

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/021206-2025>

Award

Exhibition Space at Summer Fancy Food Show 2025 & Anuga 2025

Llywodraeth Cymru / Welsh Government

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-021206

Procurement identifier (OCID): ocds-h6vhtk-0512ec ([view related notices](#))

Published 14 May 2025, 12:06pm

Scope

Reference

C05520252026

Description

Purchase of a full stand package at:-

1. The Summer Fancy Food Show 2025 International Food and Drink trade exhibition in New York, a key event to promote Food and Drink Wales to priority North American trade buyers.
 2. Anuga 2025 International Food and Drink trade exhibition in Cologne, Germany, a key event to promote Food and Drink Wales to priority European trade buyers and is the key EU trade show to have a Food and Drink Wales presence in Europe.
-

Contract 1. Summer Fancy Food Show 2025 & Anuga 2025 event Space

Supplier

- [PS8 Ltd](#)

Contract value

- £212,430 excluding VAT
- £254,916 including VAT

Above the relevant threshold

Earliest date the contract will be signed

23 May 2025

Contract dates (estimated)

- 29 June 2025 to 9 October 2025
- 3 months, 11 days

Main procurement category

Services

CPV classifications

- 79950000 - Exhibition, fair and congress organisation services

Contract locations

- DE - Germany
- US - United States

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Other information

Description of risks to contract performance

no known risks

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Single supplier - intellectual property or exclusive rights

PS8 Ltd purchase stand space from Summer Fancy Food Show and Anuga event organisers on behalf of Department for Business and Trade for the UK Pavilions. The Welsh Government can only purchase space through this existing contract and is the only way we can secure prime position alongside the wider UK / Devolved partners.

Supplier

PS8 Ltd

- Public Procurement Organisation Number: PVVY-2831-NPBV

PO Box 424

Leatherhead

KT22 2HL

United Kingdom

Email: sandrasullivan@ps-8.com

Region: UKJ26 - East Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Summer Fancy Food Show 2025 & Anuga 2025 event Space

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: Lisa Ann Thomas Lewis

Telephone: +447870241634

Email: lisa.thomas@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales