

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/021363-2021>

Tender

Social Media Monitoring

The Food Standards Agency

F02: Contract notice

Notice identifier: 2021/S 000-021363

Procurement identifier (OCID): ocds-h6vhtk-02dae2

Published 27 August 2021, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

Email

fsa.procurement@food.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.food.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://food.bravosolution.co.uk/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://food.bravosolution.co.uk/web/login.html>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Social Media Monitoring

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The contractor will provide FSA with social media data, monitoring, analysis and insight services on issues of interest to the Agency.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The contractor will provide FSA with social media data, monitoring, analysis and insight services on issues of interest to the Agency.

Requirements split into 4 parts

1. Horizon Scanning and Foresight Function
2. Regular Trends Report
3. Surveillance and tracking of outbreaks including norovirus

4. Communications and campaign function

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 September 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

28 September 2021

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Food Standards Agency

York

Country

United Kingdom