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Contract

Start Up Business Support

Birmingham City Council

F03: Contract award notice

Notice identifier: 2024/S 000-020987

Procurement identifier (OCID): ocds-h6vhtk-0417bd

Published 10 July 2024, 12:19am

Section I: Contracting authority

I.1) Name and addresses

Birmingham City Council

10 Woodcock Street

Birmingham

B4 7WB

Contact

Corporate Procurement Services

Email

etendering@birmingham.gov.uk

Country

United Kingdom

NUTS code

UKG31 - Birmingham

Internet address(es)

Main address

www.finditinbirmingham.com

Buyer's address

www.in-tendhost.co.uk/birminghamcc

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Start Up Business Support

Reference number

P1138

II.1.2) Main CPV code

- 66171000 - Financial consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

This project will aim to encourage entrepreneurial activity across the Solihull and Birmingham local authority geographies, supporting early-stage businesses with the skills

and support to enable them to establish their companies here, leading to further growth and development through further mainstream and specialist business support programmes. The project will aim to• support the registered number of startup businesses within the region,• support business survival rates within the region.Enabled through the following:• To enable startups to access relevant support including finance, premises, and skills,• To support startups with a credible business plan and financial forecasting,• To equip entrepreneurs with the leadership and management skills to support their early-stage business,• To facilitate local recruitment, business growth and productivity,• To link to wider mainstream and specialist support across the region to support continued growth + development

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £680,000

II.2) Description

II.2.2) Additional CPV code(s)

- 66171000 - Financial consultancy services
- 79400000 - Business and management consultancy and related services
- 79411100 - Business development consultancy services
- 79410000 - Business and management consultancy services

II.2.3) Place of performance

NUTS codes

- UKG31 - Birmingham

II.2.4) Description of the procurement

This project will aim to encourage entrepreneurial activity across the Solihull and Birmingham local authority geographies, supporting early-stage businesses with the skills and support to enable them to establish their companies here, leading to further growth and development through further mainstream and specialist business support programmes. The project will aim to• support the registered number of startup businesses within the region,• support business survival rates within the region.Enabled through the following:• To enable startups to access relevant support including finance, premises, and

skills,• To support startups with a credible business plan and financial forecasting,• To equip entrepreneurs with the leadership and management skills to support their early-stage business,• To facilitate local recruitment, business growth and productivity,• To link to wider mainstream and specialist support across the region to support their continued growth and development. Please note that this service will be delivered in conjunction with Solihull MBC. The contract will be awarded to one supplier, commencing January 2024 for a period of 15 months (ending 31st March 2025). This project is funded by the UK government through the UK Shared Prosperity Fund (UKSPF). Please note that this service will be delivered in conjunction with Solihull MBC with procurement and additional support from the Council

II.2.5) Award criteria

Quality criterion - Name: Quality and Social Value / Weighting: 60% and 20%

Price - Weighting: Price 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This project is funded by the UK government through the UK Shared Prosperity Fund.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-033443](#)

Section V. Award of contract

Contract No

P1138

Title

Start Up Business Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 January 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Blue Orchid Enterprise Solutions Ltd

Liscard Business Centre, The Old School, 188 Liscard Road

Wallasey

CH44 5TN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £669,754

Total value of the contract/lot: £669,754

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice

Royal Courts of Justice, Strand

London

WC2A 2LL

Country

United Kingdom