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Tender

Media Database and Monitoring Contract

The National Museum Royal Navy
Mary Rose Trust

F02: Contract notice

Notice identifier: 2021/S 000-020974

Procurement identifier (OCID): ocds-h6vhtk-02d95d

Published 25 August 2021, 12:35pm

Section I: Contracting authority

I.1) Name and addresses

The National Museum Royal Navy

HM Naval Base (PP66)

Portsmouth

PO1 3NH

Email

tenders@nmrn.org.uk

Telephone

+44 2392727562

Fax

+44 2392727575

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.nmrn.org.uk/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA32850

I.1) Name and addresses

Mary Rose Trust

Portsmouth

PO1 3PY

Email

tenders@nmrn.org.uk

Country

United Kingdom

NUTS code

UKJ31 - Portsmouth

Internet address(es)

Main address

<https://maryrose.org/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=

I.2) Information about joint procurement

The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law

The Mary Rose Trust

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.contractsfinder.service.gov.uk/Notice/26e527e1-7ae6-413b-b9ac-1d00f8ad2234>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.tenders@nmrn.org.uk>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://www.tenders@nmrn.org.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Database and Monitoring Contract

Reference number

MMC_2021_01

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

This brief is issued jointly by the National Museum of the Royal Navy (NMRN Operations) and the Mary Rose Trust (MRT) as joint operators of Portsmouth Historic Dockyard (PHD Operations) for the provision of Media Database and Monitoring Services for the National Museum of the Royal Navy (all sites), The Mary Rose Museum and Portsmouth Historic Dockyard.

II.1.5) Estimated total value

Value excluding VAT: £25,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48480000 - Sales, marketing and business intelligence software package

II.2.3) Place of performance

NUTS codes

- UKJ31 - Portsmouth

II.2.4) Description of the procurement

This brief is issued jointly by the National Museum of the Royal Navy (NMRN Operations) and the Mary Rose Trust (MRT) as joint operators of Portsmouth Historic Dockyard (PHD Operations) for the provision of Media Database and Monitoring Services for the National Museum of the Royal Navy (all sites), The Mary Rose Museum and Portsmouth Historic Dockyard.

Contract minimum length 12 months with up to four years of extension.

Details made available through the Contracts Finder and My Tenders Portal and advertised on the NMRN website <https://www.nmrn.org.uk/>

Applications made via tenders@nmrn.org.uk closing date 08/10/2021.

II.2.5) Award criteria

Quality criterion - Name: Journalist Database – Functionality of search, quality of database, update and amendment process. / Weighting: 20

Quality criterion - Name: Media Monitoring System – Quality of title coverage, integration of broadcast monitoring, presentation of results. / Weighting: 20

Quality criterion - Name: Evaluation Service – Functionality of filter and review, presentation of data, quality of data. / Weighting: 15%

Quality criterion - Name: Account Management – SLA's offered, clear escalation and support procedures. / Weighting: 10%

Quality criterion - Name: Additional Requirements – Meeting some or all of the additional requirements outlined / Weighting: 5%

Price - Weighting: 30%

II.2.6) Estimated value

Value excluding VAT: £25,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

Renewed up to four years total term.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.1) Information about a particular profession

Execution of the service is reserved to a particular profession

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

8 October 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 12 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

11 October 2021

Local time

12:00pm

Place

National Museum of the Royal Navy

Information about authorised persons and opening procedure

Procurement Officer, Director of Marketing

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: Contract valid for 12 months, with up to four year term.

Readvertising reviewed annually.

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

(MT Ref:223757)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>