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Future opportunity

Wokingham Council: Behavioural Change– Market Engagement Event

Wokingham Borough Council

F01: Prior information notice

Prior information only

Notice reference: 2021/S 000-021501

Published: 31 August 2021, 5:09pm

Section I: Contracting authority

I.1) Name and addresses

Wokingham Borough Council

Civic Offices, Shute End

Wokingham

RG40 1BN

Contact

Mrs Valentina Z Velcheva

Email

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Telephone

+44 7730320959

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<http://www.wokingham.gov.uk>

Buyer's address

<http://www.wokingham.gov.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Wokingham Council: Behavioural Change– Market Engagement Event

Reference number

DN566660

II.1.2) Main CPV code

- 71310000 - Consultative engineering and construction services

II.1.3) Type of contract

Services

II.1.4) Short description

Tackling the climate emergency in Wokingham will need active participation from its residents, who must be consulted and involved in the big changes that will affect the way they live their lives. Long term behavioural change has been identified as one of the optimal strategies for delivering this transition, in particular:

- Drive less
- Energy
- Waste
- Food
- Conscious consumption
- Support biodiversity

We would like to hear supplier views on what the council should consider with regard to encouraging these behavioural changes for each topic and audience, in terms of analysis of the current situation and methods for engaging with residents to deliver these changes, along with examples of projects you are currently undertaking and any specific tools or services which are currently available for this task.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79723000 - Waste analysis services
- 72212960 - Drivers and system software development services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Tackling the climate emergency in Wokingham will need active participation from its residents, who must be consulted and involved in the big changes that will affect the way they live their lives. Long term behavioural change has been identified as one of the optimal strategies for delivering this transition, specifically in the following key areas:

- Drive less – reducing car ownership, modal shift to public transport, walking and cycling more, transitioning to electric vehicles
- Energy – reduce energy consumption by adopting better behaviours, improving our homes, adopting green technologies
- Waste - reduce the amount of waste generated and improve our recycling behaviours
- Food - eat less meat and dairy products, consume seasonal produce
- Conscious consumption - shop local, use less plastic, avoid fast fashion, staycation
- Support biodiversity - plant or adopt a tree, support local gardens, give home to nature

We would like to hear supplier views on what the council should consider with regard to encouraging these behavioural changes for each topic and audience, in terms of analysis of the current situation and methods for engaging with residents to deliver these changes, along with examples of projects you are currently undertaking and any specific tools or services which are currently available for this task.

II.3) Estimated date of publication of contract notice

5 January 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes