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Contract

The Provision of Digital Recruitment Advertising

Outwood Grange Academies Trust

F03: Contract award notice

Notice identifier: 2022/S 000-020767

Procurement identifier (OCID): ocids-h6vhtk-03517f

Published 29 July 2022, 11:15am

Section I: Contracting authority

I.1) Name and addresses

Outwood Grange Academies Trust

Potovens Lane

Wakefield

WF1 2PF

Contact

Zara Jones

Email

z.jones@outwood.com

Country

United Kingdom

Region code

UKE45 - Wakefield

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.outwood.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Provision of Digital Recruitment Advertising

II.1.2) Main CPV code

- 79600000 - Recruitment services
 - JA07 - Online

II.1.3) Type of contract

Services

II.1.4) Short description

Outwood Grange Academies Trust ("The Authority") intends to award a contract for the Provision of Digital Recruitment Advertisement

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,068,056

II.2) Description

II.2.2) Additional CPV code(s)

- 48100000 - Industry specific software package

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

The Trust require an education specialist digital job board advertiser to promote our employment opportunities to a targeted national and international audience with a

particular reach to cover Outwood Grange Academies Trust's geographical profile and shortage secondary education subjects.

The Trust requires an established and proven digital job board to advertise our vacancies, which is particularly focused on generating applications for primary and secondary teaching and leadership positions.

This solution will provide unlimited digital advertising for all vacancy types and should allow for flexible and bespoke advertising campaigns which reflect the specific vacancies.

This contract does not require any services from media buying agencies, or similar intermediaries, or any managed employment services in the form of CV introductions for temporary or permanent vacancies.

This solution must generate significant volumes of applications, with a particular focus on secondary school vacancies, job listing views and high quality referral traffic:

Education audience reach

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- No tenders or no suitable tenders/requests to participate in response to open procedure

Explanation:

Outwood Grange Academies Trust conducted an open tender, notice 2021/S 000 0011855, in which no suitable tenders were received.

The award is made in line with the Public Contract Regulations 2015 Regulation 32(2)(a) where no tenders, no suitable tenders, no requests to participate or no suitable requests to participate have been submitted in response to an open procedure or a restricted procedure, provided that the initial conditions of the contract are not substantially altered and that a report is sent to the Commission where it so requests;

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-019158](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

29 July 2022

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Tes Global Ltd

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

02017289

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,068,056

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom