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Contract

Marketing & Sales Framework

The Guinness Partnership Ltd

F03: Contract award notice

Notice identifier: 2024/S 000-020554

Procurement identifier (OCID): ocds-h6vhtk-0407f2

Published 5 July 2024, 11:38am

Section I: Contracting authority

I.1) Name and addresses

The Guinness Partnership Ltd

Bower House, 1 Stable Street

Oldham

OL9 7LH

Contact

Procurement

Email

procurement@guinness.org.uk

Telephone

+44 3031231890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.guinnesspartnership.com/>

Buyer's address

<http://www.guinnesspartnership.com/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing & Sales Framework

Reference number

DN650924

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Guinness are committed to providing as many high-quality homes as possible and to playing a significant part in tackling the country's housing crisis. By March 2030 we aim to complete over 8,000 new homes; 7,000 of which will be affordable.

As a Strategic Partner of both Homes England and the Greater London Authority, we have grant funding that will enable many of these homes to be affordable homes. We also build homes for sale, both outright and as Shared Ownership. We are growing our land development pipeline to make it happen and have funding immediately available. Our strong financial position and track record means we confidently expect to invest over £2bn in the coming years.

To support our vision, we require a framework of agencies to provide a range of marketing and sales services to support the promotion and sale of these properties over a four year period. The requirements are split into the following lots:

Lot 1: Design & Creative Agency

Lot 2: PR Agency

Lot 3: Media Buying & Management

Lot 4: Show Homes & Marketing Suites - Residential

Lot 5: Marketing Suite – Non-Residential

Lot 6: Model Makers

Lot 7: 3D & CGI

Lot 8: Signage and Hoarding

Lot 9a: Estate Agency

Lot 9b: Valuations

Lot 10a: Landscaping - North

Lot 10b: Landscaping - London & South East

Lot 10c: Landscaping - South West

Lot 11a: Cleaning & Inspection Services - North

Lot 11b: Cleaning & Inspection Services - London & South East

Lot 11c: Cleaning & Inspection Services - South West

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £1 / Highest offer: £38,555,424 taken into consideration

II.2) Description

II.2.1) Title

Design & Creative Agency

Lot No

1

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 1 - Design & Creative Agency: The required services will vary for each development but at a minimum, there will be a requirement to provide a brand identity (logo, colour palette, key messaging/strapline) and development name . Further branding works (to be specified) may include brochure production (including floorplans / plot locators), the creation and design of all advert artwork, hoarding & signage design, HTML email design & build, as well as external marketing event ideation. Some projects (of which will be specified), may also require photography, video filming & production (inc. model hiring & management), website / landing page design, build & hosting, and branded merchandise creation (inc. print and delivery).

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Brochure – Design & Print / Weighting: 11

Cost criterion - Name: Advertising - Design / Weighting: 11

Cost criterion - Name: Creative - Non-Advertising / Weighting: 8

Cost criterion - Name: Photography & Videography / Weighting: 3

Cost criterion - Name: Signage - Artwork / Weighting: 5

Cost criterion - Name: Other / Weighting: 2

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

PR Agency

Lot No

2

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 2 - PR Agency: The required services will vary for each development but could include producing PR strategies, proposing appropriate social media influencers and bloggers to work with, contacting relevant online and offline publications on behalf of the Contracting Authority, driving media coverage, working with the Contracting Authority to select and write case studies of successful completions & other key duties as required.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Retainer and Non retainer items / Weighting: 20

Cost criterion - Name: Total Additional Activity / Weighting: 10

Cost criterion - Name: Blended average day rate / Weighting: 5

Cost criterion - Name: Blended average hourly rate / Weighting: 5

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Media Buying & Management

Lot No

3

II.2.2) Additional CPV code(s)

- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)

- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 3 - Media Buying & Management: Media consultancy and media booking to support the Contracting Authority's Shared Ownership and/or Private Sale development pipeline. The expectation is that the supplier will conduct audience research into the local market, identify target audiences in relation to the development and income restrictions and provide a media planning and buying strategy that supports their proposed media schedule for the Contracting Authority's development.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 35

Quality criterion - Name: Quality Assurance / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Management fee / Weighting: 15

Cost criterion - Name: Reporting fees / Weighting: 6

Cost criterion - Name: Site meetings / Weighting: 3

Cost criterion - Name: Account setup fees / Weighting: 3

Cost criterion - Name: Campaign activation fee / Weighting: 3

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Show Homes & Marketing Suites - Residential

Lot No

4

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 4 - Show Homes & Marketing Suites - Residential: Provision of design services in relation to Show Homes and/or residential Marketing Suites for housing developments to assist in selling Shared Ownership and/or Private Sale units ahead of practical completion and/or post-completion. For each show home the following will be required: a concept presentation accurately relating to the defined target audience, a mood board, internal layout with customer journey considerations, design concept (inclusive of internal designs, proposed style of fixtures, furnishings & finishing, and gardens/balconies considerations – if specified), supply & installation, interior fit out of unit (including electrics / carpentry when required), detailed cost breakdown (materials, equipment, labour) and timescale for order.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 35

Quality criterion - Name: Quality Assurance / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Research, Visits & Design / Weighting: 10

Cost criterion - Name: Production & Project Management / Weighting: 5

Cost criterion - Name: Installation / Weighting: 10

Cost criterion - Name: Other / Weighting: 5

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Marketing Suite – Non-Residential

Lot No

5

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)

- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 5 - Marketing Suite – Non-Residential: The provision of marketing suite design and fit out services for non-residential or off-site marketing suites to serve as a core sales base for the Contracting Authority to sell Shared Ownership and/or Market sale units ahead of practical completion. The services will include consultation, solution management, feasibility reports, planning, installation (in some cases, additional Build & Construction requirements) and interior design services.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Design and Feasibility / Weighting: 10

Cost criterion - Name: Technical and Drawings / Weighting: 7

Cost criterion - Name: Project and Site Management / Weighting: 10

Cost criterion - Name: Graphics and Signage / Weighting: 5

Cost criterion - Name: Other / Weighting: 8

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Model Makers

Lot No

6

II.2.2) Additional CPV code(s)

- 34999400 - Scale models
- 72242000 - Design-modelling services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 6 - Model Makers: The design and production of residential property 3D architectural models that contextualises the development or project for the Contracting Authority to communicate to customers, providing a physical and aesthetically pleasing perspective to aid the selling of Shared Ownership and/or Market Sale units ahead of practical completion. Works should consider the Contracting Authority's brief as well as styling,

lighting, shading, traffic, pedestrianisation, landscaping, facilities, surrounding landscape (buildings, parks, rivers etc), lifestyle and other details to bring the Contracting Authority's requirements to life.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Drawing & design / Weighting: 7

Cost criterion - Name: Whitebox render / Weighting: 7

Cost criterion - Name: Model creation / Weighting: 12

Cost criterion - Name: Display / Weighting: 7

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

3D & CGI

Lot No

7

II.2.2) Additional CPV code(s)

- 71220000 - Architectural design services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 7 - 3D & CGI: The production of creative imagery and visual content for use in marketing campaigns and design reviews including producing 3D visualisation, CGI video/imagery, animation, concept design artwork, creative direction, and virtual reality.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Static CGI & Animation / Weighting: 20

Cost criterion - Name: Virtual tour / Weighting: 10

Cost criterion - Name: Video Production / Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

II.2) Description

II.2.1) Title

Signage & Hoarding

Lot No

8

II.2.2) Additional CPV code(s)

- 34928470 - Signage

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 8 - Signage and Hoarding: The production, design and installation of signage and/or hoarding on the Contracting Authority's designated sites to assist in the sale of Shared Ownership and/or market sale units ahead of practical completion.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Estate Agency

Lot No

9a

II.2.2) Additional CPV code(s)

- 70300000 - Real estate agency services on a fee or contract basis

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)

- UKK - South West (England)

