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Tender

## **Evaluation & Research Services**

Festival UK 2022

F02: Contract notice

Notice identifier: 2021/S 000-020413

Procurement identifier (OCID): ocds-h6vhtk-02d72c

Published 20 August 2021, 9:15am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Festival UK 2022

6 Brindley Place, Birmingham, B1 2JB

Birmingham

B1 2JB

#### **Contact**

Luisa De Feo

#### **Email**

[luisa.defeo@birmingham2022.com](mailto:luisa.defeo@birmingham2022.com)

#### **Telephone**

+44 795135849

#### **Country**

United Kingdom

**NUTS code**

UKG - West Midlands (England)

**National registration number**

05752015

**Internet address(es)**

Main address

[WWW.Birmingham2022.com](http://WWW.Birmingham2022.com)

Buyer's address

[WWW.Birmingham2022.com](http://WWW.Birmingham2022.com)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Birmingham:-Research-and-development-services-and-related-consultancy-services./Q23358F35S>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/Q23358F35S>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Evaluation & Research Services

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Primary Evaluation & Research Supplier for Festival UK\* 2022 : A single supplier to oversee, project manage and undertake the overall research design for Festival UK\* 2022, a major festival of creativity and innovation taking place across the UK next year

Framework of Specialist Research Suppliers:

2A: Qualitative Specialists

2B: Quantitative Specialists

A framework of specialist primary research suppliers will enable Festival 2022 Ltd (and the successful Lot 1 supplier) and Birmingham Organising Committee for the 2022 Commonwealth Games (and the successful Lot 3 supplier) to access a range of specialised qualitative and quantitative skills when delivering the evaluation plans for Festival UK\* 2022 and the Birmingham 2022 Cultural Programme

B2022 Cultural Programme Evaluation :

A single supplier to deliver evaluation and research services for a separate regional Cultural Programme for the Birmingham

### **II.1.5) Estimated total value**

Value excluding VAT: £1,225,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Primary Evaluation & Research Supplier for Festival UK\* 2022

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

Main site or place of performance

Birmingham

### **II.2.4) Description of the procurement**

The contract opportunities to be delivered under this Scope of Works have been structured under three individuals Lots:

- Lot 1: Primary Evaluation & Research Supplier for Festival UK\* 2022 (Single Supplier)
- Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK\* 2022 and the B2022 Cultural Programme)

a. Qualitative Specialists (up to five (5) Suppliers to be appointed)

b. Quantitative Specialists (up to five (5) Suppliers to be appointed)

• Lot 3: B2022 Cultural Programme Evaluation (Single Supplier)

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £600,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

18

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

• Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK\* 2022 and the B2022 Cultural Programme) a. Qualitative Specialists (up to five (5) Suppliers to be appointed) b. Quantitative Specialists (up to five (5)

Suppliers to be appointed)

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

Main site or place of performance

Birmingham

### **II.2.4) Description of the procurement**

•Lot 2: Framework of Specialist Research Suppliers (to provide primary research services for both Festival UK\* 2022 and the B2022 Cultural Programme)

a. Qualitative Specialists (up to five (5) Suppliers to be appointed)

b. Quantitative Specialists (up to five (5) Suppliers to be appointed)

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £450,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

18

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/Q23358F35S>

## **II.2) Description**

### **II.2.1) Title**

Lot 3: B2022 Cultural Programme Evaluation (Single Supplier)

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services

### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

Main site or place of performance

Birmingham

#### **II.2.4) Description of the procurement**

B2022 Cultural Programme Evaluation : A single supplier to deliver evaluation and research services for a separate regional Cultural Programme for the Birmingham 2022 Commonwealth Games, based within the West Midlands

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

18

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 003-000005](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

20 September 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

20 September 2021

Local time

8:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Birmingham:-Research-and-development-services-and-related-consultancy-services./Q23358F35S>

To respond to this opportunity, please click here:

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GO Reference: GO-2021820-PRO-18768923

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Festival UK Ltd

6 Brindley Place, Birmingham, B1 2JB

Birmingham

B1 2JB

Email

[luisa.defeo@birmingham2022.com](mailto:luisa.defeo@birmingham2022.com)

Country

United Kingdom