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Tender

Healthy Futures Commission Market Research

University of Exeter

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-020627

Procurement identifier (OCID): ocds-h6vhtk-05115f ([view related notices](#))

Published 12 May 2025, 4:40pm

Scope

Reference

UOE/2025/029/JU

Description

The University of Exeter is seeking to commission a consultancy to undertake market research to assess business requirements in relation to the development of a potential new business facing initiative, 'Healthy Futures', and to inform possible future infrastructure developments. This initiative seeks to leverage the University of Exeter's unique strengths and capabilities in health and life sciences, to optimise the opportunities for commercial partnerships and income, and position our offer within the wider regional economy through an overarching identity.

Total value (estimated)

- £41,666.66 excluding VAT

- £49,999.99 including VAT

Below the relevant threshold

Contract dates (estimated)

- 9 June 2025 to 1 October 2025
- 3 months, 23 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Contract locations

- UKK4 - Devon

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

21 May 2025, 12:00pm

Tender submission deadline

27 May 2025, 12:00pm

Submission address and any special instructions

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=93868&B=

Tenders may be submitted electronically

Yes

Award criteria

The proposal must meet all requirements set out in the quotation document and offer best value.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

University of Exeter

- Public Procurement Organisation Number: PZYG-2396-XCRZ

Northcote House

Exeter

EX4 4QH

United Kingdom

Contact name: Jodie Underhay

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Website: <https://www.exeter.ac.uk>

Region: UKK43 - Devon CC

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)