

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/020337-2025>

Tender

## **Review & Redevelopment of Media Initiative for Children - The Respecting Difference Programme.**

Early Years - The Organisation For Young Children

F02: Contract notice

Notice identifier: 2025/S 000-020337

Procurement identifier (OCID): ocids-h6vhtk-051087

Published 12 May 2025, 10:36am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Early Years - The Organisation For Young Children

6 Wildflower Way, Boucher Road

Belfast

BT12 6TA

#### **Contact**

Kevin Quinn

#### **Email**

[aspire.preschool@early-years.org](mailto:aspire.preschool@early-years.org)

#### **Telephone**

+44 02890662825

#### **Country**

United Kingdom

**NUTS code**

UKN06 - Belfast

**Internet address(es)**

Main address

<http://early-years.org>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA30738](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30738)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

[www.publiccontractsscotland.gov.uk](http://www.publiccontractsscotland.gov.uk)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.publiccontractsscotland.gov.uk](http://www.publiccontractsscotland.gov.uk)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Other type

Registered Charity

**I.5) Main activity**

Education

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Review & Redevelopment of Media Initiative for Children - The Respecting Difference Programme.

#### **II.1.2) Main CPV code**

- 80110000 - Pre-school education services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

As part of the ASPIRE Shared Learning Project, the Media Initiative's materials will be refreshed, updated, and redesigned to ensure their continued relevance and effectiveness for a new generation of children and educators in Northern Ireland and the Republic of Ireland. The ASPIRE Project is a shared education initiative, funded through PEACEPLUS, and aimed at providing direct and sustained contact between children from all backgrounds.

The tender specifically requires a comprehensive review and redesign of the existing programme material currently used for early years children. This process will involve evaluating the current content, identifying areas for improvement and updating material to ensure it aligns with recent thinking in relation to educational and child developmental needs.

Given the cross-border nature of the ASPIRE project, it is also crucial that the refreshed MIFC programme also aligns with relevant curricula in the Republic of Ireland.

The overall objective of this tender is to create a modern, versatile programme that is engaging and will support early learning outcomes for the settings. The redesigned material should incorporate interactive, as well as physical, elements. This should foster creativity and interaction from the children. The final product should be supportive and easy for the stakeholders to implement and support consistency in program delivery across different children's abilities.

### **II.1.5) Estimated total value**

Value excluding VAT: £180,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 39162000 - Educational equipment
- 48190000 - Educational software package
- 80000000 - Education and training services
- 80100000 - Primary education services
- 80340000 - Special education services
- 37532000 - Video games
- 32354500 - Video films
- 92111000 - Motion picture and video production services

### **II.2.3) Place of performance**

NUTS codes

- UKN06 - Belfast

Main site or place of performance

N.Ireland

### **II.2.4) Description of the procurement**

The overall aim of this tender is to comprehensively review the Media Initiative for Children (MIFC) Respecting Difference Programme and to develop enhancements that ensure its continued effectiveness and relevance for educators in current educational settings across Northern Ireland, the Republic of Ireland, and beyond.

The selected supplier(s) will be responsible for:

- Resource Toolkit Development and Sourcing: Identifying, designing, and sourcing all

associated resources required to produce 200 physical toolkits (demand dependant).

- Ensuring an Evidence-Based Approach: Undertaking a rigorous approach to the programmatic review of MIFC, drawing upon research, stakeholder consultation, and best practice.
- Review and Design of a Revised Service Design Manual: Reviewing and designing a revised Service Design Manual that reflects the updated MIFC programme, incorporating findings from the project review and refreshed design concepts.
- Review and Design of Enhanced Resources: Reviewing and designing enhanced resources for the Respecting Difference Programme, ensuring they are practical, engaging, and effectively support programme delivery. Resources should be provided in English but with provision for translation where required.
- Explore Opportunities for Digital Innovation: This includes exploring potential for digital content within an evolving media landscape.
- Production of a Service Design Manual: Producing a finalised Service Design Manual that is clear, comprehensive, and provides a practical guide for programme implementation.
- Uphold UNCRC Principles: Embed the principles of the UN Convention on the Rights of the Child (UNCRC) throughout the design process, ensuring children's rights and voices are central.
- Programme Fidelity: ensuring that the revised programme maintains a level of fidelity and connection with the existing MIFC, particularly where resources and characters are shown to be effective.

Ultimately, this tender seeks to deliver an enhanced and practical training programme that effectively builds respect for difference in young children and robustly supports the implementation of high-quality outcomes through shared education initiatives across Northern Ireland and the Republic of Ireland. We encourage potential suppliers to consider a partnership/sub-contracting model where necessary.

#### **II.2.5) Award criteria**

Quality criterion - Name: Approach To Delivery / Weighting: 30

Quality criterion - Name: Previous Experience / Weighting: 20

Quality criterion - Name: Timeline and Milestone / Weighting: 10

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 30

**II.2.6) Estimated value**

Value excluding VAT: £180,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

8

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

The Aspire Project

**II.2.14) Additional information**

The ASPIRE Shared Learning Project, the Media Initiative's materials will be refreshed, updated, and redesigned to ensure their continued relevance and effectiveness for a new generation of children and educators in NI and ROI.

The ASPIRE Project is a shared education initiative, funded through PEACEPLUS, and aimed at providing direct and sustained contact between all backgrounds of children.

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

The tenderer must demonstrate, by way of example, that they have the relevant experience gained in the delivery of comparable projects within the education field for the following points including:

- Subject Specialists (e.g. in Education, Early Years, Community Development).
- Research experience, specifically in undertaking large scale research projects with a breadth of methodologies.
- Design team – to undertake the initial design framework.
- Experience and strategy for effectively managing sub-contractors/partners.

Early Years can provide access to key stakeholders that are to be engaged.

The experience should specifically include examples of previous projects and CVs of the staff involved in delivery.

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

16 June 2025

Local time

3:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 8 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

16 June 2025

Local time

4:30pm



---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=798376](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=798376).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.publiccontractsscotland.gov.uk/sitehelp/help\\_guides.aspx](https://www.publiccontractsscotland.gov.uk/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(SC Ref:798376)

Download the ESPD document here:

[https://www.publiccontractsscotland.gov.uk/ESPD/ESPD\\_Download.aspx?id=798376](https://www.publiccontractsscotland.gov.uk/ESPD/ESPD_Download.aspx?id=798376)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Early Years

6 Wildflower Way

Belfast

BT12 6TA

Email

[kevinq@early-years.org](mailto:kevinq@early-years.org)

Telephone

+44 7907708973

Country

United Kingdom