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Contract

Email Marketing Platform

London Borough of Harrow

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021516

Procurement identifier (OCID): ocds-h6vhtk-0513c6

Published 15 May 2025, 8:22am

Scope

Description

An email marketing platform for weekly MyHarrow weekly newsletter- sent to 129,000 subscribers.

Contract 1

Supplier

- Campaign Master (UK) Ltd

Contract value

- £52,630 excluding VAT
- £63,156 including VAT

Below the relevant threshold

Date signed

14 May 2025

Contract dates

- 1 June 2025 to 31 May 2026
- 1 year

Main procurement category

Goods

CPV classifications

- 48481000 - Sales or marketing software package

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Campaign Master (UK) Ltd

Hygeia Building, 66-68 College Road

Harrow

HA1 1BE

United Kingdom

Email: accounts@campaignmaster.co.uk

Region: UKI74 - Harrow and Hillingdon

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

London Borough of Harrow

- Public Procurement Organisation Number: PQRC-2343-GRQR

Forward Drive

Harrow

HA3 8FL

United Kingdom

Email: procurement@harrow.gov.uk

Region: UKI74 - Harrow and Hillingdon

Organisation type: Public authority - sub-central government