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Tender

## **Social Media Moderation Services**

NHS Digital

F02: Contract notice

Notice identifier: 2021/S 000-020591

Procurement identifier (OCID): ocds-h6vhtk-02d7de

Published 23 August 2021, 11:08am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS Digital

7 & 8 Wellington Place

Leeds

LS1 4AP

#### **Email**

[nhsdcommercial@nhs.net](mailto:nhsdcommercial@nhs.net)

#### **Country**

United Kingdom

#### **NUTS code**

UKE42 - Leeds

#### **Internet address(es)**

Main address

<https://www.digital.nhs.uk/>

Buyer's address

<https://www.digital.nhs.uk/>

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://health.atamis.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://health.atamis.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<http://health.atamis.co.uk>

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Health

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

Social Media Moderation Services

Reference number

C40828

#### II.1.2) Main CPV code

- 98000000 - Other community, social and personal services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Comment moderation services on activity around certain NHS campaigns on social media and paid-for content running across Facebook, Twitter and Instagram. Details of how to register an interest can be found at <https://health-family.force.com/s/Welcome> and click on View our Live Opportunities

#### II.1.5) Estimated total value

Value excluding VAT: £1,000,000

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

#### II.2.2) Additional CPV code(s)

- 98000000 - Other community, social and personal services

#### II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

#### **II.2.4) Description of the procurement**

Comment moderation services on activity around certain NHS campaigns on social media and paid-for content running across Facebook, Twitter and Instagram. Details of how to register an interest can be found at <https://health-family.force.com/s/Welcome> and click on View our Live Opportunities

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £1,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

List and brief description of selection criteria

See ITT documents

Minimum level(s) of standards possibly required

See ITT documents

#### **III.1.3) Technical and professional ability**

List and brief description of selection criteria

See ITT documents

Minimum level(s) of standards possibly required

See ITT documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

See ITT documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

23 September 2021

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

23 September 2021

Local time

2:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

39 Victoria Street

London

SW1H 0EU

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

#### **VI.4.2) Body responsible for mediation procedures**

NHS Digital

7 & 8 Wellington Place

Leeds

LS1 4AP

Country

United Kingdom

Internet address

<https://www.digital.nhs.uk/>

**VI.4.4) Service from which information about the review procedure may be obtained**

NHS Digital

7 & 8 Wellington Place

Leeds

LS1 4AP

Country

United Kingdom

Internet address

<https://www.digital.nhs.uk/>