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Contract

002146 - Place Brand Activation

Durham County Council

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-020980
Procurement identifier (OCID): ocds-h6vhtk-04f898 (view related notices)
Published 13 May 2025, 4:34pm

Scope

Reference

OPEN2025351

Description

Media purchase, national title - Media activity in support of new place brand on behalf of Visit County Durham. They use a media buyer to get best rates and therefore there aren't multiple suppliers

Contract 1. 002146 - Place Brand Activation

Supplier

- Steve Davidson Advertising - Companies House 06546608

Contract value

- £20,000 excluding VAT
- £24,000 including VAT

Below the relevant threshold

Date signed

1 April 2025

Contract dates

- 1 April 2025 to 30 September 2025
- 6 months

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKC - North East (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Steve Davidson Advertising - Companies House 06546608

3a Elvaston Road

Ryton

NE40 3NT

United Kingdom

Email: steve@sdadvertising.co.uk

Region: UKC22 - Tyneside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. 002146 - Place Brand Activation

Contracting authority

Durham County Council

- Public Procurement Organisation Number: PMPB-8772-VYWM

Corten House, Dunholme Close

Durham

DH1 5WB

United Kingdom

Email: procurement.decisions@durham.gov.uk

Website: http://www.durhamcommercialservices.gov.uk/

Region: UKC14 - Durham CC

Organisation type: Public authority - sub-central government