II.2.4) Description of the procurement

Lot 9a - Estate Agency: Services to include the development of a sales strategy to secure further enquiries, make viewing appointments, reservations and ultimately sales of the Contracting Authority's Shared Ownership and/or Private Sale developments. Services to be delivered in tandem with any marketing campaigns from the Contracting Authority.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Blended Average - SALES AGENTS - Sole Agency (Off-Site) / Weighting: 6

Cost criterion - Name: Blended Average - SALES AGENTS - Sole Agency (On-Site) / Weighting: 9

Cost criterion - Name: Blended Average - SALES AGENTS - Sole Agency (Referral Basis Only) / Weighting: 5

Cost criterion - Name: Blended Average - SALES AGENTS - Multi-Agency (Off-Site) / Weighting: 6

Cost criterion - Name: Blended Average - SALES AGENTS - Multi-Agency (On-Site) / Weighting: 9

Cost criterion - Name: Blended Average - SALES AGENTS - Multi-Agency (Referral Basis Only) / Weighting: 5

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Valuations

Lot No

9b

II.2.2) Additional CPV code(s)

- 70000000 - Real estate services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

II.2.4) Description of the procurement

Lot 9b - Valuations: To provide Royal Institute of Chartered Surveyor (RICS) accredited valuations on both Market Sale and Shared Ownership properties across the Contracting Authority's new developments.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: One-off full valuation Total / Weighting: 8

Cost criterion - Name: A Full Valuation / Weighting: 7

Cost criterion - Name: 12 months of Quarterly Updates / Weighting: 25

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Landscaping - North

Lot No

10a

II.2.2) Additional CPV code(s)

- 45112700 - Landscaping work

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

II.2.4) Description of the procurement

Lot 10a - Landscaping - North: To provide landscaping services at new developments in the

North of England of Shared Ownership and/or Market Sale to assist the Contracting Authority in maintaining a quality on-site appearance to all stakeholders. The supplier will be expected to offer Landscaping services to ensure the Contracting Authority's show homes and / or marketing suites at new developments are enhanced from a planting and greenery perspective as well as ensuring any existing on-site greenery or landscaping within the development is well presented and maintained. This service includes but is not limited to: bespoke one-off residential projects, exterior planting within and around residential building developments, hard landscaping, interior landscaping, landscape design & creation, soft landscaping, roof gardens & living walls, play areas; as well as grounds maintenance, arboriculture & street cleansing.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Landscaping - London & South East

Lot No

10b

II.2.2) Additional CPV code(s)

- 45112700 - Landscaping work

II.2.3) Place of performance

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

II.2.4) Description of the procurement

Lot 10b - Landscaping - London & South East: To provide landscaping services at new developments in London and the South East of England of Shared Ownership and/or Market Sale to assist the Contracting Authority in maintaining a quality on-site appearance to all stakeholders. The supplier will be expected to offer Landscaping services to ensure the Contracting Authority's show homes and / or marketing suites at new developments are enhanced from a planting and greenery perspective as well as ensuring any existing on-site greenery or landscaping within the development is well presented and maintained. This service includes but is not limited to: bespoke one-off residential projects, exterior planting within and around residential building developments, hard landscaping, interior landscaping, landscape design & creation, soft landscaping, roof gardens & living walls, play areas; as well as grounds maintenance, arboriculture & street cleansing.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Landscaping - South West

Lot No

10c

II.2.2) Additional CPV code(s)

- 45112700 - Landscaping work

II.2.3) Place of performance

NUTS codes

- UKK - South West (England)

II.2.4) Description of the procurement

Lot 10c - Landscaping - South West: To provide landscaping services at new developments in

the South West of England of Shared Ownership and/or Market Sale to assist the Contracting Authority in maintaining a quality on-site appearance to all stakeholders. The supplier will be expected to offer Landscaping services to ensure the Contracting Authority's show homes and / or marketing suites at new developments are enhanced from a planting and greenery perspective as well as ensuring any existing on-site greenery or landscaping within the development is well presented and maintained. This service includes but is not limited to: bespoke one-off residential projects, exterior planting within and around residential building developments, hard landscaping, interior landscaping, landscape design & creation, soft landscaping, roof gardens & living walls, play areas; as well as grounds maintenance, arboriculture & street cleansing.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Cleaning & Inspection Services - North

