 to 1 April 2028
- Possible extension to 1 April 2030
- 3 years, 11 months, 26 days

Description of possible extension:

Possible extension 1 Year and 1 Year

### **Main procurement category**

Services

### **CPV classifications**

- 79342000 - Marketing services

## **Contract locations**

- CO - Colombia
- 

## **Contract 2**

### **Lots**

Lot 1. Lot 1 Content Agency Services for Americas Region

### **Supplier**

- Caminos SAS

### **Contract value**

- £210,000 including VAT

Above the relevant threshold

### **Award decision date**

10 March 2026

### **Date assessment summaries were sent to tenderers**

10 March 2026

### **Standstill period**

- End: 20 March 2026

- 8 working days

### **Earliest date the contract will be signed**

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### **Contract dates (estimated)**

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Description of possible extension:

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### **Main procurement category**

Services

### **CPV classifications**

- 79342000 - Marketing services

### **Contract locations**

- CO - Colombia
-

## Information about tenders

### Lot 1. Lot 1 Content Agency Services for Americas Region

- 3 tenders received
  - 3 tenders assessed in the final stage:
    - 3 submitted by small and medium-sized enterprises (SME)
    - 0 submitted by voluntary, community and social enterprises (VCSE)
  - 2 suppliers awarded contracts
  - 1 supplier unsuccessful (details included for contracts over £5 million)
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## Submission

### Submission type

Requests to participate

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## Procedure

### Procedure type

Competitive flexible procedure

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## Suppliers

### Abrecaminos Contenidos

- Public Procurement Organisation Number: PQHZ-3166-LLQV

Carrera 57 65a 17

bogota

110111

Colombia

Email: [laura@abrecaminos.com.co](mailto:laura@abrecaminos.com.co)

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

### Caminos SAS

- Public Procurement Organisation Number: PDQV-4164-JXDR

Calle 69a 9 47

bogota

110111

Colombia

Email: [langel@somoscaminos.co](mailto:langel@somoscaminos.co)

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2

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## **Contracting authority**

### **British Council**

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Mauricio Zapata

Email: [Mauricio.Zapata@britishcouncil.org](mailto:Mauricio.Zapata@britishcouncil.org)

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government