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Award

## **Exhibition Space at Summer Fancy Food Show 2025 & Anuga 2025**

Llywodraeth Cymru / Welsh Government

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021206

Procurement identifier (OCID): ocds-h6vhtk-0512ec ([view related notices](#))

Published 14 May 2025, 12:06pm

### **Scope**

### **Reference**

C05520252026

### **Description**

Purchase of a full stand package at:-

1. The Summer Fancy Food Show 2025 International Food and Drink trade exhibition in New York, a key event to promote Food and Drink Wales to priority North American trade buyers.
  2. Anuga 2025 International Food and Drink trade exhibition in Cologne, Germany, a key event to promote Food and Drink Wales to priority European trade buyers and is the key EU trade show to have a Food and Drink Wales presence in Europe.
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## **Contract 1. Summer Fancy Food Show 2025 & Anuga 2025 event Space**

### **Supplier**

- [PS8 Ltd](#)

### **Contract value**

- £212,430 excluding VAT
- £254,916 including VAT

Above the relevant threshold

### **Earliest date the contract will be signed**

23 May 2025

### **Contract dates (estimated)**

- 29 June 2025 to 9 October 2025
- 3 months, 11 days

### **Main procurement category**

Services

## **CPV classifications**

- 79950000 - Exhibition, fair and congress organisation services

## **Contract locations**

- DE - Germany
- US - United States

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Other information**

### **Description of risks to contract performance**

no known risks

### **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Direct award

### Direct award justification

Single supplier - intellectual property or exclusive rights

PS8 Ltd purchase stand space from Summer Fancy Food Show and Anuga event organisers on behalf of Department for Business and Trade for the UK Pavilions. The Welsh Government can only purchase space through this existing contract and is the only way we can secure prime position alongside the wider UK / Devolved partners.

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## Supplier

### PS8 Ltd

- Public Procurement Organisation Number: PVVY-2831-NPBV

PO Box 424

Leatherhead

KT22 2HL

United Kingdom

Email: [sandrasullivan@ps-8.com](mailto:sandrasullivan@ps-8.com)

Region: UKJ26 - East Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Summer Fancy Food Show 2025 & Anuga 2025 event Space

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## Contracting authority

### **Llywodraeth Cymru / Welsh Government**

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: Lisa Ann Thomas Lewis

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Email: [lisa.thomas@gov.wales](mailto:lisa.thomas@gov.wales)

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales