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Tender

Media literacy training for professionals who work with children

OFCOM

F02: Contract notice

Notice identifier: 2023/S 000-020310

Procurement identifier (OCID): ocds-h6vhtk-03e20e

Published 14 July 2023, 1:51pm

Section I: Contracting authority

I.1) Name and addresses

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

Contact

Hayley Watson, Senior Procurement Manager

Email

hayley.watson@ofcom.org.uk

Telephone

+44 2079813000

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

<https://ofcom.bravosolution.co.uk>

Buyer's address

<https://ofcom.bravosolution.co.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://ofcom.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://ofcom.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://ofcom.bravosolution.co.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

UK Independent Communications Regulator

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media literacy training for professionals who work with children

Reference number

C20231770

II.1.2) Main CPV code

- 80521000 - Training programme services

II.1.3) Type of contract

Services

II.1.4) Short description

We have identified a gap in Continuing Professional Development related to media literacy for professionals supporting children and young people. This ITT sets out our requirements for media literacy training for professionals who work with children.

Through this process we will commission the delivery of two lots of training. We require the development of two training courses for the following professions:

- Lot 1: Education and youth professionals
- Lot 2: Children's health, social work and community professionals

We are particularly interested in reaching professionals who support children eligible for pupil premium payments, with mental health challenges, or with experience of care.

We require organisations to demonstrate their experience of delivering effective training for the professionals they aim to work with. It is likely that your organisation has already developed a media literacy training programme, although it may require some adaptation to meet the purpose of this tender. Organisations may tender for more than one of the lots if they have relevant experience with the targeted professionals.

A minimum of 500 professionals should be trained within the period of this contract. Organisations may charge for training, using the budget from this contract to subsidise places.

Training will be required to outline the outcomes that will be met for the professionals being trained and the children they work with. We will expect to see at least one competence from the Information and data literacy, Communication and collaboration or Digital content and creation areas of the DigComp framework (https://joint-research-centre.ec.europa.eu/digcomp_en) met through the training.

II.1.5) Estimated total value

Value excluding VAT: £290,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Lot No

1

II.2.2) Additional CPV code(s)

- 80521000 - Training programme services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Lot 1 - Education and youth professionals

We require organisations to demonstrate their experience of delivering effective training for the professionals they aim to work with. It is likely that your organisation has already developed a media literacy training programme, although it may require some adaptation to meet the purpose of this tender. Organisations may tender for more than one of the lots if they have relevant experience with the targeted professionals.

A minimum of 500 professionals should be trained within the period of this contract. Organisations may charge for training, using the budget from this contract to subsidise places.

Training will be required to outline the outcomes that will be met for the professionals being trained and the children they work with. We will expect to see at least one competence from the Information and data literacy, Communication and collaboration or Digital content and creation areas of the DigComp framework

(https://joint-research-centre.ec.europa.eu/digcomp_en) met through the training.

Training may be delivered online or in person. In order to be effective, it should:

- have a focus on improving media literacy outcomes for children and young people
- be underpinned by robust evidence and expertise
- include collaboration and expert challenge
- be sustained over time (e.g. a minimum of two sessions that build on each other)

(These principles are adapted from the standards for effective professional development, DFE 2016.)

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £145,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

6

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot No

2

II.2.2) Additional CPV code(s)

- 80521000 - Training programme services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Lot 2: Children's health, social work and community professionals

We require organisations to demonstrate their experience of delivering effective training for the professionals they aim to work with. It is likely that your organisation has already developed a media literacy training programme, although it may require some adaptation to meet the purpose of this tender. Organisations may tender for more than one of the lots if they have relevant experience with the targeted professionals.

A minimum of 500 professionals should be trained within the period of this contract. Organisations may charge for training, using the budget from this contract to subsidise places.

Training will be required to outline the outcomes that will be met for the professionals being trained and the children they work with. We will expect to see at least one competence from the Information and data literacy, Communication and collaboration or Digital content and creation areas of the DigComp framework

(https://joint-research-centre.ec.europa.eu/digcomp_en) met through the training.

Training may be delivered online or in person. In order to be effective, it should:

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Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

Agreement will contain service levels and key performance indicators, as stated in the procurement documents.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

16 August 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 12 February 2024

IV.2.7) Conditions for opening of tenders

Date

16 August 2023

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Court of Appeal of England and Wales

London

Country

United Kingdom