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Tender

## **Media literacy training for professionals who work with children**

OFCOM

F02: Contract notice

Notice identifier: 2023/S 000-020310

Procurement identifier (OCID): ocids-h6vhtk-03e20e

Published 14 July 2023, 1:51pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

#### **Contact**

Hayley Watson, Senior Procurement Manager

#### **Email**

[hayley.watson@ofcom.org.uk](mailto:hayley.watson@ofcom.org.uk)

#### **Telephone**

+44 2079813000

#### **Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

<https://ofcom.bravosolution.co.uk>

Buyer's address

<https://ofcom.bravosolution.co.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://ofcom.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://ofcom.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://ofcom.bravosolution.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

UK Independent Communications Regulator

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Media literacy training for professionals who work with children

Reference number

C20231770

#### **II.1.2) Main CPV code**

- 80521000 - Training programme services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We have identified a gap in Continuing Professional Development related to media literacy for professionals supporting children and young people. This ITT sets out our requirements for media literacy training for professionals who work with children.

Through this process we will commission the delivery of two lots of training. We require the development of two training courses for the following professions:

- Lot 1: Education and youth professionals
- Lot 2: Children's health, social work and community professionals

We are particularly interested in reaching professionals who support children eligible for pupil premium payments, with mental health challenges, or with experience of care.

We require organisations to demonstrate their experience of delivering effective training for the professionals they aim to work with. It is likely that your organisation has already developed a media literacy training programme, although it may require some adaptation

to meet the purpose of this tender. Organisations may tender for more than one of the lots if they have relevant experience with the targeted professionals.

A minimum of 500 professionals should be trained within the period of this contract. Organisations may charge for training, using the budget from this contract to subsidise places.

Training will be required to outline the outcomes that will be met for the professionals being trained and the children they work with. We will expect to see at least one competence from the Information and data literacy, Communication and collaboration or Digital content and creation areas of the DigComp framework ([https://joint-research-centre.ec.europa.eu/digcomp\\_en](https://joint-research-centre.ec.europa.eu/digcomp_en)) met through the training.

#### **II.1.5) Estimated total value**

Value excluding VAT: £290,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 80521000 - Training programme services

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

Lot 1 - Education and youth professionals

We require organisations to demonstrate their experience of delivering effective training

for the professionals they aim to work with. It is likely that your organisation has already developed a media literacy training programme, although it may require some adaptation to meet the purpose of this tender. Organisations may tender for more than one of the lots if they have relevant experience with the targeted professionals.

A minimum of 500 professionals should be trained within the period of this contract. Organisations may charge for training, using the budget from this contract to subsidise places.

Training will be required to outline the outcomes that will be met for the professionals being trained and the children they work with. We will expect to see at least one competence from the Information and data literacy, Communication and collaboration or Digital content and creation areas of the DigComp framework ([https://joint-research-centre.ec.europa.eu/digcomp\\_en](https://joint-research-centre.ec.europa.eu/digcomp_en)) met through the training.

Training may be delivered online or in person. In order to be effective, it should:

- have a focus on improving media literacy outcomes for children and young people
- be underpinned by robust evidence and expertise
- include collaboration and expert challenge
- be sustained over time (e.g. a minimum of two sessions that build on each other)

(These principles are adapted from the standards for effective professional development, DFE 2016.)

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £145,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

6

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 80521000 - Training programme services

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

Lot 2: Children's health, social work and community professionals

We require organisations to demonstrate their experience of delivering effective training for the professionals they aim to work with. It is likely that your organisation has already developed a media literacy training programme, although it may require some adaptation to meet the purpose of this tender. Organisations may tender for more than one of the lots if they have relevant experience with the targeted professionals.

A minimum of 500 professionals should be trained within the period of this contract. Organisations may charge for training, using the budget from this contract to subsidise places.

Training will be required to outline the outcomes that will be met for the professionals being trained and the children they work with. We will expect to see at least one competence from the Information and data literacy, Communication and collaboration or Digital content and creation areas of the DigComp framework ([https://joint-research-centre.ec.europa.eu/digcomp\\_en](https://joint-research-centre.ec.europa.eu/digcomp_en)) met through the training.

Training may be delivered online or in person. In order to be effective, it should:

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Variants will be accepted: No

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Options: No

### **II.2.13) Information about European Union Funds**

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

Agreement will contain service levels and key performance indicators, as stated in the procurement documents.



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

16 August 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 12 February 2024

#### **IV.2.7) Conditions for opening of tenders**

Date

16 August 2023

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Court of Appeal of England and Wales

London

Country

United Kingdom