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Pipeline

Marketing Framework 2.0

LONDON & QUADRANT HOUSING TRUST

UK1: Pipeline notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-021216

Procurement identifier (OCID): ocds-h6vhtk-0512f4

Published 14 May 2025, 12:20pm

Scope

Description

To procure a marketing framework for the following services - marketing suites, interior design, house models, digital marketing, media and welcome gifts.

Commercial tool

Establishes a framework

Contract dates (estimated)

- 30 June 2026 to 29 June 2030
- 4 years

Main category

Services

CPV classifications

- 79342000 Marketing services
- 79932000 Interior design services

Contract locations

- UKC North East (England)
- UKD North West (England)
- UKE Yorkshire and the Humber
- UKF East Midlands (England)
- UKG West Midlands (England)
- UKH East of England
- UKI London
- UKJ South East (England)
- UKK South West (England)

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

31 October 2025

Procedure

Procedure type

Competitive flexible procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

LONDON & QUADRANT HOUSING TRUST

• Companies House: IP030441

• Public Procurement Organisation Number: PJQV-6311-TQXL

29-35 West Ham Lane

London

E15 4PH

United Kingdom

Email: P6@lggroup.org.uk

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government