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Award

## **P2025 227 Digital Supply Chain Hub – Virtual Hub Platform Development and Maintenance**

Digital Catapult

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-021078

Procurement identifier (OCID): ocds-h6vhtk-05f597 ([view related notices](#))

Published 9 March 2026, 5:15pm

### **Scope**

### **Reference**

P2025-227

### **Description**

The Digital Supply Chain Hub (DSCH) is a national digital platform designed to support the transformation of UK manufacturing supply chains. The Hub operates as part of the Made Smarter Innovation programme, a government backed initiative to help UK manufacturers adopt and scale advanced digital technologies such as data analytics, IoT, AI, and automation. Made Smarter seeks to improve productivity, resilience and sustainability across supply chains and strengthen the competitiveness of UK manufacturing in the global economy.

The Made Smarter Innovation, Digital Supply Chain Hub is delivered by Digital Catapult, funded through UK Research and Innovation (UKRI) as part of the Industrial Strategy Challenge Fund (ISCF) and in partnership with other innovation organisations. Its aim is to accelerate digital innovation, encourage collaboration between technology providers, researchers and manufacturers, and foster an inclusive ecosystem that supports the

development and adoption of digital solutions that address real supply chain challenges.

The DSCH platform offers tools, community features, educational modules and matchmaking capabilities that help supply chain professionals connect with relevant solutions, resources and peers. It serves manufacturers of all sizes and sectors, enabling them to build digital capacity, increase operational efficiency, and improve supply chain visibility and resilience.

The broader Made Smarter Innovation programme represents a significant public private investment in UK manufacturing digitalisation, with substantial funding and networked hubs across the country. This programme helps to build the digital supply chain ecosystem by convening stakeholders, providing access to testbeds and innovation infrastructure, and supporting collaborative innovation projects that address industry challenges.

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## **Contract 1. P2025 - 227 Digital Supply Chain Hub – Virtual Hub Platform Hosting, Development and Maintenance**

### **Supplier**

- Ethical Fashion Group Limited

### **Contract value**

- £150,516 excluding VAT
- £180,619.20 including VAT

Above the relevant threshold

**Award decision date**

9 March 2026

**Date assessment summaries were sent to tenderers**

9 March 2026

**Standstill period**

- End: 19 March 2026
- 8 working days

**Earliest date the contract will be signed**

23 March 2026

**Contract dates (estimated)**

- 1 April 2026 to 31 March 2027
- Possible extension to 30 March 2029
- 2 years, 11 months, 30 days

Description of possible extension:

Option to extend for a 2 further 12 months period.

**Main procurement category**

Services

### **CPV classifications**

- 72000000 - IT services: consulting, software development, Internet and support

### **Contract locations**

- UK - United Kingdom

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## **Information about tenders**

- 10 tenders received
- 8 tenders assessed in the final stage:
  - 0 submitted by small and medium-sized enterprises (SME)
  - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 7 suppliers unsuccessful (details included for contracts over £5 million)

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## **Procedure**

### **Procedure type**

Open procedure

## Supplier

### **Ethical Fashion Group Limited**

- Public Procurement Organisation Number: PDXY-4889-XHWL

Kemp House, 152 - 160 City Road

London

EC1V 2NX

United Kingdom

Email: [tamsin@commonobjective.co](mailto:tamsin@commonobjective.co)

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. P2025 - 227 Digital Supply Chain Hub - Virtual Hub Platform Hosting, Development and Maintenance

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## Contracting authority

## Digital Catapult

- Public Procurement Organisation Number: PQJV-5136-MHML

101 Euston Road

London

NW1 2RA

United Kingdom

Contact name: Procurement Department

Email: [procurement@digicatapult.org.uk](mailto:procurement@digicatapult.org.uk)

Website: <https://www.digicatapult.org.uk>

Region: UKI31 - Camden and City of London

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)