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Tender

## **Provision of Strategic communications and public affairs advisory services**

THE FINANCIAL REPORTING COUNCIL LIMITED

F02: Contract notice

Notice identifier: 2022/S 000-020993

Procurement identifier (OCID): ocds-h6vhtk-0357ed

Published 1 August 2022, 3:59pm

The closing date and time has been changed to:

**5 September 2022, 12:00pm**

See the [change notice](#).

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

THE FINANCIAL REPORTING COUNCIL LIMITED

8Th Floor,125 London Wall

LONDON

EC2Y 5AS

#### **Contact**

Head of Procurement

#### **Email**

[procurement@frc.org.uk](mailto:procurement@frc.org.uk)

**Telephone**

+44 2074922300

**Country**

United Kingdom

**Region code**

UKI - London

**THE FINANCIAL REPORTING COUNCIL LIMITED**

02486368

**Internet address(es)**

Main address

[www.frc.org.uk](http://www.frc.org.uk)

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.gov.uk/contracts-finder>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.contractsfinder.service.gov.uk/Notice/d2f61429-5774-4b4e-8090-2f92c119e132>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Strategic communications and public affairs advisory services

Reference number

FRC2022-0150

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of the Financial Reporting Council (FRC) is to serve the public interest by setting high standards of corporate governance, reporting and audit and by holding to account those responsible for delivering them.

The FRC is committed to

- Supporting the creation of a new regulator, the Audit, Reporting and Governance Authority (ARGA), into a high performing new robust and independent regulator, acting in the public interest and provide increased confidence in the UK market. Protecting and improving audit and reporting quality.
- Making company reporting fit for the future.
- Supporting the creation of the audit of the future
- Ensuring that the world-leading UK Corporate Governance and Stewardship Codes make the UK a great place to do business, helping support Covid-19 recovery and UK prosperity.

This project relates to our requirement for an agency offering an integrated approach to strategic communications and public affairs with extensive experience in helping public interest bodies with engagement programmes with all of its stakeholders to

improve/influence perceptions.

## **FURTHER DETAILS**

Full details are available in the attached Invitation to Tender (ITT) document.

### **II.1.5) Estimated total value**

Value excluding VAT: £600,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKI - London

### **II.2.4) Description of the procurement**

Provision of Strategic communications and public affairs advisory services.

This project relates to our requirement for an agency offering an integrated approach to strategic communications and public affairs with extensive experience in helping public interest bodies with engagement programmes with all of its stakeholders to improve/influence perceptions.

The Agency should :-

- Be experienced in supporting organisations undertaking extensive change programmes as the FRC transitions into a new regulator ARGA, including with internal communications
- Provide creative approaches to creating content for a range of audiences through a number of traditional communication and digital channels and platforms
- Have strong experience in supporting financial services organisations both in the corporate and regulatory world in times of public and government scrutiny/regulatory change
- Have expertise in navigating government departments and parliamentary groups including developing briefings for offices and Select Committees and measuring influence

- Have demonstrable experience in designing and supporting communications campaigns targeted at business, professional services and/or government
- Possess the ability to provide media training and committee appearance practice for senior staff
- Possess excellent written skills to summarise key research and findings into easily digestible collateral, and design thinking to recommend where infographics/visual content will have greater impact
- Provide insights and market knowledge to suggest and promote thought leadership opportunities for the FRC.
- Provide stakeholder mapping of UK media, regulatory and political landscapes and monitoring/measurement of stakeholder perceptions of the activities and influence of the FRC and our communications

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### **II.2.6) Estimated value**

Value excluding VAT: £600,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

Duration two years with the option to extend by a further two years (2+2)

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

See Selection Questionnaire and/or ITT (Tender Pack).

#### **III.1.2) Economic and financial standing**

List and brief description of selection criteria

See Selection Questionnaire and/or ITT (Tender Pack).

#### **III.1.3) Technical and professional ability**

List and brief description of selection criteria

See Selection Questionnaire and/or ITT (Tender Pack).

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

## **IV.2) Administrative information**

### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

4 September 2022

Local time

12:00pm

Changed to:

Date

5 September 2022

Local time

12:00pm

See the [change notice](#).

### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

### **IV.2.7) Conditions for opening of tenders**

Date

5 September 2022

Local time

12:05pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

All Tender documents will be available to download via contracts finder (searching reference FFRC2022-0150 Provision of Strategic communications and public affairs advisory services) or upon request to [Procurement@frc.org.uk](mailto:Procurement@frc.org.uk)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Financial Reporting Council

8th Floor, 125 London Wall

London

EC2Y 5AS

Email

[procurement@frc.org.uk](mailto:procurement@frc.org.uk)

Country

United Kingdom