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Contract

Tender for Public Relations and Communications Support for the Scottish Cities Alliance Investment Promotion Programme

Dundee City Council

F03: Contract award notice

Notice identifier: 2024/S 000-021069

Procurement identifier (OCID): ocds-h6vhtk-044481

Published 10 July 2024, 1:51pm

Section I: Contracting authority

I.1) Name and addresses

Dundee City Council

Dundee House, 50 North Lindsay Street

Dundee

DD1 1NZ

Email

flexibleprocurement@scotland-excel.org.uk

Country

United Kingdom

NUTS code

UKM71 - Angus and Dundee City

Internet address(es)

Main address

www.dundeecity.gov.uk

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00220

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Tender for Public Relations and Communications Support for the Scottish Cities Alliance Investment Promotion Programme

Reference number

DCC/CE/294/23

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

This procurement process is for the Contract for Public Relations and Communications Support for the Scottish Cities Alliance Investment Promotion Programme.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £210,000

II.2) Description

II.2.1) Title

Lot 1 – Media engagement

Lot No

1

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

Lot 1 - Media engagement will include but not limited to;

- Media engagement
- Thought Leadership
- Speaking or other promotional opportunities
- Introductions to investors

- Bi-weekly meetings with Alliance Team
- Attendance at Alliance Investment Promotion Working Group Meetings

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2 – Digital Engagement

Lot No

2

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services
- 79416200 - Public relations consultancy services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

Lot 2 – Digital Engagement will include but not limited to;

- Production of approximately 35 blog posts per year of approximately 400-500 words including relevant images, created for use in social media and comms by the Alliance team and targeted at raising the profile of actions the Scottish cities are taking collectively to enhance their offer as places to invest, work and live as per examples on the Alliance website.
- The Alliance Team will support with the identification of thematic ideas for blog content and agree a future bi-monthly programme of blogs for production which will underpin and support planned investment promotion activity

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-006609](#)

Section V. Award of contract

Lot No

1

Title

Lot 1 – Media engagement

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 June 2024

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Stripe Communications

86/3 Commercial Quay

Edinburgh

EH6 6LX

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £40,000

Section V. Award of contract

Lot No

2

Title

Lot 2 – Digital Engagement

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Stripe Communications

86/3 Commercial Quay

Edinburgh

EH6 6LX

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £12,500

Section VI. Complementary information

VI.3) Additional information

(SC Ref:772051)

VI.4) Procedures for review

VI.4.1) Review body

Scottish Court Service

Saughton House, Broomhouse House

Edinburgh

EH113XD

Country

United Kingdom