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Award

## Design and development of XR projects

Sellafield Limited - Hinton

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021542

Procurement identifier (OCID): ocds-h6vhtk-0513d7 ([view related notices](#))

Published 15 May 2025, 9:26am

## Scope

## Reference

C25535

## Description

Design and development of XR projects - To discover, develop and deliver the production of Extended Reality (XR) products.

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## **Contract 1. Design and development of XR projects**

### **Supplier**

- [V360 Energy Ltd](#)

### **Contract value**

- £380,000 excluding VAT
- £456,000 including VAT

Above the relevant threshold

### **Earliest date the contract will be signed**

29 May 2025

### **Contract dates (estimated)**

- 30 May 2025 to 30 May 2026
- 1 year, 1 day

### **Main procurement category**

Services

## **CPV classifications**

- 79933000 - Design support services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

## Procedure type

Direct award

## Direct award justification

Single supplier - intellectual property or exclusive rights

Under Schedule 5, Paragraph 5 of PA2023, a direct award is justifiable where the contract can only be supplied by a specific supplier due to intellectual property (IP) rights and no reasonable alternatives exist. In this case, the supplier retains exclusive ownership of the source code, meaning transitioning to a new supplier would require a complete redevelopment of existing work, resulting in significant financial and time costs that render alternative options impractical.

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## Supplier

### V360 Energy Ltd

- Public Procurement Organisation Number: PRJT-9546-DHTX

Suite 1.8, Parkway House, Palatine Road, Northenden,

Manchester

M22 4DB

United Kingdom

Telephone: +44(0)7813878749

Email: [greg@v360energy.uk](mailto:greg@v360energy.uk)

Website: <http://www.v360xr.com>

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Design and development of XR projects

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## Contracting authority

### Sellafield Limited - Hinton

- Public Procurement Organisation Number: PWYP-8439-MZWH

Hinton House, Birchwood Park Avenue

Warrington

WA3 6GR

United Kingdom

Contact name: Helen Hughes

Telephone: +44 1925 832000

Email: [helen.e.hughes@sellafieldsites.com](mailto:helen.e.hughes@sellafieldsites.com)

Website: <https://www.gov.uk/government/organisations/sellafield-ltd>

Region: UKD61 - Warrington

Organisation type: Public authority - sub-central government