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**Planning** 

# **Strategic Communications**

Border to Coast Pensions Partnership Limited

UK2: Preliminary market engagement notice - Procurement Act 2023 - <u>view information</u> <u>about notice types</u>

Notice identifier: 2025/S 000-021376

Procurement identifier (OCID): ocds-h6vhtk-051366 (view related notices)

Published 14 May 2025, 3:19pm

## Scope

## **Description**

Border to Coast Pensions Partnership is seeking a corporate communications agency to work with its Policy & Communications team. The appointed agency will act as a day-to-day extension of Border to Coast's team, helping it evolve its long-term communications strategy, spot and navigate issues that might affect the organisation or its partners, and carry out communications and public affairs activity and stakeholder engagement.

The selected agency will ideally know the asset management and LGPS ecosystem and understand how regulatory, political and societal factors might impact our business. It will have experience engaging with a wide range of stakeholders and have excellent communications and thought leadership capabilities in both national and trade media (financial and business).

## **Total value (estimated)**

£560,000 including VAT

#### Above the relevant threshold

### **Contract dates (estimated)**

- 26 September 2025 to 26 September 2027
- Possible extension to 26 September 2029
- 4 years, 1 day

### Main procurement category

Services

#### **CPV** classifications

• 79416200 - Public relations consultancy services

# **Engagement**

## **Engagement deadline**

24 June 2025

# **Engagement process description**

Initial engagement has taken place with potential agencies in the market.

Border to Coast Pensions Partnership is seeking a corporate communications agency to work with its Policy & Communications team. The appointed agency will act as a day-to-

day extension of Border to Coast's team, helping it evolve its long-term communications strategy, spot and navigate issues that might affect the organisation or its partners, and carry out communications and public affairs activity and stakeholder engagement.

The selected agency will ideally know the asset management and LGPS ecosystem and understand how regulatory, political and societal factors might impact our business. It will have experience engaging with a wide range of stakeholders and have excellent communications and thought leadership capabilities in both national and trade media (financial and business).

#### **Submission**

### Publication date of tender notice (estimated)

24 June 2025

# **Contracting authority**

## **Border to Coast Pensions Partnership Limited**

• Companies House: 10795539

5th Floor, Toronto Square, Toronto Street

Leeds

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**United Kingdom** 

Contact name: Border to Coast Procurement Team

Email: procurement@bordertocoast.org.uk

Website: https://www.bordertocoast.org.uk

Region: UKE42 - Leeds

Organisation type: Public authority - sub-central government