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Planning

Admissions Student Conversions

University of Plymouth

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-020502

Procurement identifier (OCID): ocds-h6vhtk-03e299

Published 17 July 2023, 2:39pm

Section I: Contracting authority

I.1) Name and addresses

University of Plymouth

Drake Circus

Plymouth, Devon

PL4 8AA

Contact

Procurement

Email

procurement@plymouth.ac.uk

Telephone

+44 01752588530

Country

United Kingdom

Region code

UKK41 - Plymouth

National registration number

1128013

Internet address(es)

Main address

<https://www.plymouth.ac.uk/about-us/university-structure/service-areas/procurement>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/97185>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=70798&B=UNIVERSITYPLYMOUTH

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Admissions Student Conversions

Reference number

KD/UoP/Adm_Stud_Conver/035/023

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Responding to an increased volume of enquiries from potential overseas students, the University of Plymouth (UoP) is looking to engage with the supply chain to explore available services that can support the coordination and management of defined overseas student enquiries.

UoP is interested in procuring enquiry management and conversion services of a high-quality, where the supplier has defined responsibility for the delivery of a flexible and system integrate solution that is scalable.

UoP has chosen to define these services under three separate components;

- 1) Application processing only;
- 2) Offer Holder and Pending Application Conversion Activity;
- 3) Application processing and conversion activities.

This initial Prior Information Notice (PIN) invites suppliers to express their interest in any, or all components.

UoP does not envisage splitting the components across multiple suppliers.

UoP is exploring service offerings with the aim of going to tender later in 2023

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79342100 - Direct marketing services
- 79600000 - Recruitment services
- 80300000 - Higher education services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKK41 - Plymouth

II.2.4) Description of the procurement

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II.3) Estimated date of publication of contract notice

2 October 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes