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Tender

## **Leisure Business Development Consultant**

Gedling Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-021100

Procurement identifier (OCID): ocds-h6vhtk-0665c3

Published 9 March 2026, 8:55pm

### **Scope**

#### **Description**

Gedling Borough Council is seeking to appoint a suitably experienced and qualified company to deliver comprehensive business development and growth services for its Leisure and Wellbeing Service.

The contract will focus on driving growth and performance across the service's three key areas: Health & Fitness, GP Referral and Swimming Lessons. The appointed provider will be expected to deliver expert business support and consultancy, performance monitoring and KPI achievement, in-depth management training, and demonstrate strong, up-to-date industry knowledge relevant to these priority areas.

Business development support will be delivered through monthly, full-day, face-to-face sessions, supplemented by ongoing virtual support, guidance, and access to relevant resources as part of the overall contract package.

The tender documents and submission portal can be accessed via the Council's In-Tendering platform at: <https://in-tendhost.co.uk/gedling.aspx/Tenders/Current>

### **Total value (estimated)**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 11 May 2026 to 11 May 2027
- Possible extension to 11 May 2028
- 2 years, 1 day

Description of possible extension:

an initial period of 1 year with the option to extend for a further 1 year, subject to annual performance review.

### **Main procurement category**

Services

### **CPV classifications**

- 79411100 - Business development consultancy services

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## **Participation**

## **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Tender submission deadline**

30 March 2026, 12:00pm

### **Submission address and any special instructions**

<https://in-tendhost.co.uk/gedling/asp/Tenders/Current>

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

20% Price vs 80% Quality

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## **Procedure**

## Procedure type

Below threshold - open competition

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## Documents

### Associated tender documents

<https://in-tendhost.co.uk/gedling/aspx/Tenders/Current>

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## Contracting authority

### Gedling Borough Council

- Public Procurement Organisation Number: PMPJ-4745-GRLM

Civic Centre Arnot Hill Park

Arnold Nottinghamshire

NG5 6LU

United Kingdom

Email: [procurement@gedling.gov.uk](mailto:procurement@gedling.gov.uk)

Region: UKF16 - South Nottinghamshire

Organisation type: Public authority - sub-central government

