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Planning

## **P396 - Bi-borough Adult Social Care Information and Advice Website - 'People First'**

Westminster City Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020642

Procurement identifier (OCID): ocds-h6vhtk-05116d

Published 12 May 2025, 5:18pm

### **Scope**

### **Reference**

P396

### **Description**

People First is the current Royal Borough of Kensington (RBKC) and Westminster City Council (WCC) website for Adult Social Care Services. The contract for the current People First website is reaching expiry.

The ambition is to empower users of services, their family members, residents, community partners and providers through having effective web information and advice on ASC functions, processes, support services, activities and events.

Be it seeking information about local support services, wellbeing events, or support around a safeguarding, we want all stakeholders to have immediacy of access to the guidance they need so they feel informed and in control.

Underpinning this ambition is a website that is inviting to use; one that is visually engaging, easy to navigate, responsive, reliable and safe.

This pre-market engagement exercise is seeking intelligence from the Provider Market to inform a formal sourcing activity for the People First website's development.

### **Total value (estimated)**

- £180,000 excluding VAT
- £216,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 25 August 2025 to 24 August 2028
- Possible extension to 24 August 2029
- 4 years

### **Main procurement category**

Services

### **CPV classifications**

- 72413000 - World wide web (www) site design services
- 72212224 - Web page editing software development services
- 72415000 - World wide web (www) site operation host services
- 85321000 - Administrative social services

- 72212100 - Industry specific software development services
- 72212170 - Compliance software development services
- 72212200 - Networking, Internet and intranet software development services
- 72000000 - IT services: consulting, software development, Internet and support
- 72212221 - Internet browsing software development services
- 72420000 - Internet development services
- 85310000 - Social work services
- 85320000 - Social services

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## Engagement

### Engagement deadline

30 May 2025

### Engagement process description

Westminster City Council is looking to procure services for the development of the Adult Social Care Information and Advice website, People First.

A Request For Information (RFI) is available to complete for interested organisations. To take part in the market engagement exercise, interested organisations should complete the RFI document which is available on the council's e-procurement tool ("Jaggaer"), reference SQ\_30101 - P396 - Bi-borough Adult Social Care Information and Advice Website - 'People First', and the link to Jaggaer can be found here: <https://wcc.ukp.app.jaggaer.com/go/129836590196C4677F2A>. Please copy and paste onto your browser.

Further information can be found on the council's website here:

<https://www.westminster.gov.uk/about-council/procurement/our-sourcing-and-contract-management-solution>.

This questionnaire will not form part of the formal procurement process.

All responses are to be submitted via Jaggaer (online procurement portal ref: SQ\_30101 - P396 - Bi-borough Adult Social Care Information and Advice Website - 'People First', no later than Midday (12:00 hrs (GMT)) on Friday 30th May 2025. The deadline for submitting clarification questions will be 17:00hrs Thursday 28th May 2025.

Our expectation is that a procurement will follow on conclusion of the market engagement exercise.

It is to be noted that a UK3 - Planned Procurement Notice relating to the above has also been issued.

Once registered, visit this link to find out more and complete a short questionnaire:  
<https://wcc.ukp.app.jaggaer.com/go/129836590196C4677F2A>

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

30 May 2025

## **Contracting authority**

### **Westminster City Council**

- Public Procurement Organisation Number: PJVD-6261-BPPJ

64 Victoria Street

London

SW1E 6QP

United Kingdom

Contact name: The Buying Team

Email: [Buyingteam@westminster.gov.uk](mailto:Buyingteam@westminster.gov.uk)

Website: <https://www.westminster.gov.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government