Lot No

11a

II.2.2) Additional CPV code(s)

- 90911000 - Accommodation, building and window cleaning services

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

II.2.4) Description of the procurement

Lot 11a - Cleaning & Inspection Services - North: to provide cleaning and inspection services to maintain a quality appearance to prospective buyers and other stakeholders for show homes, marketing suites, void plots and sparkle cleans on handover of our properties in the North of England. The supplier will be expected to check appliances are working and perform a test of all white goods. The supplier is required to flush or run through of taps and toilets. Where a property has an external garden, a grounds service will be required.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Marketing Suites & Show Homes Cleaning / Weighting: 18

Cost criterion - Name: Void Plots Cleaning / Weighting: 22

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Cleaning & Inspection Services - London & South East

Lot No

11b

II.2.2) Additional CPV code(s)

- 90911000 - Accommodation, building and window cleaning services

II.2.3) Place of performance

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

II.2.4) Description of the procurement

Lot 11b - Cleaning & Inspection Services - London & South East: to provide cleaning and inspection services to maintain a quality appearance to prospective buyers and other stakeholders for show homes, marketing suites, void plots and sparkle cleans on handover of our properties in London and the South East of England. The supplier will be expected to check appliances are working and perform a test of all white goods. The supplier is required to flush or run through of taps and toilets. Where a property has an external garden, a grounds service will be required.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Marketing Suites & Show Homes Cleaning / Weighting: 18

Cost criterion - Name: Void Plots Cleaning / Weighting: 22

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Cleaning & Inspection Services - South West

Lot No

11c

II.2.2) Additional CPV code(s)

- 90911000 - Accommodation, building and window cleaning services

II.2.3) Place of performance

NUTS codes

- UKK - South West (England)

II.2.4) Description of the procurement

Lot 11c - Cleaning & Inspection Services - South West: to provide cleaning and inspection services to maintain a quality appearance to prospective buyers and other stakeholders for show homes, marketing suites, void plots and sparkle cleans on handover of our properties in the South West of England. The supplier will be expected to check appliances are working and perform a test of all white goods. The supplier is required to flush or run through of taps and toilets. Where a property has an external garden, a grounds service will be required.

II.2.5) Award criteria

Quality criterion - Name: Methodology and Approach / Weighting: 30

Quality criterion - Name: Quality Assurance / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 5

Cost criterion - Name: Marketing Suites & Show Homes Cleaning / Weighting: 18

Cost criterion - Name: Void Plots Cleaning / Weighting: 22

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-029287](#)

Section V. Award of contract

Contract No

1

Lot No

1

Title

Design & Creative Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Philosophy Design Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,456,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

1

Title

Design & Creative Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Fresh Lemon Limited

Watford

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,456,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

1

Title

Design & Creative Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Bell Integrated Communications Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,456,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

1

Title

Design & Creative Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ubiquity Group Ltd

Cardiff

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,456,000 taken into consideration

Section V. Award of contract

Contract No

5

Lot No

1

Title

Design & Creative Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Think BDW Ltd

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,456,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

2

Title

PR Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Pearl PR & Communications Limited

Birmingham

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,728,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

2

Title

PR Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Faust PR Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,728,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

2

Title

PR Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Tigerbond Group Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,728,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

2

Title

PR Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Analogy PR LLP

Truro

Country

United Kingdom

NUTS code

- UKK - South West (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,728,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

3

Title

Media Buying & Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Media People Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £6,775,424 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

3

Title

Media Buying & Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Focus Agency Group Ltd

Feering

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £6,775,424 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

3

Title

Media Buying & Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Mediaworks UK Ltd

Gateshead

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £6,775,424 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

3

Title

Media Buying & Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Think BDW Ltd

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £6,775,424 taken into consideration

Section V. Award of contract

Contract No

5

Lot No

3

Title

Media Buying & Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ubiquity Group Ltd

Cardiff

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £6,775,424 taken into consideration

Section V. Award of contract

Contract No

6

Lot No

3

Title

Media Buying & Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Space & Time Media Ltd

Reigate

Country

United Kingdom

NUTS code

- UKJ - South East (England)

