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Award

Resource Augmentation - Student Engagement Product Group (SEPG)

Coventry University

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021317

Procurement identifier (OCID): ocds-h6vhtk-05133f ([view related notices](#))

Published 14 May 2025, 2:28pm

Scope

Reference

PA-FRAM-1520-25-WP

Description

Contractors working in the development and support of Digital initiatives including Student Engagement, People Team Product Group and Integration Services.

Our requirement for a Direct Award to Value Labs centres around the skills and knowledge they provide in terms of our tech stack, infrastructure, ways of working, standards and business needs.

Value Labs have been providing consistent development and test resource to us for over 5 years across our Product Groups including Student Journey, HR and Legacy. This resource is integral to the day-to-day management and continuity of applications used by both Staff and

Students alike, as well as the integrations that connect with downstream systems. Such applications include Student Admissions, Student Enrolment, Teaching and Learning, Student Accommodation, Timetabling, Attendance Monitoring and Confirmation and Clearing.

Introducing another supplier at this stage could potentially risk these applications being compromised.

Contract 1

Supplier

- [VALUELABS \(UK\) LTD](#)

Contract value

- £3,761,784 including VAT

Above the relevant threshold

Earliest date the contract will be signed

26 May 2025

Contract dates (estimated)

- 27 May 2025 to 23 February 2028
- 2 years, 8 months, 28 days

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - technical reasons

Our requirement for a Direct Award to Value Labs centres around the skills and knowledge they provide in terms of our tech stack, infrastructure, ways of working, standards and business needs, combined with competitive rates (mainly offshore).

Value Labs have been providing consistent development and test resource to us for over 5 years across our Product Groups including Student Journey, HR and Legacy.

This resource is integral to the day to day management and continuity of applications used by both Staff and Students alike, as well as the integrations that connect with downstream systems.

Such applications include Student Admissions, Student Enrolment, Teaching and Learning, Student Accommodation, Timetabling, Attendance Monitoring and Confirmation and Clearing.

Introducing another supplier at this stage could potentially risk these applications being compromised.

Supplier

VALUELABS (UK) LTD

- Companies House: 06256440
- Public Procurement Organisation Number: PHZX-4251-CLCG

79 College Road

Harrow

HA1 1BD

United Kingdom

Email: vish.lakshmanan@valuelabs.com

Region: UKI74 - Harrow and Hillingdon

Contract 1

Contracting authority

Coventry University

- Public Procurement Organisation Number: PMMH-2339-NMGH

Priory Street

Coventry

CV1 5FB

United Kingdom

Email: Procurement@coventry.ac.uk

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government