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Tender

## Healthy Futures Commission Market Research

University of Exeter

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020627

Procurement identifier (OCID): ocds-h6vhtk-05115f ([view related notices](#))

Published 12 May 2025, 4:40pm

### Scope

### Reference

UOE/2025/029/JU

### Description

The University of Exeter is seeking to commission a consultancy to undertake market research to assess business requirements in relation to the development of a potential new business facing initiative, 'Healthy Futures', and to inform possible future infrastructure developments. This initiative seeks to leverage the University of Exeter's unique strengths and capabilities in health and life sciences, to optimise the opportunities for commercial partnerships and income, and position our offer within the wider regional economy through an overarching identity.

### Total value (estimated)

- £41,666.66 excluding VAT

- £49,999.99 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 9 June 2025 to 1 October 2025
- 3 months, 23 days

### **Main procurement category**

Services

### **CPV classifications**

- 79310000 - Market research services

### **Contract locations**

- UKK4 - Devon

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

21 May 2025, 12:00pm

### **Tender submission deadline**

27 May 2025, 12:00pm

### **Submission address and any special instructions**

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=93868&B=](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=93868&B=)

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

The proposal must meet all requirements set out in the quotation document and offer best value.

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## **Procedure**

## Procedure type

Below threshold - open competition

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## Contracting authority

### University of Exeter

- Public Procurement Organisation Number: PZYG-2396-XCRZ

Northcote House

Exeter

EX4 4QH

United Kingdom

Contact name: Jodie Underhay

Email: [j.underhay@exeter.ac.uk](mailto:j.underhay@exeter.ac.uk)

Website: <https://www.exeter.ac.uk>

Region: UKK43 - Devon CC

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)