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Not applicable

## **Income Generation from Estates and Assets**

The Minister for the Cabinet Office acting through Crown Commercial Service

F14: Notice for changes or additional information

Notice identifier: 2024/S 000-021067

Procurement identifier (OCID): ocds-h6vhtk-0478cf

Published 10 July 2024, 1:43pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

The Minister for the Cabinet Office acting through Crown Commercial Service

9th Floor, The Capital, Old Hall Street

Liverpool

L3 9PP

#### **Email**

[supplier@crowncommercial.gov.uk](mailto:supplier@crowncommercial.gov.uk)

#### **Telephone**

+44 3454102222

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/ccs>

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Income Generation from Estates and Assets

Reference number

RM6349

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Crown Commercial Service as the authority intends to put in place a new pan-government collaborative agreement for the provision of income generation from commercial advertising, experiential advertising and end to end car parking management.

This agreement will be used by Central Government Departments, their agencies, (including publicly owned transport organisations), Non Departmental Public Bodies, and all other UK Public Sector bodies, including local authorities, health, education providers, devolved administrations and charities.

The agreement will enable government and public sector bodies to run mini competitions to

establish contracts with:

- media owners to manage, promote and maximise value across their advertising space for a specified number of years.

- car parking service providers to manage parking spaces, car parking assets and payments for a specified number of years.

It is intended that this commercial agreement will become the preferred route for public sector and government bodies to generate income from commercial advertising, experiential advertising and end to end car parking management.

The framework will be split into five lots as below:

Lot 1 - Commercial Advertising (Internal) - Digital and static, large and small formats

Lot 2 - Commercial Advertising (External). Digital and static, large and small formats

Lot 3 - Experiential Advertising - including exhibitions, sampling, promotions, events

Lot 4 - Commercial Advertising - Combined Lots 1, 2 & 3

Lot 5 - End to End Car Park Management

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2024/S 000-019973](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.2.1

Lot No

2

Instead of

Text

Commercial Advertising (External) - Digital and static, large and small formats

Read

Text

External commercial advertising - static, digital, large and small format

Section number

II.1.4

Instead of

Text

The framework will be split into five lots as below:

Lot 1 - Commercial Advertising (Internal) - Digital and static, large and small formats

Lot 2 - Commercial Advertising (External). Digital and static, large and small formats

Lot 3 - Experiential Advertising - including exhibitions, sampling, promotions, events

Lot 4 - Commercial Advertising - Combined Lots 1, 2 & 3

Lot 5 - End to End Car Park Management

Read

Text

The framework will be split into five lots as below:

Lot 1 - Internal commercial advertising - static, digital, large and small format

Lot 2 - External commercial advertising - static, digital, large and small format

Lot 3 - Commercial Experiential Advertising - exhibitions, sampling and promotions

Lot 4 - Commercial Advertising - Combined Lots 1, 2 & 3

Lot 5 - End to End Car Parking Management

Section number

II.2.1

Lot No

1

Instead of

Text

Commercial Advertising (Internal) - Digital and static, large and small formats

Read

Text

Internal commercial advertising - static, digital, large and small format

Section number

II.2.2

Lot No

1

Read

Additional CPV code(s)

- 79340000 - Advertising and marketing services

Section number

II.2.2

Lot No

1

Read

Additional CPV code(s)

- 79341200 - Advertising management services

Section number

II.2.2

Lot No

2

Read

Additional CPV code(s)

- 79340000 - Advertising and marketing services

Section number

II.2.2

Lot No

2

Read

Additional CPV code(s)

- 79341200 - Advertising management services

Section number

II.2.1

Lot No

3

Instead of

Text

Experiential Advertising - including exhibitions, sampling, promotions, events

Read

Text

Commercial Experiential Advertising - exhibitions, sampling and promotions

Section number

II.2.2

Lot No

3

Read

Additional CPV code(s)

- 79340000 - Advertising and marketing services

Section number

II.2.2

Lot No

3

Read

Additional CPV code(s)

- 79341200 - Advertising management services

Section number

II.2.2

Lot No

4

Read

Additional CPV code(s)

- 79341200 - Advertising management services

Section number

II.2.2

Lot No

4

Read

Additional CPV code(s)

- 79340000 - Advertising and marketing services

Section number

II.2.1

Lot No

5

Instead of

Text

End to End Car Park Management

Read

Text

End to End Car Parking Management

Section number

II.2.4

Lot No

5

Instead of

Text

End to End car park management, including car park equipment and commercialisation of car parks (suitable for locations such as transport hubs, hospitals, universities, and local authorities).

Read

Text

End to End car parking management, including car park equipment and commercialisation of car parks (suitable for locations such as transport hubs, hospitals, universities, and local authorities).

Section number

IV.2.2

Instead of

Date

30 July 2024

Local time

3:00pm

Read

Date

13 August 2024

Local time

3:00pm

Section number

IV.2.7

Instead of

Date

30 July 2024

Local time

3:01pm

Read

Date

13 August 2024

Local time

3:01pm