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £6,775,424 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

4

Title

Show Homes & Marketing Suites - Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Focus Agency Group Ltd

Feering

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,936,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

4

Title

Show Homes & Marketing Suites - Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

JaiC Consultancy Ltd

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,936,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

4

Title

Show Homes & Marketing Suites - Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Blocc Interiors Ltd

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,936,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

4

Title

Show Homes & Marketing Suites - Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Dapa Atelier Ltd

Oldbury

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,936,000 taken into consideration

Section V. Award of contract

Contract No

5

Lot No

4

Title

Show Homes & Marketing Suites - Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Think BDW Ltd

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,936,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

5

Title

Marketing Suite – Non-Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Think BDW Ltd

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,636,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

4

Title

Marketing Suite – Non-Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Focus Agency Group Ltd

Feering

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,636,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

5

Title

Marketing Suite – Non-Residential

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Expedite Design Services Limited

Exeter

Country

United Kingdom

NUTS code

- UKK4 - Devon

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,636,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

6

Title

Model Makers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Derrick Crews t/a Twa Dugs Design

Ayr

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,344,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

6

Title

Model Makers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sheppard Robson Architects LLP (T/A Sheppard Robson)

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,344,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

6

Title

Model Makers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Mahers Model Makers Ltd

Kent

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,344,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

6

Title

Model Makers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

TPA Modelmakers Ltd

Kent

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,344,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

7

Title

3D & CGI

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

White Chalk CGI Ltd

Stratford upon Avon

Country

United Kingdom

NUTS code

- UKG1 - Herefordshire, Worcestershire and Warwickshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,688,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

7

Title

3D & CGI

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Boundless Immersive Ltd

Reading

Country

United Kingdom

NUTS code

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,688,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

7

Title

3D & CGI

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Harrison Smith T/A Tidywork Studio

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,688,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

7

Title

3D & CGI

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Think BDW Ltd

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,688,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

8

Title

Signage & Hoarding

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Think BDW Ltd

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,792,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

8

Title

Signage & Hoarding

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Core Media Services UK Ltd

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,792,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

8

Title

Signage & Hoarding

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Focus Agency Group Ltd

Feering

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,792,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

8

Title

Signage & Hoarding

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

In-Signs Ltd

Rawtenstall

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £1,792,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jones Lang LaSalle Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Site Sales Property Group

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Savills (UK) Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

4

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LSL Land & New Homes Ltd

Doncaster

Country

United Kingdom

NUTS code

- UKE31 - Barnsley, Doncaster and Rotherham

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

5

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Stubbings Property Marketing

Marlow

Country

United Kingdom

NUTS code

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

6

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Metropolitan Living Limited

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

7

Lot No

9a

Title

Estate Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Countrywide Estate Agents Ltd

Leighton Buzzard

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £4,560,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

9b

Title

Valuations

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Savills (UK) Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £2,400,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

9b

Title

Valuations

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jones Lang LaSalle Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £2,400,000 taken into consideration

Section V. Award of contract

Contract No

3

Lot No

9b

Title

Valuations

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2024

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Connells Limited

Bedfordshire

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £2,400,000 taken into consideration

Section V. Award of contract

Lot No

10a

Title

Landscaping - North

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Lot No

10b

Title

Landscaping - London & South East

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Lot No

10c

Title

Landscaping - South West

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Lot No

11a

Title

Cleaning & Inspection Services - North

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section V. Award of contract

Contract No

1

Lot No

11b

Title

Cleaning & Inspection Services - London & South East

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 June 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Core Media Services UK Ltd

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,200,000 taken into consideration

Section V. Award of contract

Contract No

2

Lot No

11b

Title

Cleaning & Inspection Services - London & South East

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 June 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

JaiC Consultancy Ltd

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £3,200,000 taken into consideration

Section V. Award of contract

Contract No

1

Lot No

11c

Title

Cleaning & Inspection Services - South West

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 June 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Core Media Services UK Ltd

Essex

Country

United Kingdom

NUTS code

- UKH3 - Essex

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £800,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The High Court of England and Wales

London

Country

United Kingdom