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Contract

IA3642 Social Media Management and Monitoring Platform

Staffordshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021385

Procurement identifier (OCID): ocds-h6vhtk-05136e

Published 14 May 2025, 3:29pm

Scope

Reference

IA3642

Description

This is for a Social Media Management and Monitoring Platform

Contract 1

Supplier

- SocialSignIn Ltd. Trading as Orlo

Contract value

- £87,491.25 excluding VAT
- £104,989.50 including VAT

Below the relevant threshold

Date signed

2 May 2025

Contract dates

- 2 May 2025 to 1 April 2028
- 2 years, 11 months

Main procurement category

Goods

CPV classifications

- 48500000 - Communication and multimedia software package

Contract locations

- UKG - West Midlands (England)

Procedure

Procedure type

Below threshold - unknown

Supplier

SocialSignIn Ltd. Trading as Orlo

5 Hill Street

Birmingham

B5 4UA

United Kingdom

Email: hello@orlo.tech

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Staffordshire County Council

- Public Procurement Organisation Number: PZDG-2995-QQMD

1 Staffordshire Place, Tipping Street,

Stafford

ST16 2DH

United Kingdom

Email: commercial.team@staffordshire.gov.uk

Region: UKG24 - Staffordshire CC

Organisation type: Public authority - sub-central government