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Tender

TEN-2425-012 Digital Brand Portal

National Employment Savings Trust (NEST)

F02: Contract notice

Notice identifier: 2024/S 000-020760

Procurement identifier (OCID): ocds-h6vhtk-047b86

Published 8 July 2024, 12:14pm

Section I: Contracting authority

I.1) Name and addresses

National Employment Savings Trust (NEST)

10 South Colonnade 1st floor

London

E14 4PU

Email

Procurement@nestcorporation.org.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://nesttenders.bravosolution.co.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://nesttenders.bravosolution.co.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://nesttenders.bravosolution.co.uk/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

TEN-2425-012 Digital Brand Portal

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Nest is looking to procure a web based brand portal to facilitate version control, development and access to all of Nest's brand assets and guidance. This may also include the ability to set up workflows, digital asset management and various ring-fenced signed in areas.

II.1.5) Estimated total value

Value excluding VAT: £165,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Nest is looking to progress its brand guidance, use of assets and output through an online brand portal tool.

It presently makes use of two PDF documents designed and written in-house covering visual identity and editorial guidelines made up of roughly 150 pages each.

There is also a Figma installation used for website and email prototyping.

The in-house team is made up of 12 core users with specialist users of assets for social media and reports extended throughout the organisation. There are ca. 350 staff within Nest and it is thought that the brand portal would extend to around 50 extra colleagues from our supplier, TCS.

Design disciplines within the team include video, animation, report layouts, large print format, graphic design and social media output. In addition, there is a strong discipline of content design, brand strategy and communication that would input into the guidance part of the portal.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 July 2024

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

19 July 2024

Local time

5:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Nest Corporation

London

Country

United Kingdom