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Pipeline

Marketing Framework 2.0

LONDON & QUADRANT HOUSING TRUST

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021216

Procurement identifier (OCID): ocds-h6vhtk-0512f4

Published 14 May 2025, 12:20pm

Scope

Description

To procure a marketing framework for the following services - marketing suites, interior design, house models, digital marketing, media and welcome gifts.

Commercial tool

Establishes a framework

Contract dates (estimated)

- 30 June 2026 to 29 June 2030
- 4 years

Main category

Services

CPV classifications

- 79342000 - Marketing services
- 79932000 - Interior design services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

31 October 2025

Procedure

Procedure type

Competitive flexible procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

LONDON & QUADRANT HOUSING TRUST

- Companies House: IP030441
- Public Procurement Organisation Number: PJQV-6311-TQXL

29-35 West Ham Lane

London

E15 4PH

United Kingdom

Email: P6@lqgroup.org.uk

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government