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Tender

UK_2021_Study UK Campaign: Research and evaluation

British Council

F02: Contract notice

Notice identifier: 2021/S 000-020384

Procurement identifier (OCID): ocds-h6vhtk-02d70f

Published 19 August 2021, 5:18pm

Section I: Contracting authority

I.1) Name and addresses

British Council

1 Redman Place

London

E20 1JQ

Contact

Brian D'Mello

Email

brian.dmello@britishcouncil.org

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.britishcouncil.org

Buyer's address

<https://in-tendhost.co.uk/britishcouncil>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/britishcouncil>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Registered charity

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UK_2021_Study UK Campaign: Research and evaluation

Reference number

BC/01968

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

The research and evaluation required for the Study UK campaign consists of two lots. The first lot will require a thorough and robust evaluation of the Study UK campaign with a return on investment analysis. Evaluating financial impact is required and we are also keen for the appointed bidder to evaluate the social and wider impact of the campaign for this study. Lot 2 consists of two studies. The first study requires evaluating the effectiveness of the Great/ Study UK campaign in terms of encouraging prospective international students in our priority markets to choose to study in the UK. The second study is required to understand the impact of Brexit on prospective EU students' perceptions of studying at a UK higher education institution.

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Evaluating the impact of the Study UK campaign

Lot No

1

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Lot 1 will require a thorough and robust evaluation of the Study UK campaign with a return on investment analysis. Evaluating financial impact is required and we are also keen for the appointed bidder to evaluate the social and wider impact of the campaign for this study

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

9

This contract is subject to renewal

Yes

Description of renewals

The Contract awarded will start at the beginning of October 2021 until the end of June 2024 with an option for an extension for up to an additional year

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Research with prospective EU students

Lot No

2

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Lot 2 consists of two studies. The first study requires evaluating the effectiveness of the Great/ Study UK campaign in terms of encouraging prospective international students in our priority markets to choose to study in the UK. The second study is required to understand the impact of Brexit on prospective EU students' perceptions of studying at a UK higher education institution.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

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This contract is subject to renewal

Yes

Description of renewals

The Contract awarded will start at the beginning of October 2021 until the end of June 2024 with an option for an extension for up to an additional year.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

20 September 2021

Local time

10:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

20 September 2021

Local time

10:30am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

Suppliers who wish to express an interest and take part in the tender process will be required to register on our e-Tendering portal In-Tend hosted at <https://in-tendhost.co.uk/britishcouncil>. If you are already registered please log in and locate the tender before expressing an interest and get access to the documents. Once registered, bidders must log-in to the website where they can view the project and access the bidders pack and submit their return. Bidders will also be required to demonstrate their capability and `means of proof` will be required. These conditions are outlined in the ITT.

VI.4) Procedures for review

VI.4.1) Review body

British Council

London

Country

United Kingdom