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Tender

## **DfE/Invest NI: PROCUREMENT OF KEY MARKET RESEARCH AND COMPANY DATABASES: LOTS 1-7**

DfE: Invest NI

F02: Contract notice

Notice identifier: 2024/S 000-021189

Procurement identifier (OCID): ocds-h6vhtk-047c82

Published 11 July 2024, 9:30am

The closing date and time has been changed to:

**15 August 2024, 3:00pm**

See the [change notice](#).

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

DfE: Invest NI

Bedford Square, Bedford Street

BELFAST

BT2 7ES

#### **Contact**

SSDAdmin.CPDfinance-ni.gov.uk

#### **Email**

[SSDAdmin@CPDfinance-ni.gov.uk](mailto:SSDAdmin@CPDfinance-ni.gov.uk)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

**I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

DfE/Invest NI: PROCUREMENT OF KEY MARKET RESEARCH AND COMPANY DATABASES: LOTS 1-7

Reference number

5265721

#### **II.1.2) Main CPV code**

- 79310000 - Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,665,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for maximum number of lots

7

## **II.2) Description**

### **II.2.1) Title**

Lot 1: Consumer: Market Reports for Ireland; Food and Drink: UK Market Reports and Global Insights

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration

for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

#### **II.2.5) Award criteria**

Quality criterion - Name: Provision of Market Intelligence / Weighting: 34.8

Quality criterion - Name: Social Value / Weighting: 10.2

Quality criterion - Name: Quality of Data / Weighting: 6

Quality criterion - Name: Distribution rights (Market Reports) / Weighting: 6

Quality criterion - Name: Distribution rights (New Product Launch Data) / Weighting: 3

Cost criterion - Name: Total Contract Price / Weighting: 40

#### **II.2.6) Estimated value**

Value excluding VAT: £375,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

options to extend for 4 periods of up to 12 months each

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2: Consumer Reports: Global: medium depth including trend analysis

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration

for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

#### **II.2.5) Award criteria**

Quality criterion - Name: Industry Intelligence / Weighting: 34.8

Quality criterion - Name: Social Value / Weighting: 10.2

Quality criterion - Name: Distribution rights / Weighting: 9

Quality criterion - Name: Quality of Data / Weighting: 6

Cost criterion - Name: Total Contract Price / Weighting: 40

#### **II.2.6) Estimated value**

Value excluding VAT: £185,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

option to extend for 4 periods of up to 12 months each

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 3: Industrial reports: Global: Markets and Technologies research

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).



### **II.2.5) Award criteria**

Quality criterion - Name: Industry Intelligence / Weighting: 34.8

Quality criterion - Name: Social Value / Weighting: 10.2

Quality criterion - Name: Distribution rights / Weighting: 9

Quality criterion - Name: Quality of Data / Weighting: 6

Cost criterion - Name: Total Contract Price / Weighting: 40

### **II.2.6) Estimated value**

Value excluding VAT: £200,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

options to extend for 4 periods of up to 12 months each

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union

funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 4: Sector reports for key export markets

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

### **II.2.5) Award criteria**

Quality criterion - Name: Industry Intelligence / Weighting: 34.8

Quality criterion - Name: Social Value / Weighting: 10.2

Quality criterion - Name: Distribution rights / Weighting: 9

Quality criterion - Name: Quality of Data / Weighting: 6

Cost criterion - Name: Total Contract Price / Weighting: 40

#### **II.2.6) Estimated value**

Value excluding VAT: £365,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

options to extend for 4 periods of up to 12 months each

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

**II.2.1) Title**

Lot 5: Industrial, consumer reports: High level market and economic reports worldwide

Lot No

5

**II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

**II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

**II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

**II.2.5) Award criteria**

Quality criterion - Name: Industry Intelligence / Weighting: 34.8

Quality criterion - Name: Social Value / Weighting: 10.2

Quality criterion - Name: Distribution rights / Weighting: 9

Quality criterion - Name: Quality of Data / Weighting: 6

Cost criterion - Name: Total Contract Price / Weighting: 40

#### **II.2.6) Estimated value**

Value excluding VAT: £190,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

options to extend for 4 periods of up to 12 months each

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Lot 6: Global: Medium level industrial reports and country risk analysis

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

### **II.2.5) Award criteria**

Quality criterion - Name: Industry Intelligence / Weighting: 34.8

Quality criterion - Name: Social Value / Weighting: 10.2

Quality criterion - Name: Distribution rights / Weighting: 9

Quality criterion - Name: Quality of Data / Weighting: 6

Cost criterion - Name: Total Contract Price / Weighting: 40

#### **II.2.6) Estimated value**

Value excluding VAT: £300,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

option to extend for 4 periods of up to 12 months each

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Lot 7: Company Information – Worldwide product data

Lot No

7

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 64216210 - Value-added information services
- 72221000 - Business analysis consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

Invest NI Business Information Centre (BIC) is operated by the Business Information Services team, based in the Innovation, Research and Development (IRD) Division of Invest NI. It provides a cost-effective information service to any NI company or individual wishing to develop their business, particularly when they intend to sell outside Northern Ireland. The BIC wishes to procure annual subscription licences to 7 online Market Research Information Resources which provide twenty-four seven access through a web browser to secondary market research and market analysis. This Tender has been divided into seven Lots. Each Lot will be evaluated and awarded independently. There are no restrictions on the number of Lots a Tenderer can bid for or be awarded, Tenderers may bid for one, two, three etc or all Lots as they wish. One Tenderer will be awarded per lot based on the Most Economically Advantageous Tender (MEAT). The contract duration for each lot is one year with four optional extension of up to one year each (maximum of up to 5 years).

### **II.2.5) Award criteria**

Quality criterion - Name: Industry Intelligence / Weighting: 39

Quality criterion - Name: Distribution rights / Weighting: 12

Quality criterion - Name: Quality of Data / Weighting: 9

Cost criterion - Name: Total Contract Price / Weighting: 40



### **II.2.6) Estimated value**

Value excluding VAT: £50,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

A re-tender may take place following the expiry of this current contract

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

options to extend for 4 periods of up to 12 months each

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

as detailed in the tender documents

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

as detailed in the tender documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

13 August 2024

Local time

3:00pm

Changed to:

Date

15 August 2024

Local time

3:00pm

See the [change notice](#).

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 11 November 2024

#### **IV.2.7) Conditions for opening of tenders**

Date

13 August 2024

Local time

3:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 5 years

### **VI.3) Additional information**

Contract monitoring: the successful contractor's performance on the contract will be regularly monitored. Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in construction and procurement delivery (CPD) for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, this may be considered grounds for termination of the contract at your expense as provided for in the Conditions of Contract. In lieu of termination, CPD may issue a Notice of Written Warning or a Notice of Unsatisfactory Performance. A supplier in receipt of multiple Notices of Written Warning or a Notice of Unsatisfactory Performance may, in accordance with The Public Contracts Regulations 2015 (as amended), be excluded from future public procurement competitions for a period of up to three years.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended

Belfast

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

CPD will comply with the Public Contracts Regulations 2015 (as amended) and, where appropriate, will incorporate a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract is communicated to tenderers. That notification will provide full information on the award decision. This provides time for the unsuccessful tenderers to challenge the award decision before the contract is entered into.