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Award

## **AULA Product Development Resource**

Coventry University

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020854

Procurement identifier (OCID): ocds-h6vhtk-05120a ([view related notices](#))

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### **Scope**

### **Reference**

PA-FRAM-1532-25-TH

### **Description**

Contractor resource to support the University's AULA VLE Platform.

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## **Contract 1. AULA Product Development Resource**

## **Supplier**

- Singularis Future Serve Pte Ltd

## **Contract value**

- 1079817.25 USD excluding VAT
- 1295780.70 USD including VAT

Above the relevant threshold

## **Earliest date the contract will be signed**

22 May 2025

## **Contract dates (estimated)**

- 1 June 2025 to 30 July 2026
- 1 year, 1 month, 30 days

## **Main procurement category**

Services

## **CPV classifications**

- 72000000 - IT services: consulting, software development, Internet and support

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Direct award justification**

- Single supplier - intellectual property or exclusive rights
- Single supplier - technical reasons

The justification for direct award is based on the following technical circumstances:

### Ownership of Proprietary Solution by the Contracting Authority:

While the intellectual property rights of the bespoke solution are formally held by Coventry University, the system is wholly designed, configured, and implemented by the supplier. The supplier retains exclusive knowledge of the internal logic, custom-developed components, and maintains the security architecture of the system.

### Exclusive Technical Know-how and System Familiarity:

The supplier's historic involvement in the design and build phases has resulted in a technical environment that cannot be practically or safely supported or modified by any other economic operator. No alternative supplier has access to the internal configuration, source code annotations, or encrypted integration protocols essential for compliant and secure delivery.

### Risk and Inefficiency of Change in Supplier:

Transferring the contract to another provider would result in disproportionate technical risk, including potential service disruption, loss of system integrity, and elevated security exposure. Additionally, engaging a new supplier would entail duplicative discovery costs, lengthy familiarisation, and likely redevelopment, undermining value for money.

### Due Diligence:

An internal technical and commercial appraisal concluded that no alternative supplier could undertake the services without unacceptable risk, cost, and delay.

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## Supplier

### **Singularis Future Serve Pte Ltd**

- Public Procurement Organisation Number: PNQL-9131-LLRG

143 CECIL STREET, #25-03, GB BUILDING

SINGAPORE

069542

Singapore

Email: [accounts@singularis.ventures](mailto:accounts@singularis.ventures)

Website: <https://singularis.ventures/>

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. AULA Product Development Resource

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## **Contracting authority**

### **Coventry University**

- Public Procurement Organisation Number: PMMH-2339-NMGH

Priory Street

Coventry

CV1 5FB

United Kingdom

Email: [Procurement@coventry.ac.uk](mailto:Procurement@coventry.ac.uk)

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government