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Tender

## **Invitation to tender for provision of Freelancer Marketing Service**

Falmouth Exeter Plus

F02: Contract notice

Notice identifier: 2022/S 000-020916

Procurement identifier (OCID): ocids-h6vhtk-0357ba

Published 1 August 2022, 10:12am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Falmouth Exeter Plus

Penryn Campus

Penryn, Cornwall

TR10 9FE

#### **Contact**

Gary Egan

#### **Email**

[g.egan@falmouth.ac.uk](mailto:g.egan@falmouth.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**National registration number**

5103240

**Internet address(es)**

Main address

<https://fxplus.ac.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/105170>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=51137&B=FXPLUS](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=51137&B=FXPLUS)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=51137&B=FXPLUS](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=51137&B=FXPLUS)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Invitation to tender for provision of Freelancer Marketing Service

Reference number

1905LaunchPad

#### **II.1.2) Main CPV code**

- 80300000 - Higher education services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

? Access to a global marketplace of freelancers, specifically talented software developers & digital marketers, available to hire for both small- & large-scale projects

? Dedicated account management & collaborative tools

? Tailored support for Launchpad programme and individual projects

? Net 30 days invoicing terms

? In house vetting procedure to shorten hire time

? Custom reporting options

? Monthly review meetings to discuss all current projects and their viability

#### **II.1.5) Estimated total value**

Value excluding VAT: £600,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

? Access to a global marketplace of freelancers, specifically talented software developers & digital marketers, available to hire for both small- & large-scale projects

? Dedicated account management & collaborative tools

? Tailored support for Launchpad programme and individual projects

? Net 30 days invoicing terms

? In house vetting procedure to shorten hire time

? Custom reporting options

? Monthly review meetings to discuss all current projects and their viability

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 45

Quality criterion - Name: Sustainability / Weighting: 10

Price - Weighting: 45

### **II.2.6) Estimated value**

Value excluding VAT: £600,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ERDF Funded

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

9 September 2022

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

9 September 2022

Local time

12:00pm

Place

HOP / Penryn Campus via mercell E-Tendering Portal

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

Falmouth Exeter Express

Falmouth

Country

United Kingdom

##### **VI.4.2) Body responsible for mediation procedures**

Falmouth University

Falmouth University 25 Woodlane Finance Office

Falmouth

TR11 4RH

Country

United Kingdom

##### **VI.4.4) Service from which information about the review procedure may be obtained**

Falmouth University

Falmouth University 25 Woodlane Finance Office

Falmouth

TR11 4RH

Country

United Kingdom