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Planning

Highway Advertising and Street Furniture

Stoke on Trent City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021460

Procurement identifier (OCID): ocids-h6vhtk-0513a0

Published 14 May 2025, 4:32pm

Scope

Description

The Authority currently has an agreement in place for the provision and maintenance of bus shelters and associated street furniture, including advertising units. This existing contract is due to expire in December 2025.

In preparation for this, the Authority is initiating a new procurement process to establish a long-term contract, potentially lasting ten years or more. Under the new arrangement, up to 350 bus shelters may be supplied, along with a limited number of free-standing advertising units. The scope of the contract will also include the ongoing maintenance of these assets to ensure they remain in good condition throughout the term.

It is anticipated that all hardware, including shelters and advertisement units, will remain the property of the successful contractor for the duration of the contract.

Contract dates (estimated)

- 1 January 2026 to 31 December 2036

- Possible extension to 31 December 2038
- 13 years

Main procurement category

Services

CPV classifications

- 45233293 - Installation of street furniture
- 79341000 - Advertising services

Contract locations

- UKG23 - Stoke-on-Trent

Engagement

Engagement deadline

30 June 2025

Engagement process description

To express your interest in participating in this market engagement exercise, please email publictransport@stoke.gov.uk by 30th May 2025.

A market engagement questionnaire will be issued during the first week of June 2025. The project team will provide guidance on whether the questions should be presented in a

conversational format or as part of a presentation during a face-to-face meeting, scheduled for the third week of June 2025 (week commencing 16th June 2025). The exact date and time will be confirmed. This meeting is to be held in Civic Centre, Glebe Street, Stoke on Trent, ST4 1HP.

Submission

Publication date of tender notice (estimated)

8 August 2025

Contracting authority

Stoke on Trent City Council

- Public Procurement Organisation Number: PDQZ-1442-RZTZ

Civic Centre, Glebe Street

Stoke-on-Trent

ST4 1HH

United Kingdom

Email: categorymanagement@stoke.gov.uk

Region: UKG23 - Stoke-on-Trent

Organisation type: Public authority - sub-central government